JetBlue Awarded Best Domestic Economy Class and Best Domestic Business Class at The Points Guy Awards

Dec 07, 2018

No Matter Where You're Sitting, JetBlue is the Best U.S. Airline, Says The Points Guy

JetBlue Sweeps Editor's Choice Awards for Domestic Travel at First-Ever NYC Event

NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ: JBLU) today announced it has been recognized by The Points Guy with awards for Best Domestic Economy Class (Airbus A321 Core) and Best Domestic Business Class (Mint). JetBlue was the only airline – domestically and globally – to win awards for both economy and business. The wins underscore JetBlue's long-standing commitment to offering the very best customer experience in the sky.

"No matter where you sit on a JetBlue flight, your experience will be the best in the industry and we thank The Points Guy for sharing that message with even more travelers who we hope to welcome aboard soon," said Ian Deason, senior vice president customer experience, JetBlue. "These awards are a testament to the investment JetBlue makes in our customers, our crewmembers, our aircraft and every part of the travel experience."

The Points Guy (TPG) is a trusted travel and lifestyle media platform that focuses on maximizing travel experiences while minimizing spending. Through an informative, clever point of view, TPG has become the leading online resource for all things points, miles and resourceful travel experiences. This week, The Points Guy Brian Kelly hosted the first-ever TPG Awards at a star-studded event held on The Intrepid Sea, Air & Space Museum in New York.

The recognitions come as JetBlue is doubling down on the "cabin of your dreams" in Core with newly restyled Airbus A320 aircraft featuring the most legroom in coach (a) with better seats, bigger televisions, more channels, free Fly-Fi broadband and streaming entertainment on all aircraft (b). The Points Guy highlights some of these customer-friendly features in its award review:

> "A modern cabin, industry-leading legroom and top-notch IFE options are just a few reasons JetBlue beat out the rest of the major domestic airlines in the economy category. Based on hard product alone, it'll be hard to top [JetBlue] next year."

At the same time, the airline continues to expand premium Mint flights on cross-country routes and in the Caribbean and Latin America. JetBlue now operates more than 80 daily Mint flights in 15 JetBlue cities. On most of these routes, JetBlue is the only airline to offer regularly scheduled flights with a lie flat seat. And with Mint's tapas style dining, amenity kits by Hayward and Hopper, dessert from local artisanal ice cream makers and dedicated hospitality trained crewmembers, The Points Guy says JetBlue is leading the industry:

> "Hands down, JetBlue features the best business-class product for a domestic airline. A private suite for a cross-country flight? We'll take it! Combine a phenomenal seat with friendly service and tasty food, and you've got a winning formula that has put other domestic carriers on defense."

To read more about the The Points Guy award winners visit: https://thepointsguy.com/news/inaugural-tpg-award-winners/

To read The Points Guy's latest review of JetBlue's Core experience visit: https://thepointsguy.com/reviews/jetblue-a321-economy-san-jfk/

To read The Points Guy's latest review of JetBlue's Mint experience visit: https://thepointsguy.com/reviews/jetblue-mint-a321-jfk-sfo/

About JetBlue Airways

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 40 million customers a year to 100+ cities in the U.S., Caribbean, and Latin America with an average of 1,000 daily flights. For more information please visit jetblue.com.

About The Points Guy

TPG's editorial content consists of first-hand flight, hotel and airplane reviews, curated travel guides, immersive video components, as well as global event activations. Since its launch in 2010, Founder and CEO Brian Kelly has expanded the team to include a distinguished editorial staff and extensive network of freelancer contacts from around the globe. Today, TPG reaches 7 million unique monthly visitors and more than 2.3 million followers across social media platforms.

(a) JetBlue offers the most legroom in coach based on average fleet-wide seat pitch for U.S. airlines.

(b) Fly-Fi is not available on flights operating outside of the contiguous U.S. For flights originating outside of the contiguous U.S., Fly-Fi will be available once the aircraft returns to the coverage area. Fly-Fi is available on all JetBlue-operated flights.

View source version on businesswire.com: https://www.businesswire.com/news/home/20181207005394/en/

JetBlue Corporate Communications
Tel: +1.718.709.3089
corpcomm@jetblue.com

Source: JetBlue Airways

Powered by SITECORE