JetBlue Mint Set to Land In Palm Springs, Calif. as Airline Prepares to Take Off for Third Season of Service

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Daily Roundtrip Mint Flights Offered On Popular Route Over Winter Holiday Peak

Greater Palm Springs Convention & Visitors Bureau Welcomes Mint With Exclusive Palm Springs Experience Giveaway

NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ:JBLU), New York's Hometown Airline®, today announced it will bring its popular premium JetBlue Mint® service to Palm Springs, Calif. this winter on peak holiday travel days. Mint service will operate daily between New York's John F. Kennedy International Airport (JFK) and Palm Springs International Airport (PSP) from December 21, 2017 through January 3, 2018, offering the only lie-flat seat on flights in the southern California city.

This press release features multimedia. View the full release here: http://www.businesswire.com/news/home/20171009005856/en/



(Photo: Business Wire)

Mint Flight Schedule Between New York (JFK) and Palm Springs (PSP)
December 21, 2017 – January 3, 2018

JFK – PSP Flight #149	PSP – JFK Flight #150
6:30 p.m. – 9:46 p.m.	10:58 p.m. – 6:59 a.m. (+1)

"With Palm Springs Mint flights our customers looking for a West Coast warmup or an East Coast escape can elevate their travel experience this holiday season with lie flat seats, tapas style dining, curated wines and much, much more," said Marty St. George, executive vice president commercial and planning, JetBlue. "Nothing says style and service like JetBlue Mint between New York and Palm Springs."

The desert oasis has become a top destination by blending its nostalgic past as a playground for Hollywood, with hip new development attracting a new generation of trendy travelers. Today, Palm Springs is a gathering spot for architecture aficionados, musicians, artists, and trendy weekenders seeking a warm, retro-chic getaway.

"JetBlue's addition of its successful Mint premium experience during this important flight period underscores the personalized service and luxury that defines both the airline and the visitor experience in Greater Palm Springs," said Scott White, President & CEO of the Greater Palm Springs Convention & Visitors Bureau. "For a third season, JetBlue will be bringing easy, nonstop access for our East Coast travelers, delivering visitors to our oasis feeling relaxed and pampered and ready to enjoy our perfect weather, outdoor adventure, world-class events and more."

As part of today's announcement, the Greater Palm Springs Convention & Visitors Bureau is helping JetBlue celebrate Mint service in Palm Springs with an exclusive giveaway. One lucky winner will receive roundtrip travel, including a pair of one way Mint seats from New York, to the 2018 Palm Springs International Film Festival in January. Accommodations, opening reception tickets and screening passes will be provided by the Greater Palm Springs Convention & Visitors Bureau. For a chance to win this exclusive package, follow the Greater Palm Springs Convention & Visitors Bureau on Twitter at @thegpsoasis and on Instagram at @palmspringsoasis for details on the giveaway in November. For more on the 2018 Palm Springs International Film Festival visit psfilmfest.org.

Mint offers a completely rethought design and a more personal approach to service, addressing the needs of the modern traveler. Mint features exceptional hospitality from specially trained crewmembers. Favorite Mint features include lie-flat seating, a signature cocktail, a tapas-style menu by New York City

restaurant Saxon + Parole, fresh espresso from the first purpose-built cappuccino machine for a U.S. airline, amenity kits by Hayward and Hopper, and dessert from local artisanal ice cream makers based in Mint cities.

JetBlue's new Airbus A321 with Mint aircraft also features the airline's new core experience for customers seated throughout the entire aircraft. Features of the A321 core interior include 10-inch television screens offering free entertainment, comfortable seats with the most legroom in coach (a) and power outlets accessible to all customers. JetBlue's popular marketplace, a self-serve station full of free snacks, sodas and water for customers to enjoy at their convenience, is also available throughout the flight. And all A321 aircraft offer JetBlue's free Fly-Fi high-speed broadband Internet service when flying over the contiguous U.S. (b), access to JetBlue's Hub content on personal devices and first-run Hollywood movies.

JetBlue launched service to Palm Springs in January 2016, offering the only daily nonstop flights to and from the east coast. JetBlue, which will begin its third season of service on November 16, 2017, now carriers more customers between New York and Palm Springs than any other airline and has seen an increase of 48% in the number of people flying the route. This season's Palm Springs seasonal service will operate from November 16, 2017 through May 1, 2018.

About Greater Palm Springs, California

Greater Palm Springs is Southern California's premier resort, special event and golf destination. Discover a place of many experiences and surprises in nine distinctive cities: Palm Springs, Desert Hot Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, Indio and Coachella. As a respite for mind, body and spirit, Greater Palm Springs is ready to provide you with an unparalleled sense of escape, adventure, recreation, relaxation and your own unique way to play--anytime of the year. For more information about Greater Palm Springs, visit www.visitgreaterpalmsprings.com.

About JetBlue Airways

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 38 million customers a year to 101 cities in the U.S., Caribbean, and Latin America with an average of 1,000 daily flights. For more information please visit jetblue.com.

(a) JetBlue offers the most legroom in coach based on average fleet-wide seat pitch for U.S. airlines.

(b) Fly-Fi is not available on flights operating outside of the contiguous U.S. For flights originating outside of the contiguous U.S., Fly-Fi will be available once the aircraft returns to the coverage area. Fly-Fi is available on all JetBlue-operated flights.

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