JetBlue Scores Big as the Official Airline of the New England Revolution

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BOSTON, Mass.--(BUSINESS WIRE)-- JetBlue (NASDAQ: JBLU), the largest airline in Boston, is proud to announce a multi-year partnership with the New England Revolution through 2030. This sponsorship joins JetBlue's existing partnership with the New England Patriots and Gillette Stadium, the home of the Revolution.

This partnership with the five time MLS Eastern Conference champions expands JetBlue's already widespread presence and commitment to the city of Boston and the entire New England community. To celebrate, JetBlue is offering a chance for fans to win a trip to see the Revs play Orlando City Soccer in Orlando on September 27, 2017. To enter for a chance to win, fans can share a photo showing off their nonstop New England Revolution fandom using #BlueMatch & #Sweepstakes on Twitter, Facebook or Instagram by September 12, 2017. Full details, terms and conditions for the sweepstakes can be found at www.bluematchsweeps.com. The sweepstakes prize includes round-trip flights for two from Boston to Orlando, a one night stay in a hotel, a $500 Avis credit for car rental, and tickets to the game at Orlando City Stadium.

With this sponsorship, JetBlue and the New England Revolution will partner to present the Man of the Match, a season-long post-match vote that will allow fans to decide their favorite Revs performer. Voting will be open for twenty-four hours following the conclusion of each match. Fans will be able to vote for their own choice for the Man of the Match on RevolutionSoccer.net, over social media outlets, and even on the official Revolution mobile app.

“Here at JetBlue, we have a deep connection with both the Boston community and the teams that call New England home,” said Jamie Perry, vice president of marketing for JetBlue. “We are very excited to partner with the New England Revolution and Gillette Stadium.”

“The Revolution are proud to align ourselves with a partner like JetBlue who shares our commitment to serving the New England community,” said New England Revolution President, Brian Bilello. “We’re excited to work with them to provide fans unique experiences in the coming years both at home and on the road.”

JetBlue is Boston's largest airline, currently with 150 daily departures and plans to increase service to 200 peak day departures. Beginning this year, the airline will also expand its acclaimed Mint offering to San Diego from Boston, with even more Mint routes from Boston coming in 2018.

Always committed to the New England area, in addition to the New England Revolution, JetBlue is a proud sponsor of the Boston Red Sox, the New England Patriots, the Boston Celtics, the Boston Bruins, the Boston Marathon, Boston Breakers, Broadway in Boston, the Boston A.R.T. and TD Garden. Additionally, JetBlue continues to invest in the local community by contributing to organizations such as Save the Harbor, Save the Bay, Boston Parks & Recreation Department, Charles River Association, and the creation of numerous playgrounds in partnership with KaBOOM!

About JetBlue Airways

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 38 million customers a year to 101 cities in the U.S., Caribbean, and Latin America with an average of 1,000 daily flights. For more information please visit jetblue.com.

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