Veterans Advantage and JetBlue Expand Military Discount Partnership for U.S. Veterans, Active Duty Military & Families

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VetRewards Card Offers Two Free Bags with Every JetBlue Flight

NEW YORK, Aug. 30, 2017 /PRNewswire/ -- Veterans Advantage and JetBlue (NASDAQ: JBLU) announced an expansion of its partnership to include two free bags on discounted bookings made by Veterans Advantage members using their VetRewards Card.

For nearly three years, VetRewards Card members have been awarded exclusive JetBlue benefits of 5% OFF fares on JetBlue, and qualify to earn TrueBlue points on travel booked with the 5% off discounted fares. With the new benefit of two free bags, members redeeming the Veterans Advantage discount may experience additional savings of up to $60 on every flight booked.

"We are excited to expand our benefits with Veterans Advantage," said Carleen Ybarra, manager, values relations, JetBlue, and a former Army First Sergeant. "This discount is available to all US veterans, active duty military and their families and is a small token of our appreciation and gratitude for those who have served."

Redeeming JetBlue savings benefits is simple, and there are no blackout dates. To book the 5% discount on JetBlue travel, Veterans Advantage members can call JetBlue reservations at 1-800-JETBLUE (538-2583) and identify themselves as a Veterans Advantage member by providing their unique Member ID from the face of their VetRewards Card.

"This is a is a real thank you from JetBlue for our members, and we appreciate their recognition of the value of service to our country, said Scott Higgins, Co-Founder & CEO of Veterans Advantage and a Vietnam Veteran. "Adding this valuable benefit to our popular JetBlue 5% OFF discount clearly demonstrates JetBlue's leadership in thanking those who serve with exclusive savings.

Starting with its first partner Amtrak in 2001, Veterans Advantage has built a partner coalition of over 150 leaders in travel and retail who offer exclusive savings for Veterans Advantage.

JetBlue is Veterans Advantage's first partner to include airline baggage cost savings in combination with its everyday travel discount. VetRewards Card members are also eligible for the 5% JetBlue discount with a two bags cost waiver on Mint, the airline's premium travel experience.

ABOUT JETBLUE

JetBlue is New York's Hometown Airline•, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 38 million customers a year to 101 cities in the U.S., Caribbean, and Latin America with an average of 1,000 daily flights. For more information please visit www.jetblue.com.

ABOUT VETERANS ADVANTAGE, PBC

Veterans Advantage is a registered public benefit corporation that creates greater respect, recognition, and rewards for its members who are U.S. military veterans, active and retired U.S. military, National Guard, reservists and their family members. In addition to exclusive partner benefits, Veterans Advantage has issued over one million of its VetRewards Card, which allows its partners to use free, real-time verification technology to check customer eligibility for military and veteran discounts online, in mobile apps, by toll-free phone, and at point-of-sale locations nationwide. For more information, please visit www.VeteransAdvantage.com, www.Facebook.com/VetRewards, and www.Twitter.com/VetRewards.

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