JetBlue Doubles Number of Daily Flights in Atlanta with New Nonstop Service to Three Focus Cities

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Flights Between Atlanta and New York-JFK, Fort Lauderdale and Orlando Take Off in March 2018

With Up to Ten Daily flights on Four Routes, JetBlue Is Bringing Competition and Low Fares to Nation's Busiest Airport

NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ:JBLU) today announced the start date for service between Hartsfield–Jackson Atlanta International Airport (ATL) and three more of the airline's focus cities. Beginning March 8, 2018, JetBlue will double the number of daily flights in Georgia's capital city when it adds roundtrip service between Atlanta and:

New York's John F. Kennedy International Airport (JFK) – twice daily

Fort Lauderdale-Hollywood International Airport (FLL) – twice daily

Orlando International Airport (MCO) – once daily

Seats on all new routes are on sale starting today with introductory fares starting at $64 one-way (a).

All Atlanta flights will be operated on JetBlue's Airbus A320 aircraft featuring the airline's award-winning service with comfortable seating; complimentary and unlimited name-brand snacks; more than 100 channels of free SIRIUSXM® radio programming and 36 channels of free, live DIRECTV® programming on personal seatback televisions; free Fly-Fi high-speed wireless Internet (b), and the most legroom in coach. (c)

"We are excited to bring our award-winning service and low fares to even more markets from Atlanta," said Marty St. George, executive vice president commercial and planning, JetBlue. "Customers flying between Boston and Atlanta have shown a strong appetite for a competitive option like JetBlue, and we anticipate we'll see the same for the New York, Fort Lauderdale and Orlando routes."

JetBlue first announced its intent to serve these cities last year. The new flights will build on existing nonstop service to Boston Logan International Airport (BOS), which launched in March 2017 and operates five times per day.

In the three JetBlue focus cities, the airline's loyal customer base will benefit from new service to the largest U.S. market previously not served with nonstop JetBlue flights. In Atlanta, the flights will offer fresh nonstop choices for fliers traveling to key markets in the northeast and Florida.

In New York, customers will enjoy traveling through JetBlue's award-winning home at JFK's Terminal 5 where the airline offers flights to more than 70 nonstop destinations. JetBlue has also built a rich portfolio of interline and codeshare agreements with dozens of other airlines at JFK that help connect customers to cities around the world. Travelers can connect to destinations around the world on carriers such as Emirates, El Al, Aer Lingus, Etihad and Qatar.

JetBlue's two Florida focus cities are home to a wide range of top attractions and exciting events. The airline operates a combined total of more than 170 daily flights in Fort Lauderdale and Orlando. In addition to being top destinations, the cities also serve as gateways to the airline's vast Caribbean and Latin American route map. JetBlue serves more than two dozen destinations throughout the region and serves multiple cities Cuba, Puerto Rico, the Dominican Republic, Mexico and Colombia. Additionally, JetBlue has interline and codeshare agreements with a combined total of ten other airlines in Fort Lauderdale and Orlando which offer a variety of connection options to global and regional destinations.

Schedule Between New York (JFK) and Atlanta (ATL)

Beginning March 8, 2018

JFK – ATL Flight #519	ATL – JFK Flight #520
8:09 a.m. – 10:50 a.m.	11:30 a.m. – 1:50 p.m.
JFK – ATL Flight #719	**ATL – JFK Flight #720**
2:59 p.m. – 5:39 p.m.	6:20 p.m. – 8:47 p.m.

Schedule Between Fort Lauderdale (FLL) and Atlanta (ATL)

Beginning March 8, 2018

FLL – ATL Flight #468	ATL – FLL Flight #467
12:00 p.m. – 2:00 p.m.	7:00 a.m. – 8:57 a.m.
FLL – ATL Flight #568	**ATL – FLL Flight #567**
8:52 p.m. – 10:49 p.m.	2:45 p.m. – 4:47 p.m.

Schedule Between Orlando (MCO) and Atlanta (ATL)

Beginning March 8, 2018

MCO – ATL Flight #1150	ATL – MCO Flight #1153
10:15 a.m. – 11:56 a.m.	12:40 p.m. – 2:11 p.m.

About JetBlue Airways

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 38 million customers a year to 101 cities in the U.S., Caribbean, and Latin America with an average of 1,000 daily flights. For more information please visit jetblue.com.

(a) Blue fare shown. Fares include government taxes and fees and must be purchased by 8/18/17 (the earlier of 11:59 PM ET or local) for flights on Monday, Tuesday, Wednesday, Thursday and Saturday only between 3/8/18 – 5/1/18. Limited exceptions apply. All fares are subject to limited availability; may not be available on all days or all flights; may change without notice; must be purchased at time of reservation; and are one-way, non-stop (except as otherwise noted), nonrefundable, and nontransferable. Taxes and fees apply to Award Flights, are the responsibility of the passenger, and will vary based on your departure and destination cities. The amount of taxes and fees required for an Award Flight is listed next to the applicable point requirement and is subject to change as required by law. View more information on taxes and fees. Checked Baggage Allowance/Fees: For Blue fares, first checked bag is $25 and second bag is $35. For Blue Plus, first checked bag is included and second bag is $35. For Blue Flex fares, two checked bags are included. Additional Baggage Terms (all fares): Additional bags (over two) are $100 each. Weight and size limits and exceptions for itineraries including flights operated or marketed by other airlines also apply. Fares do not include fees for oversized, overweight or extra baggage or other fees for products/services sold separately. View baggage fees and other optional services and fees. Change/Cancellation Fees: All reservations made one week or more prior to a flight's departure may be cancelled without penalty up to 24 hours after the reservation is made. Changes and cancellations made 60 days or more prior to departure date: Blue and Blue Plus: $75 per person fee plus difference in fare. Blue Flex: difference in fare only for changes. Changes and cancellations made less than 60 days from departure date: Blue and Blue Plus: fares under $100, $75 per person plus difference in fare; fares between $100 and $149.99, $100 per person plus difference in fare; and fares of $150 or more, $150 per person plus difference in fare. Blue Flex: difference in fare only. View Change/Cancel fees information. Additional Change/Cancellation Terms (all fares): For changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Changes/cancellations must be made prior to scheduled departure (otherwise all money for fare is forfeited). View terms applicable to JetBlue Vacations, Mosaic, and Mint changes/cancellations. Flight terms and conditions apply.

(b) Fly-Fi is not available on flights operating outside of the contiguous U.S. For flights originating outside of the continental U.S., Fly-Fi will be available once the aircraft returns to the coverage area. Fly-Fi is available on all JetBlue-operated flights.

(c) JetBlue offers the most legroom in coach based on average fleet-wide seat pitch for U.S. airlines.

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