JetBlue Strengthens Leadership Team with Operational and Finance Appointments

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NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ:JBLU) has announced several appointments to its leadership team, further demonstrating the airline's commitment to operational and financial excellence.

Ursula Hurley has been named vice president, structural programs. The role was formerly held by Steve Priest prior to his appointment as JetBlue's chief financial officer in February 2017. Hurley will have responsibility for overseeing large scale strategic and structural initiatives at JetBlue which will create process improvements, efficiencies and cost savings. She joined JetBlue in 2003 and has held a number of finance roles, most recently as director of the airline's structural cost program which is set to generate $250-$300 million in cost savings by 2020.

Santiago Martello will join the airline on August 2, 2017, as vice president, financial planning and analysis (FP&A). The role was previously held by Tracy Lawlor, now vice president, strategy and business development. In this role, he will have responsibility for JetBlue's operating and capital plan, its business case process, forecasting and analysis in support of business decisions. Martello joins JetBlue from Honeywell International where he has worked in a number of finance positions since 2005. Most recently he was director, business analysis and planning where he held oversight of key initiatives in the corporate FP&A function.

David Jehn has joined JetBlue as vice president, operational planning and analysis. This role was previously held by Glenn Cusano, now senior vice president, finance and treasury. In this role, Jehn will define and oversee the integration of network planning and operational execution, with a focus on operability, efficiency and collaboration across the airline's commercial and operating teams. Jehn's airline career spans over 25 years and, prior to his move to JetBlue, he was managing director, scheduling, at United Airlines.

Commenting on Jehn's appointment, Scott Laurence, JetBlue's senior vice president, airline planning said, "As we continue to develop our network around our six focus cities, Dave's unique background as both an operator and planner is a tremendous resource for our team."

Glenn Cusano, senior vice president, finance and treasury noted, "Ursula and Santiago's experience will be invaluable as we focus on executing the many initiatives we have underway to achieve our margin goals and drive long term shareholder value."

About JetBlue Airways

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 38 million customers a year to 101 cities in the U.S., Caribbean, and Latin America with an average of 1,000 daily flights. For more information please visit jetblue.com.

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JetBlue Corporate Communications
Tel: +1.718.709.3089
corpcomm@jetblue.com

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