JetBlue Named Best Mid-Size & Low Cost Airline In North America, Top Ten Airline In The World By TripAdvisor

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NEW YORK--(BUSINESS WIRE)-- JetBlue (Nasdaq:JBLU), today announced it has been recognized as the bestMid-Size & Low Cost Airline in North America and a Top 10 Best Airline In The World in the 2017 TripAdvisor Travelers' Choice® Awards for Airlines. TripAdvisor has highlighted the world's top carriers based on the quantity and quality of reviews and ratings for airlines worldwide gathered over a 12-month period.

The recognition comes as JetBlue further advances its customer experience. With a redesigned airport environment, newly installed self-service options are enabling quick and easy customer transactions while allowing specially trained crewmembers to focus on customer interactions, delivering personal, helpful, and simple hospitality. Those same JetBlue promises are also provided onboard its growing fleet.

JetBlue is doubling down on the "cabin of your dreams" with better seats, bigger televisions, more channels, free Fly-Fi and Amazon streaming entertainment on all aircraft. JetBlue continues to expand its acclaimed service as it brings low fares to new markets, like its 101st destination, Atlanta, and its Mint premium experience to additional transcontinental routes.

"Our mission of inspiring humanity sets us apart from every other airline," said Joanna Geraghty, JetBlue executive vice president of customer experience. "This recognition by TripAdvisor and our customers demonstrates once again, that we are on the right path. Thanks to our 20,000 crewmembers who live and breathe our unique values every day. It's our culture that inspires us to provide exceptional service, while we continue to build upon the product our customers love."

"We are proud to announce the inaugural Travelers' Choice awards for airlines, to help travelers make the most well-informed air travel decisions, based on the experiences of the global TripAdvisor community," said Bryan Saltzburg, senior vice president and general manager for TripAdvisor Flights. "The airline industry is investing billions of dollars in new aircraft and product enhancements to differentiate the flying experience and these awards recognize carriers like JetBlue that offer the very best service and value to the traveling public."

To read TripAdvisor traveler reviews and opinions of JetBlue go to https://www.tripadvisor.com/Airline_Review-d8729099

For all of the 2017 Travelers' Choice award-winning airlines, go to http://www.tripadvisor.com/TravelersChoice-Airlines

Travelers can also follow the conversation on Twitter at #travelerschoice.

About JetBlue Airways

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 38 million customers a year to 101 cities in the U.S., Caribbean, and Latin America with an average of 1,000 daily flights. For more information please visit jetblue.com.

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to unleash the potential of every trip. TripAdvisor offers advice from millions of travelers, with 465 million reviews and opinions covering 7 million accommodations, restaurants and attractions, and a wide variety of travel choices and planning features — checking more than 200 websites to help travelers find and book today's lowest hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 390 million average unique monthly visitors** in 49 markets worldwide. TripAdvisor: Know better. Book better. Go better.

TripAdvisor, Inc. (NASDAQ:TRIP), through its subsidiaries, manages and operates websites under 23 other travel media brands:

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*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, November 2016

**Source: TripAdvisor log files, Q3 2016

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