JetBlue Appoints John Checketts, Vice President, Network Planning

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NEW YORK--(BUSINESS WIRE)-- JetBlue Airways (Nasdaq:JBLU), New York's Hometown Airline™, announces the appointment of John Checketts as the carrier's new vice president, network planning, effective immediately. Checketts will oversee the execution of the company's network strategy through the route planning, schedule planning and charter functions. He will report to Scott Laurence, JetBlue's senior vice president, airline planning.

Checketts joined JetBlue in 2004 and has held various roles in revenue management, financial planning and analysis, and route planning. Most recently, he served as director, route planning, during which he and his team established JetBlue's leading position in Boston, Fort Lauderdale and the Caribbean.

"We are thrilled to welcome John into his new role," said Laurence. "He brings a wealth of experience and the depth of knowledge needed to deliver on the complex task of defining our overall network strategy."

Checketts added: "I'm excited to be stepping up to this role and I look forward to adding to JetBlue's exciting growth story."

About JetBlue Airways

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 38 million customers a year to 101 cities in the U.S., Caribbean, and Latin America with an average of 1,000 daily flights. For more information please visit jetblue.com.

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