JetBlue Moves Forward With Mint Expansion Plan as Demand Continues to Exceed Expectations

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Mint Seats Now On-Sale for First Time for Las Vegas and Expanded San Diego Routes

Boston to Enjoy New Caribbean Routes and More Los Angeles Service

NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ:JBLU) today announced it is progressing with its Mint transcontinental expansion plan with the on-sale of new routes, introducing competition in east and west coast markets where customers are faced with decreasing choices and where other carriers sell dated business class options at a high cost.

For the first time, JetBlue is now offering Mint seats out-for-sale on the following new and expanded routes:

New York (JFK) and Las Vegas (LAS)

New York (JFK) and San Diego (SAN)

Boston (BOS) and San Diego (SAN)

In addition to the new Mint routes, JetBlue will expand Mint service between Boston and Los Angeles. JetBlue will also continue to leverage its Mint fleet opportunistically by bringing back seasonal favorites and growing Caribbean Mint routes, including new seasonal service between Boston and St. Maarten's Princess Juliana International Airport (SXM).

Customers on many of these routes have never had the option to fly a modern and customer-focused premium experience, including the longest fully-flat bed seating in the U.S. domestic premium market (a), fully enclosed private suites, a 15-inch flat screen with complimentary entertainment and the unmatched hospitality of JetBlue crewmembers.

The wave of new Mint flights grows the airline's popular premium service to approximately 70 daily Mint flights before the end of the year. By December 2017, roughly one in every 14 JetBlue flights will offer Mint.

"When we set out to reinvent premium travel nearly three years ago, we knew we were on to something revolutionary," said Marty St. George, executive vice president, JetBlue. "But even as a constant innovator, we could have never imagined that we would be landing Mint in cities up and down the east and west coasts."

New Mint Routes Serve Markets With Strong Demand for Premium Travel

Later this year JetBlue will add Mint on four new routes and in two new cities that have not previously had scheduled Mint service. On each route, JetBlue will be the only airline to offer a regularly scheduled lie-flat domestic product.

New York – Las Vegas

Beginning in November, JetBlue will offer two daily roundtrip Mint flights between New York's John F. Kennedy International Airport (JFK) and Las Vegas' McCarran International Airport (LAS). With world-class hotels and entertainment options, Las Vegas attracts more than 42 million annual visitors.

Mint Schedule Between New York (JFK) and Las Vegas (LAS)
Beginning November 6, 2017; Second Beginning November 10, 2017

JFK – LAS Flight #1611	LAS – JFK Flight #748
8:49 a.m. – 11:45 a.m.	12:55 p.m. – 8:46 p.m.
JFK – LAS Flight #711	**LAS – JFK Flight #948**
5:55 p.m. – 8:52 p.m.	10:06 p.m. – 5:49 p.m.

Boston – San Diego

JetBlue Mint flights between Boston Logan International Airport (BOS) and San Diego International Airport (SAN) will start in December. JetBlue is the top airline in Boston, offering 150 daily flights and carrying more customers than any other airline at Logan. Last year JetBlue launched Mint service between Boston and Los Angeles International Airport (LAX) and between Boston and San Francisco International Airport (SFO). The airline also operates seasonal Mint service between Boston and Aruba's Queen Beatrix International Airport (AUA) and between Boston and Barbados' Grantley Adams International Airport (BGI).

Mint Schedule Between Boston (BOS) and San Diego (SAN)

Beginning December 10, 2017; Second Beginning December 20, 2017	
BOS – SAN Flight #619	**SAN – BOS Flight #620**
7:15 a.m. – 10:49 a.m.	11:59 a.m. – 8:11 p.m.
BOS – SAN Flight #19	**SAN – BOS Flight #20**
4:34 p.m. – 8:05 p.m.	9:15 p.m. – 5:27 a.m. (+1)

New York-JFK – San Diego

JetBlue also announced an expanded schedule for Mint flights between New York-JFK and San Diego. Earlier this year JetBlue announced a single daily roundtrip starting in August between the cities, but the airline is pleased to announce a second roundtrip that will begin in October. By the end of the year every JetBlue flight between San Diego and the northeast will be operated on a Mint aircraft.

Mint Schedule Between New York (JFK) and San Diego (SAN)
Beginning August 15, 2017; Second Beginning October 10

JFK – SAN Flight #189	**SAN – JFK Flight #190**
9:00 a.m. – 12:04 p.m.	1:15 p.m. – 9:48 p.m.
JFK – SAN Flight #89	**SAN – JFK Flight #90**
4:45 p.m. – 8:01 p.m.	9:11 p.m. – 5:11 a.m. (+1)

Boston – Caribbean

Travelers in Boston looking for a winter warm up this season will benefit from a new Caribbean Mint route from Logan. On Saturdays between November and April, JetBlue will operate Mint flights between Boston and St. Maarten. St. Maarten is home to world-class resorts and calm waters and also serves as a gateway to nearby St. Bart's and Anguilla which are two of the top luxury destinations in the Caribbean.

Mint Schedule Between Boston (BOS) and St. Maarten (SXM)
Saturdays Beginning November 4, 2017 – April 2018:

BOS – SXM Flight #77	**SXM – BOS Flight #78**
7:15 a.m. – 12:32 p.m.	1:57 p.m. – 5:24 p.m.

More Mint Flights in Existing Markets

JetBlue will increase Mint frequencies on three popular routes:

Beginning October 20, JetBlue will add a fourth roundtrip Mint flight between Boston and Los Angeles. Since launching last year, the route connecting JetBlue's Boston focus city in New England with southern California has grown in popularity and the fourth roundtrip is being added to meet demand. At Los Angeles-LAX JetBlue now operates the majority of its flights using Mint aircraft.

One of JetBlue's first Caribbean Mint routes is also getting a boost in service. Mint service between New York-JFK and Barbados will expand to include a second Saturday roundtrip beginning November 4. This will complement existing year-round Saturday Mint service between JetBlue's hometown and the popular Caribbean destination.

JetBlue is also adding more premium service on peak travel days between New York-JFK and St. Maarten, a Mint route it first introduced last fall. A second daily roundtrip is being added over the Christmas peak and on the Saturdays before and after Thanksgiving.

Favorite Seasonal Caribbean Mint Routes Return

JetBlue is bringing back many of the same popular Caribbean Mint routes it has previously operated. Seats are on sale now for service between:

New York-JFK and Grenada's Maurice Bishop International Airport (GND)
Beginning December 2

New York and St. Lucia's Hewanorra International Airport (UVF)
Beginning December 2

New York-JFK and St. Maarten
Beginning November 4

New York-JFK and Aruba
Beginning September 9

Boston and Barbados
Beginning November 4

Boston and Aruba
Beginning September 9

Seattle Mint to Come

The start date for already announced Mint service in Seattle will be announced in the coming months.

Why Customers Love Mint

Mint offers a completely rethought design and a more personal approach to service, addressing the needs of the modern traveler. Mint features exceptional hospitality from specially trained crewmembers.

Favorite Mint features include a signature cocktail, a tapas-style menu by New York City restaurant Saxon + Parole, fresh espresso from the first purpose-built cappuccino machine for a U.S. airline, amenity kits by Hayward and Hopper, and dessert from Blue Marble and Milk Bar.

JetBlue is the only U.S. airline to operate regular service with lie-flat seating to multiple Caribbean destinations. Additionally, customers can expect the same Mint experience they love on transcontinental routes, with an added twist: Mint's northbound menus from Caribbean destinations will feature regionally inspired small plates such as ginger-marinated shrimp, jerk pork tenderloin and pan seared flying fish, curated by a local culinary team. Mint customers on these flights will also be treated to a welcome drink featuring rum and island flavors.

Since launching in 2014, Mint has become a favorite way for celebrities, technology executives, creatives, and entrepreneurs to travel across the country. Mint was recognized by Fast Company's Innovation By Design Awards, which honors innovative and disruptive design that pushes boundaries and seeks to change the world.

JetBlue's Airbus A321 With Mint Offers Every Customer A Better Flight

All customers will benefit from JetBlue's new Airbus A321 with Mint aircraft, which features the airline's new core experience for customers seated throughout the entire aircraft.

Features of the A321 core interior include 10-inch television screens offering free entertainment, comfortable seats with the most legroom in coach (b) and power outlets accessible to all customers. JetBlue's popular marketplace, a self-serve station full of free snacks, sodas and water for customers to enjoy at their convenience, is also available throughout the flight. And all A321 aircraft offer JetBlue's free Fly-Fi high-speed broadband Internet service when flying over the contiguous U.S.(c), access to JetBlue's Hub content on personal devices and first-run Hollywood movies.

About JetBlue Airways

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 38 million customers a year to 101 cities in the U.S., Caribbean, and Latin America with an average of 1,000 daily flights. For more information please visit jetblue.com.

(a) Based on avg. length of lie-flat beds on domestic flights operated by U.S. airlines.

(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

(c) Fly-Fi is not available on flights operating outside of the contiguous U.S. For flights originating outside of the contiguous U.S., Fly-Fi will be available once the aircraft returns to the coverage area.

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