JetBlue Appoints Dave Clark Vice President, Sales & Revenue Management

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NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ: JBLU), New York's Hometown Airline®, today announced the appointment of Dave Clark as the carrier's new vice president, sales and revenue management. Clark previously served as JetBlue's vice president, network planning. He will report to Marty St. George, JetBlue's executive vice president, commercial and planning.

Clark joined JetBlue in 2009 from The Boston Consulting Group as director, route planning and served as director, schedule planning before being promoted to his most recent role in 2014.

"I am thrilled to welcome Dave into his new role heading up the sales and revenue management team," said St. George. "Dave has been a key architect of our successful network strategy over the past eight years, and during his leadership, JetBlue has become the largest carrier in Boston, Fort Lauderdale-Hollywood and San Juan. I have every confidence that Dave's extensive commercial track record will help JetBlue grow in its 100 destinations and beyond."

Clark added, "I'm delighted to take on this new role as JetBlue accelerates the execution of its profit-enhancing revenue initiatives. I look forward to working with our strong sales and revenue management teams to further improve our revenue performance and to maximize the potential of our successful U.S., Caribbean and Latin American networks."

Clark holds bachelor's and master's degrees in Systems Engineering from The University of Virginia and a Master of Business Administration from Harvard Business School.

About JetBlue Airways

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 38 million customers a year to 100 cities in the U.S., Caribbean, and Latin America with an average of 925 daily flights. For more information please visit jetblue.com.

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