JetBlue Adds Flights So Football Fans Can Touch Down in Houston at The Big Game

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Flights Added From Boston and Providence To Houston For Game Day Weekend

Customers On All JetBlue Flights Enjoy Live TV, Complimentary Fly-Fi®, Unlimited Snacks and Special Beverage Offerings on Game Day

NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ:JBLU) today announced a win for football fans traveling to the big game and for those flying on game day. The airline is adding flights for football fans headed to Houston, Texas and is highlighting JetBlue's unmatched complimentary in-flight Fly-Fi, unlimited snacks and soft drinks, live TV on all flights and more.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20170123005631/en/



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Getting To The Big Game

Flights are on sale now between Boston Logan International Airport (BOS) and William P. Hobby Airport (HOU), which is conveniently located just seven miles south of downtown Houston and only eleven miles from the site of the big game.

Flights are also on sale for a special nonstop JetBlue route between Providence, R.I.'s T. F. Green Airport (PVD) and Houston's Hobby Airport.

JetBlue, New England's top airline with 140 peak day departures at Logan, is also a the official airline of the New England Patriots. New England fans will enjoy an added bonus when flying JetBlue on game day from their local airports. Customers wearing official New England Patriots jerseys will be offered early boarding when flying out of Boston, Burlington, Vt., Hartford, Conn., Portland, Maine, Providence, R.I., and Worcester, Mass.

For even more game day excitement JetBlue is excited to partner with the New England Patriots on a special sweepstakes. Beginning Tuesday, January 24, football fans can enter to win roundtrip travel on JetBlue to Houston, hotel accommodations and two tickets to the big game. For more information and to enter, visit http://www.patriots.com/onemore.

JetBlue's added flights will operate in the direction of Houston on Friday, February 3, 2017 witrh return travel to New England on Monday, February 6, 2017. Houston-based customers looking to escape the crowds of the big game weekend should visit www.jetblue.com for flights not listed below that are specially priced for travel to JetBlue's New York and Boston focus cities.

"As Boston's top airline and as an official sponsor of the New England Patriots, JetBlue is proud to continue its long tradition of supporting teams in the cities we fly to and supporting our crewmembers who love to show their hometown support," said Marty St. George, executive vice president commercial and planning, JetBlue "And with live TV, high-speed Fly-Fi and free snacks and soft drinks on every flight we've brought all the comforts of a football fan's living room to our skies so they can enjoy the big game no matter where they are."

"As our team heads to Houston for the big game we're thrilled that JetBlue, the official airline of the New England Patriots, is adding flights for more of our fans who want to make the journey with us," said Murray Kohl, Vice President of Sales for Kraft Sports Group. "With extra service from Boston and Providence the trip from New England to Texas is easier than ever."

Travel Between Boston (BOS) and Houston (HOU)

February 3, 2017	February 6, 2017
BOS – HOU Flight #1931	HOU – BOS Flight #1032
5:00 p.m. – 8:39 p.m.	1:00 p.m. – 5:31 p.m.

Travel Between Providence (PVD) and Houston (HOU)

February 3, 2017	February 6, 2017
PVD – HOU Flight #1971	HOU – PVD Flight #1912
7:30 a.m. – 11:00 a.m.	2:06 p.m. – 6:26 p.m.

JetBlue will operate these flights using its Airbus A320 aircraft offering the airline's award-winning service featuring the most legroom in coach (a); free Fly-Fi, the fastest broadband internet in the sky (b); complimentary and unlimited name-brand snacks and soft drinks; free, live DIRECTV® programming and 100+ channels of SiriusXM® radio at every seat.

Game Day Travel Perks

Customers traveling domestically on game day don't have to miss out on the action, the halftime show or game day snacks and beverages. With live TV at every seat, football fans can enjoy the game during their flight. JetBlue also airs more channels of free sports onboard than any other domestic airline, including ESPN, ESPN2, ESPNews, ESPNU, NBC Sports, Fox Sports 1 and NFL Network.

And with JetBlue recently becoming the only airline to offer free, high-speed Fly-Fi at every seat, customers on every flight can stay connected with an Internet experience similar to what they have at home, including the ability to stream video and use multiple devices at once in additional to watching live TV.

In addition to the unlimited free snacks and soft drinks offered everyday on all JetBlue flights, customers traveling on game day will enjoy $1 first-round alcoholic beverages (c).

About JetBlue Airways

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 38 million customers a year to 100 cities in the U.S., Caribbean, and Latin America with an average of 925 daily flights. For more information please visit jetblue.com.

(a) JetBlue offers the most legroom in coach based on average fleet-wide seat pitch for U.S. airlines.

(b) Fly-Fi is not available on flights operating outside of the contiguous U.S. For flights originating outside of the contiguous U.S., Fly-Fi will be available once the aircraft returns to the coverage area.

(c) Excludes sparkling wine. Must be 21 years of age or older to consume alcohol.

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