JetBlue Boosts Service in Bermuda with Plans to Operate Three Daily Roundtrips between Northeast Focus Cities

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JetBlue Becomes Fastest Growing U.S. Airline in Bermuda with More Nonstop Flights from New York and Expanded Nonstop Service from Boston

Expanded Service Creates Even More Connecting Opportunities to and from Cities across JetBlue's Growing Route Map

NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ:JBLU) today announced it is increasing service to Bermuda with two year-round daily flights and a third summer seasonal roundtrip flight between the popular island destination and the airline's northeast focus cities. In addition to the added flights, the airline will now operate all Bermuda routes using its 150-seat Airbus A320 aircraft in place of its 100-seat Embraer 190 aircraft. The move further advances JetBlue as the fastest growing U.S. carrier in Bermuda.

"This is a big win for our loyal JetBlue customers on all sides of these routes whether in New York, Boston or Bermuda," said Robin Hayes, president and chief executive officer, JetBlue. "With more flights, larger aircraft and a variety of flight times to accommodate customers' needs, JetBlue – with its affordable fares and award winning service – is positioning itself as the top choice for travel to and from Bermuda. I'd also like to extend a special thank you to Bermuda Tourism Authority CEO Bill Hanbury who was instrumental in helping make this announcement possible."

"This announcement today will provide further opportunities for our East Coast guests to visit our shores and help meet the increasing demand for airplane seats," said Minister of Tourism, Transport and Municipalities Sen. the Hon. Michael Fahy JP. "This has been a very positive year for tourism in Bermuda and I am thrilled for 2016 to conclude on such an encouraging note."

Bermuda, just a two hour flight from the northeastern U.S., stretches for 23 miles along turquoise waters in the Atlantic. Known for its pink sand beaches such as Elbow Beach and Horseshoe Bay, the island offers an array of activities ranging from championship golfing to deep sea fishing. Accommodations on island range from luxury resorts to intimate guest cottages and family-run inns, which each incorporate the sophistication and hospitality unique to the Bermuda experience.

"The Bermuda Tourism Authority is proud to be a marketing partner with JetBlue, creating incremental business for our island and for the airline. We have grown vacation air arrivals out of New York by 44% this year – and we have also been successful at attracting a younger, more adventurous traveler to Bermuda," said Bermuda Tourism Authority CEO Bill Hanbury. "Savvy cooperative marketing has been an important component to success, and we look forward to continuing that partnership. Additional capacity out of JFK puts us in an even stronger position for further growth in 2017. We are also thrilled with their decision to now fly year-round from Boston because inspiring travel to Bermuda throughout the seasons is an important mandate."

Starting May 18, 2017, JetBlue will operate daily year-round flights between New York's John F. Kennedy International Airport (JFK) and Bermuda's L.F. Wade International Airport (BDA) with an evening departure from New York and a morning departure from Bermuda. Additionally, the airline will operate a second daily roundtrip during the summer peak with a morning departure from New York and an afternoon departure from Bermuda. Together, the enhanced New York flight schedule and additional service will expand JetBlue's current once daily year-round service and offer more travel options for customers on both sides of the route. This ensures a well-timed schedule for the Bermuda-based customers every day of the year. Flights between New York and Bermuda are on sale starting today with introductory fares starting at $49 one way (a).

Also starting May 18, 2017, JetBlue will increase its current seasonal summer service between Boston Logan International Airport (BOS) and Bermuda to year-round daily service. Flights, with a morning departure from Boston and an afternoon departure from Bermuda, are also on sale starting today with introductory fares starting at $79 one way (a).

The new and expanded flights will allow for even more nonstop service throughout the year between JetBlue's northeast focus cities and Bermuda. The flights will also benefit connecting customers in Bermuda and across the JetBlue network. Now, travelers can conveniently connect to an additional nine JetBlue cities, such as Houston and Jacksonville, Fla. The 2017 schedule also increases the connecting itinerary possibilities for major destinations like San Francisco, Chicago and Orlando, Fla.

Year-Round Daily Schedule Between New York (JFK) and Bermuda (BDA)
Starting May 18, 2017

JFK – BDA Flight #2231	BDA – JFK Flight #2232
6:23 p.m. – 9:55 p.m.	8:30 a.m. – 9:53 a.m.

Second Daily Seasonal Summer Schedule Between New York (JFK) and Bermuda (BDA)

Starting May 18, 2017 – October 2017

JFK – BDA Flight #1731	BDA – JFK Flight #1732
8:00 a.m. – 11:21 a.m.	12:18 p.m. – 1:45 p.m.

Year-Round Daily Schedule Between Boston (BOS) and Bermuda (BDA)
Starting May 18, 2017

BOS – BDA Flight #203	BDA – BOS Flight #204
10:55 a.m. – 2:02 p.m.	3:00 p.m. – 4:22 p.m.

JetBlue will operate all Bermuda service using its spacious 150-seat Airbus A320 aircraft offering the airline's award-winning service featuring complimentary and unlimited name-brand snacks and soft drinks; free Hollywood movies; and the most legroom in coach (b).

About JetBlue Airways

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 35 million customers a year to 100 cities in the U.S., Caribbean, and Latin America with an average of 925 daily flights. For more information please visit jetblue.com.

About Bermuda

The Bermuda Tourism Authority (BTA) is an independent, non-government, private entity and the official destination marketing organization for the island country. Led by a Chief Executive Officer, the dynamic enterprise focuses on tourism investment, product and experiences, sales and marketing, and corporate partnerships to restore and evolve Bermuda as a world-class tourism destination. For more information visit www.gotobermuda.com/bermudatourism.

(a) Blue fare shown. Fares are all in fares (including government fees and taxes) must be purchased by 12/23/16 (the earlier of 11:59 PM ET or local) for flights from BOSTON, MA (BOS) or NEW YORK, NY (JFK) to ST. GEORGE'S, BERMUDA (BDA) on all days of the week between 01/15/17 and 09/04/2017 (blackout dates 02/16 – 02/23/17, 04/06 – 04/20/2017, and 06/13 – 06/17/17). 7-day advance purchase required. Fares will be higher for flights from BDA due to higher government taxes/fees. BOS/JFK - BDA non-stop service available daily and year-round. Fares vary by route. Fares are subject to limited availability; may not be available on all days or all flights; may change without notice; are valid for new bookings only; must be purchased at time of reservation; and are one-way, nonstop (except as otherwise noted), nonrefundable and nontransferable. Fares not available for purchase via Online Travel Agencies Orbitz, Travelocity, Expedia, Hotwire, CheapTickets, LowestFare or Priceline. Taxes and fees apply to Award Flights, are the responsibility of the passenger, and will vary based on your departure and destination cities. The amount of taxes and fees required for an Award Flight is listed next to the applicable point requirement and is subject to change as required by law. View more information on taxes and fees. Checked Baggage Allowance/Fees: For Blue fares, first checked bag is $20 by web check-in and kiosk or $25 at check-in counter and second bag is $35. For Blue Plus, first checked bag is included and second bag is $35. For Blue Flex fares, two checked bags are included. For Blue and Blue Plus fares for flights to or from Santo Domingo, Santiago, Port-au-Prince, Port of Spain, Kingston, Cartagena, Medellin, Bogota, Lima, Mexico City, Quito, Santa Clara, Holguín, and Camagüey: one checked bag is included and the second checked bag fee is $35. Additional Baggage Terms (all fares): Additional bags (over two) are $100 each. Weight and size limits and exceptions for itineraries including flights operated or marketed by other airlines also apply. Fares do not include fees for oversized, overweight or extra baggage or other fees for products/services sold separately. View baggage fees and other optional services and fees . Change/Cancellation Fees: All reservations made one week or more prior to a flight's departure may be cancelled without penalty up to 24 hours after the reservation is made. Changes and cancellations made 60 days or more prior to departure date: Blue: $70 per person fee plus difference in fare. Blue Plus: $60 per person fee plus difference in fare. Blue Flex: difference in fare only for changes. Changes and cancellations made less than 60 days from departure date: (i) Blue: fares under $100, $70 per person plus difference in fare; fares between $100 and $149.99, $90 per person plus difference in fare; and fares of $150 or more, $135 per person plus difference in fare. (ii) Blue Plus: fares under $100, $60 per person plus difference in fare; fares between $100 and $149.99, $80 per person plus difference in fare; and fares of $150 or more, $120 per person plus difference in fare. (iii) Blue Flex: difference in fare only. View Change/Cancel fees information. Additional Change/Cancellation Terms (all fares): For changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Changes/cancellations must be made prior to scheduled departure (otherwise all money for fare is forfeited). Proper documentation required for boarding. Flight terms and conditions apply.

(b) JetBlue offers the most legroom in coach based on average fleet-wide seat pitch for U.S. airlines.

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