JetBlue For Good™ Encourages Customers and Crewmembers to Give Back And Enter for A Chance to Donate $1,000 to Their Favorite Charity

Nov 02, 2016

JetBlue Launches the JetBlue For Good Contest To Honor Volunteerism and Service Throughout November

NEW YORK--(BUSINESS WIRE)-- JetBlue (Nasdaq: JBLU) is celebrating November as Philanthropy Month, recognizing those who actively volunteer in their communities. To kick off this month of giving, JetBlue is launching a contest inviting customers and crewmembers to join the JetBlue For Good Crew. Volunteers who work to make their communities a better place can enter at JetBlueForGood.com for a chance to win $1,000 for the charity of their choice (a).

Customers and crewmembers can enter by uploading a photo or video highlighting their community service and sharing their volunteer efforts using #JetBlueForGood. The contest begins on November 1, 2016. Winners, one customer and one crewmember, will be selected daily until November 30, 2016.

JetBlue has always stood for good and is here for good. Since 2011, JetBlue crewmembers have volunteered more than 500,000 hours of service. To honor JetBlue's Philanthropy Month efforts, the airline is encouraging customers and even more crewmembers to participate in acts of service.

Join the JetBlue For Good Crew by volunteering or giving to a variety of causes and upload photos or videos to JetBlueForGood.com. Need inspiration? Here are few of JetBlue's favorite charitable partners and initiatives:

Donate TrueBlue points to help those in need - Hurricane Matthew left a path of devastation across the Caribbean and the Southeast region, particularly in Haiti, the Bahamas, Turks & Caicos, Cuba and the Florida coast. As residents continue to rebuild, JetBlue is helping support relief efforts. Consider donating to the American Red Cross, AmeriCares and Concern Worldwide. These organizations have response teams providing on the ground assistance in affected areas. JetBlue will contribute $100,000 to these relief efforts. Customers can donate TrueBlue loyalty points to AmeriCares and Concern Worldwide. JetBlue will match up to 500,000 TrueBlue points . Visit https://trueblue.jetblue.com/web/trueblue/charity for more information or to donate to relief efforts and a variety of other causes.

Offset the emissions from your flight - JetBlue believes in communicating transparently about climate change. The airline is working through solutions to lessen its impact on the environment through a range of initiatives including purchasing renewable jet fuel. JetBlue has worked with the non-profit Carbonfund.org since 2008, allowing customers to offset part of the carbon footprint of their flights by making a donation to support CO_2 reduction projects. For more information on purchasing CO_2 offsets visit jetblue.com/green/offsetting.

Encourage the next generation of aviators - The JetBlue Foundation is a company-sponsored private foundation and 501c3 non-profit organization. Its mission is to ignite interest in science, technology, engineering and mathematics (STEM) programs and place aviation top-of-mind as a career choice for students from traditionally underserved communities. Donate to STEM-focused initiatives including aviation-focused schools and programs that the JetBlue Foundation supports. Click here. for more information on the JetBlue Foundation.

"JetBlue is spreading good deeds, one flight and one volunteer initiative at a time," said Icema Gibbs, JetBlue's director of corporate social responsibility. "JetBlue for Good combines giving and purpose by encouraging our customers and crewmembers to participate in at least one act of service. Imagine the impact we can make if we all participate in at least one act of kindness."

JetBlue For Good, the airline's focus on volunteerism, service and social responsibility spreads its mission of good to customers and crewmembers alike by offering volunteer and charitable partnership opportunities. This initiative focuses on the areas that are most important to JetBlue's customers and crewmembers including:

Community: Opportunities that have a positive impact on the areas where the airline's customers and crewmembers live. As New York's Hometown Airline®, and in honor of 9/11 National Day of Service, JetBlue and KaBOOM! recently partnered on their 25th playground build together to bring a safe play space to kids in need in Brooklyn, NY.

Youth/Education: Nurturing the next wave of aviation professionals, customers and crewmembers by enhancing education. To date, JetBlue has donated $2.25 million worth of books to kids who need them most through its award-winning Soar With Reading initiative.

The Environment: Bettering the communities that JetBlue serves by helping to create a cleaner earth for future generations. Over the past the eight years, JetBlue has partnered with CarbonFund.org to offset more than 1.5 billion pounds of greenhouse emissions.

Throughout November, there will be several activations and opportunities focused on giving including World Kindness Day on November 13, National

Philanthropy Day® on November 15 and #GivingTuesday on November 29. Check jetblue.com and follow JetBlue on Twitter, Instagram,Facebook and Snapchat for regular updates and to see how you can get involved. Share using #JetBlueForGood.

View this video to learn more about JetBlue For Good.

About JetBlue

JetBlue is New York's Hometown Airline® and a leading carrier in Boston, Fort Lauderdale/Hollywood, Los Angeles (Long Beach), Orlando and San Juan. JetBlue carries more than 32 million customers a year to 97 cities in the U.S., Caribbean, and Latin America with an average of 925 daily flights. For more information, please visit JetBlue.com.

(a) **No purchase necessary**. The JetBlue For Good™ Contest ends at 11:59:59 PM ET on 11/30/16. Open to legal residents of the 50 US/DC and PR who are 18 years or older at the time of entry. Employees of Sponsor who hold a position as a Crewmember and are in good standing at the time of entry may also enter this Contest. Void outside the 50 US/DC, PR., and where prohibited and restricted by law. Subject to complete Official Rules. Visit www.jetblueforgood.com for complete Official Rules including a listing of daily entry periods, entry requirements, restrictions, judging criteria and prize details. Sponsor: JetBlue Airways Corporation, 27-01 Queens Plaza North, Long Island City, New York 11101.-

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