JetBlue Grows Presence in Both Fort Lauderdale-Hollywood And The Caribbean With New Aruba Flights

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South Florida Focus City Becomes Third Gateway for Travel Between U.S. and Aruba

NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ: JBLU) today announced it is launching service between Fort Lauderdale-Hollywood International Airport (FLL) and Aruba's Queen Beatrix International Airport (AUA). Daily flights between South Florida and the popular Caribbean destination take off January 4, 2017. Seats are on sale today with fares starting at $99 one-way (a).

"We are thrilled to announce more Fort Lauderdale growth and new non-stop service to Aruba," said Dave Clark, vice president network planning at JetBlue. "With miles of picturesque beaches, a variety of outdoor and beach activity options and fantastic resorts Aruba continues to be a destination JetBlue customers can't get enough of. With new flights from Fort Lauderdale we are making it easier than ever to get to Aruba no matter where our customers are flying from."

JetBlue currently serves Aruba from its New York-JFK and Boston focus cities with daily flights. It also offers weekly Mint flights seasonally from both airports, which feature the airline's successful premium service with lie-flat seating and tapas style dining. Mint from New York launches September 10, 2016 and from Boston on November 5, 2016. Fort Lauderdale-Hollywood service will provide a third nonstop Aruba gateway and allow for convenient connections from across the growing JetBlue network

"Of Aruba's total 1.22 million stay-over visitors in 2015, we welcomed a 7.7 percent increase in U.S. travelers," said Otmar Oduber, Minister of Tourism, Transportation, Primary Sector and Culture. "As Aruba grows annually, JetBlue remains a valuable partner in accommodating the increased demand for travel to our One happy island — where year-round sunshine, award winning beaches and diverse culture are only the beginning of the Aruba adventure."

"Aruba's expanded partnership with JetBlue will continue to raise our island's tourism to new heights," said Ronella Tjin Asjoe-Croes, CEO of Aruba Tourism Authority. "This new daily service allows Aruba to cater to our key Ft. Lauderdale market — while also serving as a crucial feeder market for U.S. westerners who have shown an increased propensity to visit Aruba in recent years."

This is the latest in a series of announcements from JetBlue regarding new service at Fort Lauderdale-Hollywood where the airline is the largest carrier and where it intends to grow to up to 140 daily flights in the coming years. Already this year, JetBlue has added or announced new nonstop destinations including Nashville, Tenn., New Orleans, San Diego, Barbados, and Quito, Ecuador. Later this week, JetBlue will launch service to Santa Clara, Cuba, the first of four Cuban cities the airline tentatively plans to serve from Fort Lauderdale-Hollywood, subject to receipt of government operating authority.

Flight Schedule Between Fort Lauderdale-Hollywood (FLL) and Aruba (AUA)
Beginning January 4, 2017

FLL- AUA Flight #1411	AUA – FLL Flight #1412
11:22 a.m. – 3:24 p.m.	4:20 p.m. – 6:25 p.m.

Flights between Fort Lauderdale-Hollywood and Aruba will be operated on the airline's Airbus A320 aircraft offering the airline's award-winning service featuring the most legroom in coach (b); free Fly-Fi, the fastest broadband internet in the sky (c); complimentary and unlimited name-brand snacks and soft drinks; free, live DIRECTV® programming,100+ channels of SiriusXM® radio at every seat and free first-run Hollywood movies.

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 35 million customers a year to 96 cities in the U.S., Caribbean, and Latin America with an average of 925 daily flights. For more information please visit jetblue.com.

(a) BLUE fare shown. Fares include government taxes and fees and must be purchased by 08/30/2016 (the earlier of 11:59 PM ET or local) for flights between 01/04/2017 – 03/08/2017. Limited exceptions apply; All fares are subject to limited availability; may not be available on all days or all flights; may change without notice; must be purchased at time of reservation; and are one-way, non-stop (except as otherwise noted), nonrefundable, and nontransferable. Proper documentation required for boarding. For BLUE fares, first checked bag is $20 by web check-in and kiosk or $25 at check-in counter and second bag is$35. Additional bags (over two) are $100 each. Weight and size limits and exceptions for itineraries including flights operated or marketed by other airlines also apply. Fares do not include fees for oversized, overweight or extra baggage or other fees for products/services sold separately. For baggage fees and other optional services, click here. All reservations made one week or more prior to a flight's departure may be cancelled without penalty up to 24 hours after the reservation is made. Changes and cancellations made 60 days or more prior to departure date: BLUE: $70 per person fee plus difference in fare. For BLUE fares under $100, $70 per person plus difference in fare; for BLUE fares

between $100 and $149.99, $90 per person plus difference in fare; and for BLUE fares of $150 or more, $135 per person plus difference in fare. Cancellations receive JetBlue travel credit, valid for one year. Changes/cancellations must be made prior to scheduled departure (otherwise all money for fare is forfeited). For changes/cancellations, click here. Other restrictions apply.

(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

(c) Fly-Fi is not available on flights operating outside of the continental U.S. For flights originating outside of the continental U.S., Fly-Fi will be available once the aircraft returns to the coverage area. Fly-Fi is available on most JetBlue-operated flights, with fleet-wide installation complete by the end of 2016.

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