JetBlue Launches Mint to Grenada In Latest Premium Service Expansion

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Airline To Offer Mint Experience to Five Caribbean Destinations From New York-JFK

Grenada Added Following Mint Success On Transcontinental and Caribbean Routes

NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ:JBLU) today announced it will offer its successful Mint premium service to Grenada starting in January 2017. JetBlue is a top airline in the Caribbean and Grenada will become the fifth Mint market in the region. Mint flights are on sale starting today and will operate seasonally on Saturdays between New York's John F. Kennedy International Airport (JFK) and Grenada's Maurice Bishop International Airport (GND) through April 2017.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20160720005838/en/



"We are thrilled to introduce Mint to a fifth Caribbean route, where customers are paying too much for so-called premium service," said Dave Clark, vice president network planning at JetBlue. "Our customers are quickly discovering Grenada and its world class beaches, attractions, and luxury resorts. Now customers traveling between New York and this Caribbean gem can enjoy the finest service and comfort during their flight."

Mint launched in 2014 on transcontinental flights between busy east and west coast cities where it quickly won over travelers, outperformed financial expectations and stimulated a new market for premium travel. With the introduction of Mint to the Caribbean last year, JetBlue quickly realized that leisure customers visiting some of the top destinations in the region were also craving a higher level of service.

Travelers to Grenada – like those bound for Barbados, Aruba, St. Maarten and St. Lucia – will enjoy the longest fully-flat bed in the U.S. domestic premium market (a), including four private suites, and a 15-inch flat screen with complimentary entertainment options. Customers also enjoy a signature cocktail, a tapas-style menu, fresh espresso from the first purpose-built cappuccino machine for a U.S. airline, amenity kits by Birchbox, and dessert from Blue Marble and Mah-ze-Dahr Bakery.

"JetBlue has proven to be a very strategic airline partner for Grenada, offering a flight service from New York, our largest visitor source market," said Minister for Tourism & Civil Aviation, Dr. Hon. Clarice Modeste-Curwen. "The responses from visitors and the Grenadian Diaspora have been very positive, so much so that the initial twice-weekly flights increased to four flights per week. We are pleased to welcome this premium experience that gives travelers more options."

Mint Winter Seasonal Schedule Between New York and Grenada on Saturdays
Between January 21, 2017 and April 29, 2017

JFK – GND Flight #949	GND – JFK Flight #950
8:00 a.m. – 1:45 p.m.	3:05 p.m. – 7:28 p.m.

Restyled JetBlue Experience on Airbus A321 With Mint

All customers will benefit from JetBlue's Airbus A321 with Mint aircraft, which features the airline's new core experience for customers seated throughout the entire aircraft.

Features of the A321 core interior include 10-inch television screens offering free entertainment, comfortable seats with the most legroom in coach (b) and power outlets accessible to all customers. JetBlue's popular marketplace, a self-serve station full of free snacks, sodas and water for customers to enjoy at their convenience, is also available throughout the flight. And all A321 aircraft offer JetBlue's free Fly-Fi high-speed broadband Internet service when flying over the continental U.S., access to JetBlue's Hub content on personal devices and first-run Hollywood movies.

In addition to seasonal Saturday Mint flights, JetBlue will continue to offer roundtrip service on its Airbus A320 aircraft on Tuesdays, Thursdays and Sundays.

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 35 million customers a year to 96 cities in the U.S., Caribbean, and Latin America with an average of 925 daily flights. For more

information please visit jetblue.com.

(a) Based on avg. length of lie-flat beds on domestic premium flights operated by U.S. airlines.

(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

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