JetBlue Moves Coast-to-Coast Mint Expansion Forward With On-Sale of Flights Between Fort Lauderdale-Hollywood and Los Angeles

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Launch Set for March 20, 2017, With Introductory Fares Starting at $399 One Way (a)

Fort Lauderdale First of Four New U.S. Cities Set to Kick Off Mint Flights

JetBlue Is Only U.S. Airline to Offer Regularly Scheduled Lie-Flat Seating on a Domestic Flight from South Florida

NEW YORK--(BUSINESS WIRE)-- JetBlue today announced that Fort Lauderdale will be the first of four U.S. cities to launch the next wave of Mint flights, as JetBlue executes its plan to expand Mint nationally on transcontinental routes.

This Smart News Release features multimedia. View the full release here:http://www.businesswire.com/news/home/20160711005798/en/



(Graphic: Business Wire)

Mint – the airline's award-winning approach to premium travel – will launch between Fort Lauderdale-Hollywood International Airport (FLL) and Los Angeles International Airport (LAX) on March 20, 2017, offering a new flat-bed experience with curated amenities for travelers across Fort Lauderdale-Hollywood, Miami and South Florida. Seats are on sale starting today with introductory fares starting at $399 one way (a).

Mint has exceeded the airline's expectations since its launch in 2014, transforming the financial performance of JetBlue's transcontinental franchise while winning over customers and stimulating a new market for premium travel.

"We saw that the outdated and outrageously priced 'business class' offered by other carriers was a sore spot for travelers," said Marty St. George, executive vice president commercial and planning, JetBlue. "Our freshly designed, affordable take on premium travel is winning us customers in New York, Boston, Los Angeles, San Francisco, and we expect it to do the same in Fort Lauderdale and beyond."

JetBlue's expansion of Mint will allow the airline to capture an immediate opportunity to introduce competition in east and west coast markets where customers are faced with a decreasing number of choices and where other carriers sell dated business class options at a high cost.

This wave of Mint expansion will bring new transcontinental competition to Fort Lauderdale, Las Vegas, San Diego and Seattle for the first time – while also increasing options from New York (JFK), Boston, Los Angeles (LAX) and San Francisco. Mint service between Fort Lauderdale and San Francisco International Airport (SFO) will start later in 2017. Once completed, JetBlue will offer up to 70-plus daily Mint flights to 12 destinations across the east coast, west coast and Caribbean.

Fort Lauderdale-Hollywood is one of JetBlue's fast-growing focus cities, serving customers across Broward County and South Florida with a fast and convenient alternative for Miami-Dade travelers. JetBlue plans to expand its operations there to an average of 140 daily flights in the winter in the coming years. The expansion will result in roughly 75 percent growth from the airline's current size at the airport.

Mint Schedule Between Fort Lauderdale-Hollywood (FLL) and Los Angeles (LAX)

Beginning March 20, 2017:

FLL – LAX Flight #701	LAX – FLL Flight #700
9:00 a.m. – 11:55 a.m.	1:15 p.m. – 9:05 p.m.

2nd Roundtrip Beginning April 20, 2017:	
FLL – LAX Flight #101	**LAX – FLL Flight #100**
5:04 p.m. – 8:00 p.m.	10:55 p.m. – 6:45 a.m. +1

JetBlue's Airbus A321 With Mint Offers Every Customer A Better Flight

Mint offers a completely rethought design and a more personal approach to service, addressing the needs of the modern traveler. Mint features exceptional hospitality from specially trained crewmembers.

Mint aircraft include the longest fully-flat bed seating in the U.S. domestic premium market (b), fully enclosed private suites and a 15-inch flat screen with complimentary entertainment options. Favorite Mint features include a signature cocktail, a tapas-style menu by New York City restaurant Saxon + Parole, fresh espresso from the first purpose-built cappuccino machine for a U.S. airline, amenity kits by Birchbox, and dessert from Blue Marble and Mah-ze-Dahr Bakery.

Since launching in 2014, Mint has become a favorite way for celebrities, technology executives, creatives, and entrepreneurs to travel across the country. Mint was recognized by *Fast Company's* Innovation By Design Awards, which honors innovative and disruptive design that pushes boundaries and seeks to change the world.

All customers will benefit from JetBlue's new Airbus A321 with Mint aircraft, which features the airline's new core experience for customers seated throughout the entire aircraft.

Features of the A321 core interior include 10-inch television screens offering free entertainment, comfortable seats with the most legroom in coach (c) and power outlets accessible to all customers. JetBlue's popular marketplace, a self-serve station full of free snacks, sodas and water for customers to enjoy at their convenience, is also available throughout the flight. And all A321 aircraft offer JetBlue's free Fly-Fi high-speed broadband Internet service when flying over the continental U.S., access to JetBlue's Hub content on personal devices and first-run Hollywood movies.

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 35 million customers a year to 96 cities in the U.S., Caribbean, and Latin America with an average of 925 daily flights. For more information please visit jetblue.com.

(a) To learn more about our new fare options, go to https://www.jetblue.com/travel/our-fares/. Fares include government taxes and fees and must be purchased by 07/12/16 (the earlier of 11:59 PM ET or local) for flights on Tuesdays and Wednesdays only between 03/21/17 - 05/02/17. 21-day advance purchased required. Limited exceptions apply. All fares are subject to limited availability; may not be available on all days or all flights; may change without notice; must be purchased at time of reservation; and are one-way, non-stop (except as otherwise noted), nonrefundable, and nontransferable. Proper documentation required for boarding. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. For MINT fares first two checked bags are free (weight and size limits and exceptions for itineraries including flights marked or operated by other airlines apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. For Mint fares: (a) Changes and cancellations made 60 days or more prior to departure date for (i) nonstop one-way base fares less than $950: $75; (ii) nonstop one-way base fares $950 or greater: no fee; (iii) connecting, one-way base fare less than $1,350: $75; and (iv) connecting, one-way base fare $1,350 or greater: no fee. (b) Changes and cancellations made less than 60 days prior to departure date for (i) nonstop one-way base fares less than $950: $150; (ii) nonstop one-way base fares $950 or greater: no fee; (iii) connecting, one-way base fare less than $1,350: $150; and (iv) connecting, one-way base fare $1,350 or greater: no fee. For changes, a difference in fare may apply. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.

(b) Based on avg. length of lie-flat beds on domestic flights operated by U.S. airlines.

(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

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