JetBlue Plans to Fly to Havana With Daily Flights From Three U.S. Cities

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Leading Caribbean Airline Plans to Operate Flights to Cuban Capital From New York-JFK, Fort Lauderdale-Hollywood, Fla., and Orlando, Fla. (a)

Havana Routes Boost JetBlue's Leadership In Cuba With Previously Announced Service to Santa Clara, Camagüey and Holguín

NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ: JBLU) today announced its intent to serve Havana from three U.S. cities, bringing low-cost, high-quality daily service to customers traveling between the U.S. and Cuba for the first time in more than 50 years. The announcement follows the U.S. Department of Transportation's (DOT) tentative decision to grant JetBlue up to four daily nonstop flights between the U.S. and Havana.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20160707006126/en/



(Graphic: Business Wire)

JetBlue plans to operate daily service between Havana and the following U.S. cities (a):

New York's John F. Kennedy International Airport (JFK) – once daily

Fort Lauderdale-Hollywood International Airport (FLL) – up to twice daily

Orlando International Airport (MCO) – once daily

"The addition of Havana as our fourth Cuban destination gives JetBlue the opportunity to bring everyday people traveling to and from these cities in Cuba the same low fares and great service that makes our airline the favorite way to fly in the Caribbean," said Robin Hayes, president and chief executive officer, JetBlue.

Havana, the capital of Cuba, is the one of the largest cities in the Caribbean, and one of the most culturally rich urban centers in the world. Home to more than 2 million people, Havana boasts a historic center, which was declared a UNESCO World Heritage Site in 1982, unique architecture and various monuments set against the city's bustling port on the Caribbean Sea.

JetBlue's focus cities make it uniquely situated to provide scheduled service. Fort Lauderdale-Hollywood and New York City are two of the three largest and most important markets for Cuba air service because of their large Cuban populations and associated familial, cultural and financial travel links. Orlando is the home of major attractions, which are important sites for international visitors and the Orlando area is home to a large number of Cuban-Americans. Each of the U.S. gateways also allow for convenient connecting service from destinations across the JetBlue network.

"I commend Secretary Anthony Foxx and the Department of Transportation, Secretary John Kerry and the Department of State, and Secretary Penny Pritzker and the Department of Commerce for making this historic announcement possible," Hayes said. "We also appreciate the efforts of Cuban authorities to facilitate the launch of scheduled commercial service to their country for the first time in more than 50 years."

Cuban Commitment & Caribbean Presence

Since starting charter flights to Cuba in 2011, JetBlue has gained valuable operational experience in the island nation and established itself as a trusted, quality carrier with a focus on the customer travel experience. As its presence grows in Cuba, the airline remains committed to supporting local Cuban culture and communities, as well as promoting sustainability initiatives that protect Cuba's vast and rich natural resources and coastline.

JetBlue's presence in Cuba will complement its major Caribbean and Latin America footprint. With more than 120 average daily flights to the region, JetBlue has positioned itself as one of the leading airlines in the region. JetBlue is also the largest carrier in Fort Lauderdale-Hollywood offering flights to nearly 50 nonstop destinations. Customers on the newly announced routes will benefit whether traveling from South Florida or connecting to or from other JetBlue cities.

Flights between the U.S. and Havana will be operated on JetBlue's Airbus A320 aircraft and A321 aircraft. Both offer the airline's award-winning service, featuring the most legroom in coach (b); free Fly-Fi, the fastest broadband internet in the sky (c); complimentary and unlimited name-brand snacks and soft drinks; free, live DIRECTV® programming and 100 channels of SiriusXM® radio in every seatback.

Booking & Travel Requirements

Seats for the new flights will go on sale this summer. The restoration of commercial service gives customers the ability to book travel to and from Cuba with ease and convenience directly through JetBlue.

All customers traveling to Cuba must be authorized to do so under the U.S. government's Cuban Assets Control Regulations and they must certify that they qualify for one of the twelve approved travel categories outlined by the U.S. Department of Treasury. All travelers to Cuba should also contact the Cuban Embassy in Washington to determine the appropriate type of visa required by Cuba for their purpose of travel.

Additional information on traveling to Cuba will be posted at jetblue.com/flights/cuba as it is available.

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 35 million customers a year to 96 cities in the U.S., Caribbean, and Latin America with an average of 925 daily flights. For more information please visit jetblue.com.

(a) Subject to receipt of government operating authority.

(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

(c) Fly-Fi is not available on flights operating outside of the continental U.S. For flights originating outside of the continental U.S., Fly-Fi will be available once the aircraft returns to the coverage area. Fly-Fi is available on most JetBlue-operated flights, with fleet-wide installation complete by the end of 2016.

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