In Continuing Effort to Ease TSA Wait Times, JetBlue Offers to Cover the Cost of TSA Pre✓® for Its Most Frequent Fliers

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NEW YORK--(BUSINESS WIRE)-- JetBlue (Nasdaq:JBLU) today announced its latest effort to reduce TSA screening checkpoint wait times. Through a limited time offer from the airline's TrueBlue loyalty program, JetBlue will cover the enrollment fees for TSA Pre✓• for its Mosaic TrueBlue members (a). Mosaics are JetBlue's most frequent fliers.

Mosaic members approved for the program will enjoy expedited screening and smarter security as they travel at participating U.S. airports. TSA Pre✓• helps travelers move more efficiently though security by leaving their shoes, belt and light outerwear on, and in most cases keeping their laptop computers and 3-1-1 compliant liquids and gels in their carry-on bag.

“Reducing time and the complexity of the security checkpoint makes a big difference for travelers, especially those who are always on their way to catch a flight,” said Scott Resnick, director, loyalty marketing, JetBlue. “This limited time offer to join TSA Precheck• is just one of the many small ways we are working to enhance the Mosaic program for our customers. And by helping the TSA facilitate more fliers in the TSA Precheck• lane, we can also speed up the security for all customers.”

TrueBlue members with Mosaic status who currently do not have a Known Traveler Number listed in their loyalty program profile will receive an email from JetBlue by July 1 with a special promotional award code that can be redeemed for a TSA Pre✓• Enrollment Voucher. Once an appointment is scheduled with TSA, this voucher can be used in lieu of payment to cover the application cost. This offer is valid for TrueBlue members who earned Mosaic status before June 30, 2016 and codes are valid for redemption through September 30, 2016.

Once approved for TSA Pre✓• customers can add their Known Traveler Number to reservations prior to check-in or in their TrueBlue profile. Then, they can print boarding passes from home with the TSA Pre✓• logo or access via JetBlue's mobile application. TSA Pre✓• and JetBlue mobile boarding passes are available in most of JetBlue's domestic BlueCities (Travelers can check the locations of TSA Pre✓™ here).

JetBlue has been working with the TSA to reduce wait times for all customers. The airline has provided crewmembers and third-party personnel for non-security positions so that TSA officers can be redeployed for additional screening lanes. JetBlue and the TSA have been collaborating on queue designs for optimum flow and a better customer experience. JetBlue also shares flight data with TSA to assist with check point staffing.

Travelers may visit TSA.gov to apply for TSA Pre✓•. The Department of Homeland Security (DHS) also has a list of trusted traveler programs that will provide TSA Pre✓• eligibility to travelers. For customers that are not part of the Known Traveler program, JetBlue will continue to offer its Even More Speed expedited speed product, available for purchase per flight.

JetBlue consistently delivers on its promise to provide a loyalty program that rewards all customers, regardless of their travel frequency. With JetBlue's TrueBlue loyalty program, there are no blackout dates, all seats are available, and points never expire. JetBlue's most loyal customers can qualify for Mosaic, which means more points, benefits and exclusive offers, all from flying 30 segments plus 12,000 base flight points, or by earning 15,000 base flight points within a calendar year. TrueBlue is free to join. Additional information about TrueBlue and how to register can be found here: https://trueblue.jetblue.com.

ABOUT JETBLUE

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 35 million customers a year to 96 cities in the U.S., Caribbean, and Latin America with an average of 925 daily flights. For more information please visit jetblue.com.

(a) **Terms and Conditions:** Award code offered only to TrueBlue members who had Mosaic status on or before 6/30/2016. Award code is valid for redemption 6/30/16 - 9/30/16 at www.trueblue.redeemyouraward.com for a TSA Pre✓• Enrollment Voucher. Only one Award code per person and Award code can only be redeemed once. Use of Award code does not guarantee that TSA will grant TSA Pre✓•.

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