JetBlue to Boost Competition Between Boston and New York's LaGuardia Airport and On Popular Routes at Newark

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Airline to Launch New Six-Times Daily Service Between LaGuardia and Logan,
With Fares Starting at $49 (a)

With FAA Designation Change JetBlue to Expand Travel Choices for Newark Customers

NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ:JBLU), New York's Hometown Airline™ and the largest carrier in Boston, today announced new service that will enhance options in the New York metropolitan area and bring Boston customers increased choices for travel to New York.

Starting on Monday, October 31, 2016, JetBlue will offer six-times weekday service between LaGuardia Airport (LGA) and Logan International Airport (BOS). The airline will also offer two roundtrips on Saturdays and three roundtrips on Sundays. With the new route, JetBlue will operate flights between Boston and all three of New York City's major airports, providing even more travel options for customers in both of the airline's northeast focus cities. Seats are available for purchase beginning today with fares as low as $49 one-way (a).

JetBlue today also announced it is expanding its presence at Newark Liberty International Airport (EWR), enabled by the Federal Aviation Authority's recent decision to ease limits on scheduled flights at the popular northern New Jersey airport. The airline will add frequencies between Newark and five of its most popular Florida destinations:

- Fort Lauderdale-Hollywood International Airport (FLL)
- Orlando International Airport (MCO)
- Tampa International Airport (TPA)
- Palm Beach International Airport (PBI)
- Fort Myers' Southwest Florida International Airport (RSW)

With two additional daily frequencies to Fort Lauderdale-Hollywood and one additional daily frequency to each of the other Florida cities, JetBlue will now operate up to 30 daily flights out of Newark. The new schedule will begin Sunday, October 30, 2016 with seats on sale starting this Sunday, May 1, 2016.

"Increased competition in the congested New York market opens the door to better service and lower fares for our hometown New York customers," said Robin Hayes, president and chief executive officer, JetBlue. "The FAA's decision to ease slot restrictions at Newark allows us to bring more low-fare, award-winning service to Newark, and clears the way for a long overdue alternative between LaGuardia and Boston for those who have been priced out of air travel and onto the roads and rails by high-fare legacy carriers."

Flights between Logan and LaGuardia will be operated on JetBlue's Embraer 190 aircraft, which feature the most legroom in coach (b) and spacious two-by-two seating. All customers are treated to the airline's awarding-winning service, complimentary live television and 100+ channels of SiriusXM® radio at every seat, unlimited name-brand snacks and soft drinks and free Fly Fi – JetBlue's broadband internet (c).

The new flights between Logan and LaGuardia are part of JetBlue's plan to reach and surpass 150 daily flights in Boston where it is the No. 1 airline in both flights per day and destinations served. The LaGuardia flights are among the latest key business routes for travelers in both New York and Boston and will offer customers a new travel option and JetBlue's 62nd nonstop destination from Boston.

Weekday JetBlue Schedule Between New York (LGA) and Boston (BOS)
Beginning Monday, October 31, 2016

BOS – LGA Flight #631	LGA – BOS Flight #1432
6:35 a.m. – 8:00 a.m.	6:30 a.m. – 7:44 a.m.
BOS – LGA Flight #731	**LGA – BOS Flight #632**
8:40 a.m. – 10:00 a.m.	9:00 a.m. – 10:19 a.m.
BOS – LGA Flight #831	**LGA – BOS Flight #732**
11:30 a.m. – 12:54 p.m	10:59 a.m. – 12:03 p.m.
BOS – LGA Flight #1231	**LGA – BOS Flight #832**
3:10 p.m. – 4:39 p.m.	2:29 p.m. – 3:43 p.m.

BOS – LGA Flight #1331	LGA – BOS Flight #1232
5:10 p.m. – 6:44 p.m.	5:30 p.m. – 6:44 p.m.
BOS – LGA Flight #1431	**LGA – BOS Flight #1332**
7:30 p.m. – 8:50 p.m.	7:30 p.m. – 8:45 p.m.

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 35 million customers a year to 96 cities in the U.S., Caribbean, and Latin America with an average of 900 daily flights. For more information please visit jetblue.com.

(a) Blue fare only. Fare is subject to availability; may not be available on all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. Fare does not include fees for checked baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. A $25 fee per person applies to fares purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); up to $150 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.

(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

(c) Fly-Fi is not available on flight operating outside of the continental U.S. For flights originating outside of the continental U.S., Fly-Fi will be available once the aircraft returns to the coverage area. Fly-Fi is available on most JetBlue-operated flights, with fleet-wide installation complete by the end of 2016.

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