JetBlue Expands Mint to New Caribbean Destinations

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JetBlue to Launch Seasonal Mint Service to St. Lucia and St. Maarten

JetBlue Adds Mint Service Between Boston and Aruba

Launch Date Set for Boston-Los Angeles Flights

NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ:JBLU) today announced further expansion of Mint, its award-winning take on the premium experience, to two new Caribbean destinations – St. Lucia and St. Maarten – and on additional new routes.

The expansion brings Mint customers to more destinations than ever:

- New seasonal service between New York and St. Lucia
- New seasonal service between New York and St. Maarten
- New seasonal service between Boston and Aruba
- Continuation of year-round service between New York and Barbados
- Continuation of seasonal service between New York and Aruba
- Continuation of seasonal service between Boston and Barbados
- Launch date set for Boston to Los Angeles on October 20, 2016

The added routes take JetBlue's Mint to eight destinations. From New York, JetBlue offers Mint to six destinations, and from Boston, JetBlue offers Mint to four destinations. All added flights go on sale this Sunday, April 3, 2016.

"Mint's curated offering and personalized service continues to win over customers who have grown weary of legacy carriers' tired premium offering," said Marty St. George, executive vice president commercial and planning, JetBlue. "Even better, these Airbus A321s with Mint offer a redesigned core cabin with enhanced entertainment features and more comfortable seating for every customer onboard."

Since launching Mint in June 2014, JetBlue has disrupted the air travel status quo with a thoughtful product and offers exceptional service from specially trained JetBlue crewmembers.

Mint aircraft include private suites, the longest fully-flat bed in the U.S. domestic premium market (a) and a 15-inch flat screen with complimentary entertainment options. Customers also enjoy a signature cocktail, a tapas-style menu, fresh espresso from the first purposely-built cappuccino machine for a U.S. airline, amenity kits by Birchbox, and dessert from Blue Marble and Mah-ze-Dahr Bakery.

JetBlue is the only U.S. airline to operate regular service with lie-flat seating to the Caribbean. Additionally, customers can expect the same Mint experience they love on transcontinental routes, with an added twist: Mint's northbound menus from Caribbean destinations will feature regionally inspired small plates such as ginger-marinated shrimp, jerk pork tenderloin and pan seared flying fish, curated by a local culinary team. Mint customers on these flights will also be treated to a new welcome drink featuring rum and island flavors.

Southbound flights will offer the acclaimed Mint menu created by New York-based restaurant Saxon + Parole.

Expanding Mint in the Caribbean

JetBlue will introduce seasonal Mint service to St. Lucia's Hewanorra International Airport (UVF) and St. Maarten's Princess Juliana International Airport (SXM) from JetBlue's Terminal 5 at John F. Kennedy International Airport (JFK). Roundtrip flights will begin November 5, 2016, and operate every Saturday through spring 2017. On peak holiday travel dates, JetBlue will operate one roundtrip to each destination daily.

Palm-fringed beaches, miles of unspoiled rainforest and the majestic Piton Mountains are just some of the features that draw travelers to St. Lucia. The island welcomes a variety of travelers seeking relaxation or adventure and features a rich culture with Dutch, French and English influences.

St. Maarten is known for its uniqueness as the smallest landmass in the world to be shared by two sovereign nations. Divided between the Netherlands and France, the 37-square-mile island is home to world-class resorts and calm waters. The island also serves as a gateway to nearby St. Bart's and Anguilla which are two of the top luxury destinations in the Caribbean.

JetBlue will again offer seasonal roundtrip Mint flights between New York and Aruba's Queen Beatrix International Airport (AUA). This service was first introduced in fall 2015 and will operate again this year following a successful first season. On peak holiday travel dates, JetBlue will operate one roundtrip daily.

Mint service between New York and Barbados' Grantley Adams International Airport (BGI), also first introduced in fall 2015, will continue to operate year-round on Saturdays with daily flights offered on peak holiday travel dates.

Mint Winter Seasonal Schedule Between New York and St. Lucia on Saturdays
Between November 5, 2016 and Spring 2017

JFK – UVF	UVF – JFK
8:20 a.m. – 1:58 p.m.	3:14 p.m. – 7.19 p.m.

Mint Winter Seasonal Schedule Between New York and St. Maarten on Saturdays
Between November 5, 2016 and Spring 2017

JFK – SXM	SXM – JFK
7:45 a.m. – 12:42 p.m.	2:02 p.m. – 5:30 p.m.

Mint Winter Seasonal Schedule Between New York and Aruba on Saturdays
Between November 5, 2016 and Spring 2017

JFK – AUA	AUA – JFK
10:35 a.m. – 4:00 p.m.	5:20 p.m. – 9:04 p.m.

Year-Round Mint Schedule Between New York and Barbados on Saturdays

JFK – BGI	BGI – JFK
9:59 a.m. – 3:40 p.m.	5:05 p.m. – 9:20 p.m.

Los Angeles Next Stop for Mint From Boston

Mint service between Logan and Los Angeles International Airport (LAX) will begin October 20, 2016, with one Mint flight offered in each direction. In November 2016, Mint will be offered on all three daily roundtrips between the two cities. The service will compliment transcontinental service between Boston and San Francisco International Airport (SFO) which launched last month.

JetBlue is also expanding seasonal Mint service to the Caribbean in fall 2016 from Boston. Roundtrip Mint flights will operate on Saturdays between Boston and Aruba. On peak holiday travel dates, JetBlue will operate one roundtrip to Aruba daily. The airline will also again offer seasonal Mint service to Barbados on Saturdays, which it first introduced last month.

Mint Schedule Between Boston and Los AngelesBeginning October 20, 2016:

BOS – LAX	LAX – BOS
7:00 a.m. – 10:34 a.m.	11:45 a.m. – 8:04 p.m.

2nd & 3rd Roundtrip Beginning November 17, 2016:

BOS – LAX	LAX – BOS
4:55 p.m. – 8:31 p.m.	7:25 a.m. – 3:44 p.m.
9:15 p.m. – 12:45 a.m. (+1)	9:49 p.m. – 6:08 a.m. (+1)

Mint Winter Seasonal Schedule Between Boston and Aruba on Saturdays
Between November 5, 2016 and Spring 2017

BOS – AUA	AUA – BOS
10:54 a.m. – 4:39 p.m.	5:59 p.m. – 9:53 p.m.

Mint Winter Seasonal Schedule Between Boston and Barbados on Saturdays
Between November 5, 2016 and Spring 2017

BOS – BGI	BGI – BOS
7:30 a.m. – 1:17 p.m.	2:40 p.m. – 7:07 p.m.

Restyled JetBlue Experience on Airbus A321 With Mint

All customers will benefit from JetBlue's new Airbus A321 with Mint aircraft, which features the airline's new core experience for customers seated throughout the entire aircraft.

Features of the A321 core interior include 10-inch television screens offering free entertainment, comfortable seats with the most legroom in coach (b) and power outlets accessible to all customers. JetBlue's popular marketplace, a self-serve station full of free snacks, sodas and water for customers to enjoy at their convenience, is also available throughout the flight. And all A321 aircraft offer JetBlue's free Fly-Fi high-speed broadband Internet service when flying over the continental U.S., access to JetBlue's Hub content on personal devices and first-run Hollywood movies.

About JetBlue

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 35 million customers a year to 96 cities in the U.S., Caribbean, and Latin America with an average of 900 daily flights. For more information please visit jetblue.com.

(a) Based on avg. length of lie-flat beds on domestic premium flights operated by U.S. airlines.

(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

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JetBlue Corporate Communications
+1.718.709.3089
corpcomm@jetblue.com

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