JetBlue and Azul Brazilian Airlines Announce Codeshare Agreement

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Seamless Connections from Brazil as Airlines Increase Cooperation

NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ:JBLU) today announced it is expanding its existing partnership with Azul Brazilian Airlines through a unilateral codeshare agreement, subject to government approval. Azul will place its “AD” code on JetBlue flights between multiple destinations and JetBlue’s focus cities in Fort Lauderdale-Hollywood (FLL) and Orlando (MCO). From both Florida gateways Azul operates nonstop service to the airline’s hub at São Paulo, Brazil’s Viracopos International Airport (VCP).

Once approved, customers purchasing a codeshare itinerary will benefit from having a single ticket that includes both Azul and JetBlue-operated flights as well as conveniences on their day of travel like one-stop check-in and baggage transfer.

“We’re pleased that customers booking Azul travel will be able to benefit from convenient connections through JetBlue’s growing list of destinations from our Florida focus cities,” said Robin Hayes, president and CEO, JetBlue.

Azul has become the fastest growing airline in Brazil since beginning operations in December 2008 and currently has the largest airline network in the country in terms of cities served, with service to more than 100 destinations. The airline has recently expanded operations with selected nonstop service to the United States.

“We are excited that our customers get to experience JetBlue’s award winning service. Also, the agreement with JetBlue grows Azul's travel options in the international market, expanding our service network to destinations served by JetBlue,” said David Neeleman, Azul’s CEO and founder. “This will place Azul and JetBlue in very advantageous positions in the market."

JetBlue is known for its award-winning service featuring the most legroom in coach (a); free Fly-Fi, the fastest broadband internet in the sky; complimentary and unlimited name-brand snacks and soft drinks; free, live DIRECTV® programming and 100+ channels of SiriusXM® radio in every seatback.

The quality of Azul’s services has been attested by many national and international awards. In 2015 Azul was named by Skytrax World Airline Awards, for the fifth time in a row, as the "Best low-cost airline in South America." The company also received the FlightStats Award as the "Airline with best on-time performance in South America," and was recognized as the most on-time airline in Brazil, in 2014, according to Infraero criteria. That same year, the company was named the "Best low-cost carrier in the world" by CAPA – Centre for Aviation.

Azul operates daily services to Orlando and Fort Lauderdale/Miami with newly retrofitted A330 aircraft. These aircraft feature 20 lie-flat business class seats with direct aisle access. In addition, these aircraft have 110 Economy Premium seats with increased legroom for additional comfort and space. All seats have individual inflight entertainment on demand, power outlets and each customer is treated to Azul’s international flagship meal service.

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 35 million customers a year to 96 cities in the U.S., Caribbean, and Latin America with an average of 900 daily flights. For more information please visit jetblue.com.

About Azul

Azul Brazilian Airlines is the airline with the greatest number of destinations served in Brazil. The company has a fleet of 140 aircraft, more than 10,000 employees, over 900 departures per day, 100+ destinations being served and one-third of all the departures in the country. The quality of its services has been proven by many national and international awards. In 2015 Azul was named by Skytrax World Airline Awards, for the fifth time in a row, as the "Best low-cost airline in South America". The company also received in 2015 the OAG Award as the "Low-Cost Airline with best on-time performance." For more information visit www.voeazul.com.br.

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