Fly Faster Than You Think: JetBlue and Barclaycard Unveil the New JetBlue MasterCard Program

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New Credit Cards for Travelers and Small Business Owners Make Earning Travel Rewards Even Easier

Wilmington, Del., March 10, 2016 – JetBlue (Nasdaq: JBLU) and Barclaycard today announced the launch of the new suite of JetBlue MasterCard credit cards, the latest complement to JetBlue's TrueBlue loyalty program. The new JetBlue• Card features a limited-time 10,000 bonus points offer and an easy-to-earn travel rewards program. Cardmembers can earn accelerated TrueBlue points in new ways for everyday spending at restaurants and grocery stores. With the new card, cardmembers can earn award flights even faster.

"We wanted to put the award-winning JetBlue experience in our customers' wallets," said Jamie Perry, vice president, marketing, JetBlue. "It's simple; customers want to earn flights more quickly. With our new card, you're able to earn points toward your trip and get there even faster than you think."

JetBlue's new MasterCard and partnership with Barclaycard provides even more options for JetBlue travelers and small business owners including enhanced chip card security and card acceptance. Cardmembers will receive all of the benefits of JetBlue's TrueBlue program including no blackout dates on JetBlue-operated flights, unlimited earning potential, Family Pooling of points and, TrueBlue points that don't expire. All benefits combine to make a customer's next trip well within reach. JetBlue is making reward travel possible for even more people.

"JetBlue is an innovative company that is reinvigorating the travel industry with its service and customer experiences," said Kristen Bowdoin, director of the JetBlue partnership, Barclaycard "We are pleased to introduce an easy-to-use travel rewards credit card program that offers cardmembers simple options to earn more points, so they can experience more of the great benefits JetBlue has to offer."

"Today's consumer is looking to take their travel and spending further," said Michael Cyr, group executive, U.S. Market Development, MasterCard. "The new JetBlue offerings provide cardmembers benefits that not only save them time and money when they travel but also help them earn rewards faster while providing them access to exclusive offers and benefits only available with a MasterCard."

JetBlue is introducing a variety of new card options to meet the needs of today's customer. All new JetBlue credit cards feature:

- No foreign transaction fees
- 50 percent savings on eligible inflight purchases like movies, cocktails and food
- Chip-card technology
- $0 Fraud Liability protection

JetBlue cardmembers also will enjoy access to exclusive MasterCard benefits like:

- Complimentary concierge service – 24/7 assistance to meet your needs, from making hard-to-get reservations to finding special gift items
- Built-in travel and purchase protections – Relax with Purchase Security, Trip Cancellation and Interruption Insurance, Auto Rental Collision Damage Waiver and more
- ID theft helpline – 24/7 access to certified resolution specialists who will notify credit bureau reporting agencies and help you contact creditors, identify other affected accounts and replace impacted credit cards

NEW! JetBlue Card

Perfect for people who love JetBlue and also want an everyday credit card that offers great value. Benefits include:

- Earn 10,000 bonus points after you spend $1,000 on purchases in the first 90 days (limited-time offer)
- Earn three points for every $1 spent on JetBlue purchases; two points for every $1 spent at restaurants and grocery stores; one point for every $1 spent on all other purchases
- No annual fee

NEW! JetBlue Plus Card

Perfect for the avid traveler who loves JetBlue and wants even more out of their JetBlue experience. The card has a $99 annual fee and benefits include:

- Earn 30,000 bonus points after you spend $1,000 on purchases in the first 90 days
- Earn six points for every $1 spent on JetBlue purchases; two points for every $1 spent at restaurants and grocery stores; one point for every $1 spent on all other purchases
- Free checked bag for the primary cardmember and up to three companions on the same reservation when you use your JetBlue Plus Card to purchase tickets on JetBlue-operated flights
- Enjoy all Mosaic benefits for one year after you spend $50,000 or more on purchases annually with your card
- Get 10 percent of your points back every time you redeem to use toward your next redemption

- $100 statement credit after purchasing a JetBlue Getaways vacation package of $100 or more with your JetBlue Plus Card, available once every year
- MasterCard World Elite Travel Services, which offers exclusive access to a suite of benefits, amenities and upgrades including premium travel offers from the best-in-class travel companies, world-class travel advisors and access to “Priceless Experiences”

NEW! JetBlue Business Card

Perfect for small business owners with special perks like an embossed business name, employee cards, employee account controls, individual online statements, consolidated annual report, downloads to business software, Global Assistance Services, and an identity theft helpline. The card has a $99 annual fee and additional benefits include:

- Earn 30,000 bonus points after you spend $1,000 on purchases in the first 90 days
- Earn six points for every $1 spent on JetBlue purchases; two points for every $1 spent at restaurants and office supply stores; one point for every $1 spent on all other purchases
- Free checked bag for the business owner and up to three companions on the same reservation when you use your JetBlue Business Card to purchase tickets on JetBlue-operated flights.
- Enjoy all Mosaic benefits for one year after you spend $50,000 or more on purchases annually with your card
- Get 10 percent of your points back every time you redeem toward your next redemption
- $100 statement credit after purchasing a JetBlue Getaways vacation package of $100 or more with your JetBlue Business Card, available once every year

Current JetBlue Card• from American Express• cardmembers will receive the JetBlue• Rewards MasterCard• issued by Barclaycard and current JetBlue Business Card from American Express cardmembers will receive the JetBlue Business MasterCard issued by Barclaycard in mid-March, and can activate and begin using their new card on or after 6 a.m. ET, March 21, 2016.

The new suite of credit cards can be used anywhere MasterCard is accepted across the globe and feature enhanced security, benefits, rewards and access to exclusive experiences aligned with cardmember preferences and behaviors.
To apply for the new cards, to learn more about the benefits listed above and for full Terms and Conditions, visit:

- JetBlue Card
- JetBlue Plus Card
- JetBlue Business Card

JetBlue consistently delivers on its promise to provide a loyalty program that rewards all customers, regardless of their travel frequency. With JetBlue’s TrueBlue loyalty program, there are no blackout dates, all seats are available, and points never expire. JetBlue's most loyal customers can qualify for Mosaic, which means more points, benefits and exclusive offers, all from flying 30 segments plus 12,000 base flight points, or by earning 15,000 base flight points within a calendar year. Additional information about TrueBlue and how to register can be found here: https://trueblue.jetblue.com.

Images are available in JetBlue's Media Room and to view commercials for the JetBlue MasterCard program, visit http://investor.jetblue.com/media-room//multimedia/videos/jetblue-card.aspx.

About JetBlue

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 35 million customers a year to 96 cities in the U.S., Caribbean, and Latin America with an average of 900 daily flights. For more information please visit jetblue.com.

About Barclaycard US

Headquartered in Wilmington, Del., Barclaycard US is one of the fastest growing top-10 credit card issuers in the nation. The company creates customized, co-branded credit card programs for some of the country's most successful travel, entertainment, retail, affinity and financial institutions. For more information on Barclaycard please visit BarclaycardUS.com.

About MasterCard

MasterCard, www.MasterCard.com, is a technology company in the global payments industry. We operate the world’s fastest payments processing network, connecting consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories. MasterCard’s products and solutions make everyday commerce activities – such as shopping, traveling, running a business and managing finances – easier, more secure and more efficient for everyone. Follow us on Twitter @MasterCardNews, join the discussion on the Beyond the Transaction Blog and subscribe for the latest news on the Engagement Bureau.

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