JetBlue Announces Major Expansion at Fort Lauderdale-Hollywood With Plans For 140 Daily Flights

Mar 09, 2016

Airport's #1 Airline Kicks Off Next Phase of Growth by Announcing Flights to New Orleans and More Service to Nassau, Bahamas

NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ:JBLU) today announced it is further growing its presence at Fort Lauderdale-Hollywood International Airport (FLL) with plans to operate an average of 140 daily flights in the winter in the coming years. The expansion will result in roughly 75 percent growth from the carrier's current size at its South Florida focus city.

As part of JetBlue's ongoing expansion the airline is adding new nonstop service to Louis Armstrong New Orleans International Airport (MSY) and increasing the number of flights to Nassau, Bahamas' Lynden Pindling International Airport (NAS). The airline will now operate nonstop flights to 46 destinations from Fort Lauderdale-Hollywood. More flights and new nonstop destinations are set to be announced later this year.

"We are absolutely thrilled to announce the next phase of our growth at Fort Lauderdale-Hollywood International Airport," said Marty St. George, executive vice president commercial and planning at JetBlue. "JetBlue is the number one airline in Fort Lauderdale not only because of our size, but also because we deliver the very best experience to our customers with our award-winning service and style. We served more than five million customers in Fort Lauderdale last year and they have come to expect nothing but the best when they travel with JetBlue. With things like assigned seating, unlimited free name-brand snacks and complimentary TVs and entertainment at every seat we have truly brought humanity back to air travel in South Florida."

Added service at Fort Lauderdale-Hollywood comes as JetBlue continues to upgrade its home at Terminal 3. The airline recently unveiled its interactive customer check-in experience which features state-of-the art kiosks and additional check-in counters in a traveler-friendly configuration. JetBlue also plans to link Terminals 3 and 4 for seamless international connections and offer more retail and dining options for customers.

"The Broward County Aviation Department is elated that JetBlue is making such a huge commitment to our community with their proposed increases in service to benefit travelers in and out of FLL", said Kent George, Director of Aviation at Fort Lauderdale-Hollywood International Airport.

New Nonstop to New Orleans

Roundtrip flights between Fort Lauderdale-Hollywood and New Orleans will operate daily starting September 29, 2016. This new route will not only create a new nonstop link between South Florida and The Big Easy, but will also provide connections to JetBlue's sizable Caribbean and Latin America Network from Fort Lauderdale-Hollywood. The airline has recently launched or announced new flights between its South Florida focus city and top destinations such as Turks & Caicos, Quito, Ecuador and Aguadilla, Puerto Rico.

JetBlue is offering an introductory fare of only $49 one way (a) between Fort Lauderdale-Hollywood and New Orleans for travel during the first month of the new service. All introductory fare tickets must be purchased by March 10, 2016.

Flight Schedule Between Fort Lauderdale-Hollywood (FLL) and New Orleans (MSY)
Beginning September 29, 2016

FLL- MSY Flight #1423	MSY – FLL Flight #1422
7:10 a.m. – 8:05 a.m.	8:48 a.m. – 11:33 a.m.

Flights between Fort Lauderdale-Hollywood and New Orleans will be operated on the airline's Airbus A320 aircraft offering the airline's award-winning service featuring the most legroom in coach (b); free Fly-Fi, the fastest broadband internet in the sky; complimentary and unlimited name-brand snacks and soft drinks; free, live DIRECTV® programming and 100+ channels of SiriusXM® radio at every seat.

More Nonstops to Nassau

Two new roundtrip flights between Fort Lauderdale-Hollywood and Nassau will begin operating daily starting August 1, 2016. JetBlue will now offer five daily nonstop flights to the popular vacation destination. Less than an hour flight from Fort Lauderdale-Hollywood, Nassau is known for its beaches, blue water, coral reefs and world-class resorts.

Flight Schedule Between Fort Lauderdale-Hollywood (FLL) and Nassau (NAS)
Beginning August 1, 2016

FLL- NAS Flight #1593	NAS – FLL Flight #1394

7:52 a.m. – 8:49 a.m.	9:45 a.m. – 10:45 a.m.
FLL- NAS Flight #2193	**NAS – FLL Flight #2194**
9:08 a.m. – 10:07 a.m.	11:03 a.m. – 12:06 p.m.
FLL- NAS Flight #1279	**NAS – FLL Flight #1694**
10:08 a.m. – 11:08 a.m.	2:59 p.m. – 4:03 p.m.
FLL- NAS Flight #1693	**NAS – FLL Flight #1594**
1:02 p.m. – 2:03 p.m.	4:42 p.m. – 5:47 p.m.
FLL- NAS Flight #1993	**NAS – FLL Flight #1194**
4:25 p.m. – 5:24 p.m.	6:30 p.m. – 7:31 p.m.

Flights between Fort Lauderdale-Hollywood and Nassau will be operated on the airline's Embraer 190 aircraft, which features the most legroom in coach (b) and spacious two-by-two seating. All customers will enjoy the comfort of a window or aisle seat and the airline's awarding-winning service including complimentary and unlimited name-brand snacks and soft drinks and free first-run Hollywood movies.

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 35 million customers a year to 96 cities in the U.S., Caribbean, and Latin America with an average of 900 daily flights. For more information please visit jetblue.com.

(a) BLUE fare shown. To learn more about our new fare options, go to https://www.jetblue.com/travel/our-fares/. Fares include government taxes and fees and must be purchased by 03/10/2016 (the earlier of 11:59 PM ET or local) for flights between 09/29/2016 – 10/29/2016 on Monday, Tuesday, Wednesday, Thursday Saturday. Limited exceptions apply; All fares are subject to limited availability; may not be available on all days or all flights; may change without notice; must be purchased at time of reservation; and are one-way, non-stop (except as otherwise noted), nonrefundable, and nontransferable. Proper documentation required for boarding. For BLUE fares, first checked bag is $20 by web check-in and kiosk or $25 at check-in counter and second bag is $35. Additional bags (over two) are $100 each. Weight and size limits and exceptions for itineraries including flights operated or marketed by other airlines also apply. Fares do not include fees for oversized, overweight or extra baggage or other fees for products/services sold separately. For baggage fees and other optional services, click here . All reservations made one week or more prior to a flight's departure may be cancelled without penalty up to 24 hours after the reservation is made. Changes and cancellations made 60 days or more prior to departure date: BLUE: $70 per person fee plus difference in fare. For BLUE fares under $100, $70 per person plus difference in fare; for BLUE fares between $100 and $149.99, $90 per person plus difference in fare; and for BLUE fares of $150 or more, $135 per person plus difference in fare. Cancellations receive JetBlue travel credit, valid for one year. Changes/cancellations must be made prior to scheduled departure (otherwise all money for fare is forfeited). For changes/cancellations, click here. Other restrictions apply.

(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

View source version on businesswire.com: http://www.businesswire.com/news/home/20160309005909/en/

JetBlue Corporate Communications
+1-718-709-3089
corpcomm@jetblue.com

Source: JetBlue

Powered by SITECORE