JetBlue Announces Continued Growth in Boston and Fort Lauderdale-Hollywood Focus Cities

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Added Flights Provide New Nonstop Service and New Connection Choices for Customers

NEW YORK--(BUSINESS WIRE)-- JetBlue (NASDAQ: JBLU) today announced it is further expanding its presence in its Boston and Fort Lauderdale-Hollywood focus cities with the addition of two new transcontinental routes. Flights between Boston Logan International Airport (BOS) and Salt Lake City International Airport (SLC) will begin Thursday, May 12, 2016. Flights between Fort Lauderdale-Hollywood International Airport (FLL) and San Diego International Airport (SAN) will begin Thursday, June 16, 2016. Both routes will operate year-round.

Seats are on sale starting today with introductory fares between Boston and Salt Lake City starting at $47 one-way (a), a nod to Utah's Pioneer Day which commemorates the first Mormon pioneers who settled in the area in 1847. Introductory fares are also available between Fort Lauderdale-Hollywood and San Diego starting at $99 one-way (b).

"We are so pleased to continue JetBlue's growth in our east coast focus cities and in the western U.S. with these two new nonstop routes," said Dave Clark, vice president network planning at JetBlue. "These four destinations all feature spectacular outdoor attractions and bustling business centers. Whether you are going for business or leisure, it's never been easier to travel between these four cities and experience all they have to offer."

Boston becomes JetBlue's fourth nonstop destination from Salt Lake City and will provide new service between Utah's capital city and Logan International Airport where JetBlue is the top airline. With nonstop flights to more than 60 destinations from Boston, JetBlue is on track to operate up to 140 daily flights this summer. Customers traveling to Boston can take advantage of new convenient connections to additional JetBlue destinations throughout the U.S., Caribbean and Latin America such as Washington (DCA), Pittsburgh (PIT), Richmond, Va. (RIC) and St. Thomas, Virgin Islands (STT). The route will also create a nonstop link between JetBlue's Salt Lake City Customer Support Center and the airline's second-largest focus city.

In San Diego, JetBlue will now offer nonstop service to three destinations and the airline will operate the only nonstop to Fort Lauderdale-Hollywood. JetBlue's South Florida focus city will soon offer more than 100 daily flights to destinations across the JetBlue network, including top destinations in the Caribbean and Latin America like San Juan, Puerto Rico (SJU); Quito, Ecuador (UIO); and Lima, Peru (LIM). JetBlue's is also enhancing the customer experience in Fort Lauderdale-Hollywood with a series of improvements to its terminal including a recently completed interactive lobby experience.

Flight Schedule Between Boston (BOS) and Salt Lake City (SLC)
Beginning May 12, 2016

BOS – SLC Flight #647	SLC – BOS Flight #648
7:46 p.m. – 11:08 p.m.	11:59 p.m. – 6:39 a.m. +1

Flight Schedule Between Fort Lauderdale-Hollywood (FLL) and San Diego (SAN)
Beginning June 16, 2016

FLL – SAN Flight #529	SAN – FLL Flight #530
5:25 p.m. – 7:32 p.m.	10:15 p.m. – 6:19 a.m. +1

JetBlue will operate these new routes using its Airbus A320 aircraft offering the airline's award-winning service featuring the most legroom in coach (c); free Fly-Fi, the fastest broadband internet in the sky; complimentary and unlimited name-brand snacks and soft drinks; free, live DIRECTV® programming and 100+ channels of SiriusXM® radio at every seat.

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 35 million customers a year to 95 cities in the U.S., Caribbean, and Latin America with an average of 900 daily flights. For more information please visit jetblue.com.

(a) BLUE fare shown. To learn more about our new fare options, go to https://www.jetblue.com/travel/our-fares/. Fares include government taxes and fees and must be purchased by 01/27/2016 (the earlier of 11:59 PM ET or local) for flights only on Tuesday, Wednesday and Saturday between 05/17/2016 - 06/01/2016 (Blackout date: 05/25/16). Limited exceptions apply; all fares are subject to limited availability; may not be available on all days or all flights; may change without notice; must be purchased at time of reservation; and are one-way, non-stop (except as otherwise noted), nonrefundable,

and nontransferable. Proper documentation required for boarding. For BLUE fares, first checked bag is $20 by web check-in and kiosk or $25 at check-in counter and second bag is $35. Additional bags (over two) are $100 each. Weight and size limits and exceptions for itineraries including flights operated or marketed by other airlines also apply. Fares do not include fees for oversized, overweight or extra baggage or other fees for products/services sold separately. For baggage fees and other optional services, click here. All reservations made one week or more prior to a flight's departure may be cancelled without penalty up to 24 hours after the reservation is made. Changes and cancellations made 60 days or more prior to departure date: BLUE: $70 per person fee plus difference in fare. For BLUE fares under $100, $70 per person plus difference in fare; for BLUE fares between $100 and $149.99, $90 per person plus difference in fare; and for BLUE fares of $150 or more, $135 per person plus difference in fare. Cancellations receive JetBlue travel credit, valid for one year. Changes/cancellations must be made prior to scheduled departure (otherwise all money for fare is forfeited). For changes/cancellations, click here. Other restrictions may apply.

(b) BLUE fare shown. To learn more about our new fare options, go to https://www.jetblue.com/travel/our-fares/. Fares include government taxes and fees and must be purchased by 01/27/2016 (the earlier of 11:59 PM ET or local) for flights only on Tuesday, Wednesday and Saturday between 06/16/2016 - 06/29/2016. Limited exceptions apply; all fares are subject to limited availability; may not be available on all days or all flights; may change without notice; must be purchased at time of reservation; and are one-way, non-stop (except as otherwise noted), nonrefundable, and nontransferable. Proper documentation required for boarding. For BLUE fares, first checked bag is $20 by web check-in and kiosk or $25 at check-in counter and second bag is $35. Additional bags (over two) are $100 each. Weight and size limits and exceptions for itineraries including flights operated or marketed by other airlines also apply. Fares do not include fees for oversized, overweight or extra baggage or other fees for products/services sold separately. For baggage fees and other optional services, click here. All reservations made one week or more prior to a flight's departure may be cancelled without penalty up to 24 hours after the reservation is made. Changes and cancellations made 60 days or more prior to departure date: BLUE: $70 per person fee plus difference in fare. For BLUE fares under $100, $70 per person plus difference in fare; for BLUE fares between $100 and $149.99, $90 per person plus difference in fare; and for BLUE fares of $150 or more, $135 per person plus difference in fare. Cancellations receive JetBlue travel credit, valid for one year. Changes/cancellations must be made prior to scheduled departure (otherwise all money for fare is forfeited). For changes/cancellations, click here. Other restrictions may apply.

(c) JetBlue offers the most legroom in coach based on average fleet-wide seat pitch for U.S. airlines.

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MEDIA
JetBlue Corporate Communications
Tel: +1.718.709.3089
corpcomm@jetblue.com

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