After a Successful Caribbean Launch, JetBlue Schedules Year-Round Mint Service to Barbados

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Customers Can Fly Mint Any Time of Year to Popular Caribbean Destination; Expansion Comes Following Impressive Customer Response

NEW YORK, NY -- (Marketwired) -- 11/30/15 -- JetBlue (NASDAQ: JBLU) today announced it is expanding its highly successful Mint service between New York and Barbados less than one month after launching the premium service to the Caribbean. Initially launched as seasonal service, the airline will now offer weekly flights year-round. The move comes following positive customer response to the flights which began operating on November 7, 2015.

JetBlue will operate roundtrip Mint service on Saturdays between John F. Kennedy International Airport (JFK) and Grantley Adams International Airport in Barbados (BGI). As previously announced, the flights will operate daily during the busy holiday travel season from December 19, 2015 and January 4, 2016. JetBlue flights are now on sale through September 6, 2016.

"We announced seasonal Mint service to the Caribbean earlier this year with the goal of providing travelers with a new and unique premium travel choice to two of our most popular leisure destinations," said Dave Clark, VP network planning at JetBlue. "The response from JetBlue customers has exceeded expectations on our Barbados route and we are thrilled to expand our Mint service to year-round for customers of this top destination."

With the addition of Mint flying during the summer season, JetBlue will now be providing three roundtrip frequencies between New York and Barbados on Saturdays during the 2016 peak summer period of June 18 through September 3.

"JetBlue's announcement that Mint service will be featured on the Barbados route year round and that we will now have three services on Saturdays during the peak periods is a true testament to the success of our partnership," said Petra Roach, U.S. director Barbados Tourism Marketing Inc. "The demand for the extension is a validation that the premium product in Barbados is perfectly aligned with the expectations of the Mint customer. We are dedicated to further educating them on the premium destination that is Barbados."

JetBlue first launched Mint in 2014 on transcontinental routes and is now the only U.S. airline to operate regular service with lie-flat seating to Barbados and Aruba. In addition to lie-flat seating, customers can expect the same Mint experience they love on transcontinental routes, with an added twist: Mint's northbound menus from Aruba and Barbados feature new regionally inspired small plates such as ginger marinated shrimp, Caribbean chicken curry and pan seared flying fish curated by a local culinary team. Mint customers on these flights are also treated to a new welcome drink featuring rum and island flavors. Southbound flights offer the acclaimed Mint menu created by New York-based Saxon + Parole.

Mint offers a completely rethought design and a more human approach to service, addressing the needs of the modern traveler. Mint features exceptional hospitality from specially trained crewmembers and a thoughtful product offering.

Favorite Mint features include a specialty cocktail, a tapas-style menu by New York City restaurant Saxon + Parole, fresh coffee from the first purposely-built cappuccino machine for a U.S. airline, amenity kits by Birchbox, and dessert from Blue Marble and Mah-ze-Dahr Bakery. Mint aircraft include private suites, the longest fully-flat bed in the U.S. domestic market (a) and a 15-inch flat screen with complimentary entertainment options.

The A321 Experience

JetBlue offers Mint on its new Airbus 321 aircraft, which features a completely redesigned onboard experience throughout the entire cabin.

The A321 core experience leads other airlines' offerings as well. Features of the A321 core interior include 10-inch television screens offering free entertainment, comfortable seats with the most legroom in coach (b) and power outlets accessible to all customers. JetBlue's popular marketplace, a self-serve station full of snacks, sodas and water for customers to enjoy at their convenience, is also available throughout the flight. And all A321 aircraft offer JetBlue's free Fly-Fi high-speed broadband Internet service when flying over the continental U.S., access to JetBlue's Hub content on personal devices and first-run Hollywood movies.

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 32 million customers a year to 92 cities in the U.S., Caribbean, and Latin America with an average of 900 daily flights. For more information please visit JetBlue.com.

(a) Based on average length of lie-flat beds on domestic flights operated by U.S. airlines.

(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

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