JetBlue's Newest Barbados Route From South Florida Now on Sale

Nov 10, 2015

New Daily Round-Trip Service Connects Fort Lauderdale-Hollywood, Fla. and Barbados Beginning April 28, 2016

NEW YORK, NY -- (Marketwired) -- 11/10/15 -- JetBlue (NASDAQ: JBLU) announced today that its new nonstop service between Fort Lauderdale-Hollywood International Airport (FLL) and Barbados' Grantley Adams International Airport (BGI) is now out for sale. JetBlue will operate once daily round-trip service between the two cities beginning Thursday, April 28, 2016, subject to receipt of government operating authority. Introductory fares are available beginning today starting at $99 one way (a).

The new route, announced in October by JetBlue President & CEO Robin Hayes at the Caribbean Tourism Organization's State of the Industry Conference, will offer customers a convenient direct link to South Florida. It will also allow for even more convenient connection options to Barbados from across the existing JetBlue network, including western U.S. destinations like Los Angeles, San Francisco and Las Vegas.

"Barbados has proven to be one of the most popular destinations in our expanding Caribbean network and we are so pleased to offer JetBlue customers even more ways to get to this great destination," said Dave Clark, vice president network planning, JetBlue. "This route not only reaffirms our commitment to Barbados, but also to our Fort Lauderdale focus city where JetBlue's presence continues to grow with an expanding list of nonstop flights."

This year JetBlue will operate nearly 100 daily flights at Fort Lauderdale-Hollywood International Airport to more than 40 destinations including 8 new destinations in 2015 from the South Florida focus city with three more beginning in 2016.

JetBlue first began operating flights to Barbados in 2009 from New York's John F. Kennedy International Airport (JFK). The airline launched service between Boston Logan International Airport (BOS) and Barbados this month and also introduced its acclaimed Mint experience on routes between New York's John F. Kennedy International Airport (JFK) and Barbados.

The island, which boasts over 3,000 hours of sunshine yearly is a popular destination for couples, families and business travelers.

"The announcement of JetBlue's daily service from Fort Lauderdale into Barbados is extremely exciting and lends us the opportunity to capitalize on the burgeoning demand for Barbados from this region especially amongst golfers," said Petra Roach, U.S. Director BTMI. "Fort Lauderdale will now be our third U.S. JetBlue gateway city offering more convenience and flexibility at great value for the U.S. traveler and our very important diaspora community."

Flight Schedule

FLL-BGI Flight #385	BGI-FLL Flight #386 8:00 a.m. - 11:49 a.m.	12:45 p.m. - 4:50 p.m.

JetBlue will serve the route with its spacious 150-seat Airbus A320 aircraft offering the airline's award-winning service featuring complimentary and unlimited name-brand snacks and soft drinks; free first-run Hollywood movies on flights to the Caribbean ; and the most legroom in coach (b).

JetBlue Getaways

For customers planning a vacation in Barbados, JetBlue Getaways provides the added convenience of offering flights, hotels, car rentals and other amenities and activities all in one package, helping save time and cost. Customer can book at http://www.jetblue.com/vacations. JetBlue Getaways customers also enjoy access to an exclusive 24-hour support desk dedicated to Getaways customers before, during and after their trip, as well as the JetBlue Getaways Best Price Guarantee (b) and TrueBlue customer loyalty points on every eligible dollar spent (c). More information can be found at http://www.jetblue.com/vacations.

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 32 million customers a year to 92 cities in the U.S., Caribbean, and Latin America with an average of 900 daily flights. For more information please visit JetBlue.com.

(a) BLUE fare shown. To learn more about our new fare options, go to https://www.jetblue.com/travel/our-fares/. Fares include government taxes and fees and must be purchased by 11/11/2015 (the earlier of 11:59 PM ET or local) for flights between 04/28/2016 - 06/15/2016. (Blackout Dates: 05/25/2016-05/28/2016) Limited exceptions apply; All fares are subject to limited availability; may not be available on all days or all flights; may change without notice; must be purchased at time of reservation; and are one-way, non-stop (except as otherwise noted), nonrefundable, and nontransferable. Proper documentation required for boarding. For BLUE fares, first checked bag is $20 by web check-in and kiosk or $25 at check-in counter and second bag is $35. Additional bags (over two) are $100 each. Weight and size limits and exceptions for itineraries including flights operated or marketed by other airlines also apply. Fares do not include fees for oversized, overweight or extra baggage or other fees for products/services sold separately. For baggage fees and other optional services, click here. All reservations made one week or more prior to a flight's departure may be cancelled without penalty up to 24 hours after the reservation is made. Changes and cancellations made *60 days or more* prior to departure date: BLUE: $70 per person fee plus difference in fare. For BLUE

fares under $100, $70 per person plus difference in fare; for BLUE fares between $100 and $149.99, $90 per person plus difference in fare; and for BLUE fares of $150 or more, $135 per person plus difference in fare. Cancellations receive JetBlue travel credit, valid for one year. Changes/cancellations must be made prior to scheduled departure (otherwise all money for fare is forfeited). For changes/cancellations, click here. Other restrictions apply.

(b) Based on average length/width of lie-flat beds on domestic flights operated by U.S. airlines.

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