JetBlue To Expand Service to Beautiful Barbados

Oct 22, 2015

Added Flights Will Provide Non-Stop Service From Fort Lauderdale-Hollywood

NEW YORK, NY -- (Marketwired) -- 10/22/15 -- JetBlue (NASDAQ: JBLU) today announced its intent to expand the airline's successful service to Barbados by adding a daily roundtrip flight between Fort Lauderdale International Airport (FLL) and Grantley Adams International Airport (BGI) in Barbados. The announcement was made by JetBlue's President & CEO Robin Hayes at the Caribbean Tourism Organization State of the Industry Conference in Curacao.

The new daily roundtrip service is set to begin in April 2016, subject to government approval, with seats going on sale in the coming weeks. JetBlue's Fort Lauderdale-Hollywood focus city will become the third JetBlue city with non-stop flights to Barbados. Service from New York's John F. Kennedy International Airport (JFK) launched in 2009 and service from Boston's Logan International Airport (BOS) will begin this fall.

"Vibrant Caribbean communities like Barbados are critical to our success," said Hayes, who was the keynote speaker at the Caribbean Tourism Organization's State of the Industry Conference. "Barbados is a terrific example of a destination where we have a true partnership with the tourism ministry, the airport, and local hoteliers. We are working together to expand travel options to this incredibly beautiful island, boosting tourism and the local economy. Thanks to the US-Barbados open skies agreement, and so many of the open skies agreements the US has with other nations, JetBlue has been able to continuously add new low fare services like this one, and that's been a real boon for the traveling public."

Today's announcement comes as JetBlue prepares to launch other new options for customers travelling to Barbados. New non-stop seasonal Saturday service between Boston and Barbados will begin November 7. On the same day, JetBlue will also launch seasonal Saturday Mint service between New York and Barbados. Additionally, seasonal Saturday Mint service between Boston and Barbados will begin in March 2016.

JetBlue's newest flights to Barbados are also a part of ongoing growth at Fort Lauderdale-Hollywood International Airport where it operates nearly 100 flights per day to more than 40 destinations. JetBlue is commencing service to 8 new destinations in 2015 from the South Florida focus city and has already announced three more that will begin in 2016. Barbados service from Fort Lauderdale-Hollywood will provide JetBlue customers with even more convenient connection options from destinations across the existing JetBlue network, including western U.S. destinations like Los Angeles, San Francisco and Las Vegas.

"The new service is a clear indication of the strong partnership we have with JetBlue," said Hon. Richard L. Sealy, Minister of Tourism and International Transport of Barbados. "It has been our intention for quite some time to increase the number of direct services we have out of the U.S. Florida is the fourth most populous state, one of the fastest growing and is certainly a very attractive urban center. It therefore is a significant step to ensure continued growth in our U.S. arrivals and should attract the attention of Barbadians and our close neighbors seeking access to South Florida and beyond."

JetBlue's flights between Fort Lauderdale-Hollywood and Barbados will be operated on the airline's Airbus A320 aircraft and will offer the airline's award-winning service featuring assigned and comfortable seating; complimentary and unlimited name-brand snacks and non-alcoholic/soft drinks; free first-run Hollywood movies on flights to the Caribbean; and the most legroom in coach (based on average fleet-wide seat pitch of U.S. airlines).

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 32 million customers a year to 91 cities in the U.S., Caribbean, and Latin America with an average of 875 daily flights. For more information please visit JetBlue.com.

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