JetBlue Grows Service to Haiti

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-- Airline increases seats to meet growing demand on routes from New York, Boston and Ft. Lauderdale to Port-au-Prince--

NEW YORK (October 20, 2015) – JetBlue Airways (Nasdaq: JBLU) today announced that it is adding capacity on its routes from the U.S. to Haiti in order to meet growing demand for travel to Port-au-Prince. Booking is available now on its routes from New York (JFK) and Ft. Lauderdale-Hollywood (FLL), as well as its seasonal service from Boston (BOS).

On its routes from New York JFK, JetBlue will operate its larger 190-seat A321 aircraft Dec. 5 through May 3, resulting in 40 additional seats per day. The A321 features the all-new JetBlue onboard experience including a world-class seat with movable headrests, in-seat power access from every seat, and a new entertainment system with a 10" video screen. In addition to the larger aircraft, an additional flight has also been added for Dec. 25 and Dec. 31 to meet peak holiday demand. Thereafter a second daily flight has been added for travel starting on May 12 and continuing through the summer, resulting in an increase of 150 seats per day.*

On its service from Ft. Lauderdale-Hollywood International Airport, a third daily flight will operate during the summer months, effective June 2, with the A320 aircraft.* From Boston, JetBlue has increased its summer seasonal service to Port-au-Prince from two to three times per week on Mondays, Wednesdays and Saturdays, and has moved up the start date to June 4, 2016, two weeks ahead of its original schedule.* The seasonal service, which operates through September 2016, launched in summer 2015 and proved popular with New Englanders and Haitians alike. In total, JetBlue will increase its service to Haiti by more than 50,000 seats, representing a 48% increase over the same period last year**, and a capacity increase of 80% since JetBlue initially entered the market.

“Since launching service to Port-au-Prince in 2013, the Haitian community has responded overwhelmingly to JetBlue’s award-winning service and convenient connections to our route network,” said Dave Clark, vice president of network planning for JetBlue. “We’re pleased to meet increasing demand by investing in the market and making more seats available between the U.S. and Port-au-Prince. These service additions, along with the volunteer work our crewmembers perform in the country, demonstrate our commitment to this market.”

JetBlue is also providing flight support for Bèl Rèv, an initiative of Mint partner Blue Marble Ice Cream and its nonprofit, Blue Marble Dreams. Bèl Rèv (Sweet Dreams) is an ice cream social enterprise that aims to create jobs, support Haitian farmers and inspire positive development in the Fontamara neighborhood of Port-au-Prince. The staff of Bèl Rèv, all women survivors of sexual violence, have been trained by Blue Marble and its local partner, Haiti 155. Together, they are busy preparing for a January 2016 (anticipated) opening. JetBlue’s investment in the market will continue with the opening of a City Ticket Office (CTO) in Petionville, Port-au-Prince this fall (anticipated), to complement its current Airport Ticket Office. The in-town CTO location will enable Haitians to more easily book travel with JetBlue.

"We welcome JetBlue's decision to expand its investments in Haiti. The increase in flights will further the connection between the country and its diaspora, whose support is an integral component of Haiti's economic future. It will further connect the country to international travelers, business investors and culture enthusiasts and highlight the strides that Haiti has made to renew itself as a strong market and unique destination in the region," said Haitian Ambassador to the United States Paul Altidor.

"Haiti is no longer searching for tourists - the tourists are already upon us! This is a great opportunity for us to have companies such as JetBlue sending this strong message to the travel industry: ‘Haiti is ready to receive visitors.’ As time goes on, it is imperative that the world recognizes Haiti as a renewed destination that must be experienced. This flight adjustment is a major step forward, and the result of the continuous efforts to establish Haiti as an appealing travel destination on the tourist map of the Caribbean,” said Stéphanie Balmir Villedrouin, Minister of Tourism for Haiti.

All JetBlue flights feature award-winning customer service, the most legroom in coach (a), seatback entertainment at every seat, and free snacks and soft drinks.

To reserve flights, customers may visit JetBlue.com. In Port-au-Prince, customers may also visit the JetBlue counter at Port-au-Prince Airport between the hours of 6:00 am and 4:00 pm daily, call (509) 2229-2583, or consult with their travel agent.

About JetBlue

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 32 million customers a year to 91 cities in the U.S., Caribbean, and Latin America with an average of 875 daily flights. For more information please visit JetBlue.com.

(a) Most legroom in coach based on avg. fleet-wide seat pitch of U.S. airlines.

*Subject to receipt of government operating authority

** For the period Dec 19, 2015 to Sep 3, 2016

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