JetBlue's Newest Routes Go Out for Sale, Including Mint Service From Boston

Jul 09, 2015

JetBlue to Launch Service From Fort Lauderdale-Hollywood to Charleston, SC and Turks and Caicos, Subject to Receipt of Government Operating Authority; JetBlue Extends Selling Schedule Through May 3, 2016

NEW YORK, NY -- (Marketwired) -- 07/09/15 -- JetBlue (NASDAQ: JBLU) today announced that several new routes are out for sale, including Mint service between Boston's Logan International Airport (BOS) and San Francisco International Airport (SFO), as well as seasonal Mint service between Boston's Logan International Airport (BOS) and Barbados' Grantley Adams International Airport (BGI).

Additional routes available for purchase include non-stop service between New York's John F. Kennedy International Airport (JFK) and Daytona Beach International Airport (DAB), and between Charleston International Airport (CHS) and Fort Lauderdale-Hollywood International Airport (FLL).

In addition, the airline announced plans to launch service between Fort Lauderdale-Hollywood (FLL) and Turks and Caicos Islands' Providenciales International Airport (PLS), subject to receipt of government operating authority. The new route will go out for sale in the coming weeks.

"We can't wait to bring Mint to Boston, which has welcomed our award-winning customer service and low fares since we first launched service there in 2004," said Dave Clark, vice president network planning, JetBlue. "We are also thrilled to announce additional growth in Florida. In addition to adding Daytona Beach to our route network, we are very pleased to announce our 40th and 41st non-stop destinations from our rapidly expanding Fort Lauderdale focus city."

The announced launches of Charleston and Turks and Caicos will mark JetBlue's 7th and 8th new non-stop routes to Fort Lauderdale-Hollywood in 2015.

All aircraft serving the new routes will offer JetBlue's award-winning service featuring the most legroom in coach*, unlimited name-brand snacks and soft drinks, 36+ channels of DIRECTV® programming and 100+ channels of SiriusXM® satellite radio.

JetBlue's entire selling schedule is now out for sale through May 3, 2016.

Mint Service from Boston

JetBlue is now offering an introductory fare starting at $599 one way (a) for Mint experience travel from Boston to San Francisco from March 24 through May 3, 2016. All introductory fare tickets must be purchased by July 10, 2015.

All customers traveling on the Mint aircraft will benefit from JetBlue's new Airbus A321 aircraft, which features the airline's new core experience. Every A321 offers a new world-class seat designed to maximize comfort, larger 10.1" seatback screens, free Fly-Fi broadband Internet, in-seat power outlets accessible to all customers, and a drink holder.

JetBlue currently flies between Boston and San Francisco three times daily. By the end of September 2016, all three flights will operate on Mint.

Mint Flights, Once Daily, except for Saturdays, as of March 24, 2016:

BOS - SFO	SFO - BOS
8.00 a.m. - 11.50 a.m.	1.55 p.m. - 10.29 p.m.

Additional Mint Flights, Once Daily, as of April 20, 2016:

BOS - SFO	SFO - BOS
10.15 a.m. - 2.01 p.m.	9.15 p.m. - 6.26 a.m.

Mint Seasonal Schedule Between Boston and Barbados on Saturdays from March 26, 2016 through April 30, 2016:

BOS - BGI	BGI - BOS
8.00 a.m. - 12.49 p.m.	2.00 p.m. - 7.26 p.m.

Service Between New York and Daytona Beach

JetBlue is now offering an introductory fare of only $79 one way (b) to Daytona Beach from New York's JFK from January 7 to February 9, 2016. All introductory fare tickets must be purchased by July 10, 2015.

JetBlue non-stop services to Daytona from New York JFK will operate with the airline's spacious 150-seat Airbus A320 aircraft.

Daily Schedule Between New York and Daytona as of January 7, 2016:

JFK - DAB	DAB - JFK
10.29 a.m. - 1.13 p.m.	2.00 p.m. - 4.23 p.m.

Service Between Charleston and Fort Lauderdale-Hollywood

JetBlue is now offering an introductory fare of only $79 one way (c) from Charleston to Fort Lauderdale-Hollywood from December 2, 2015 to February 10, 2016. All introductory fare tickets must be purchased by July 10, 2015.

"Our partnership with JetBlue continues to be mutually beneficial and exceed our expectations," said Fernando Harb, vice president tourism sales, Greater Fort Lauderdale Convention and Visitors Bureau. "With the addition of direct service from Charleston, SC, we see great growth potential for meetings and conventions as well as business travel segments."

JetBlue services between Charleston and Fort Lauderdale-Hollywood will operate with the airline's E190 aircraft, which comfortably seats 100 and boasts window or aisle seats for everyone.

Daily Schedule Between Charleston and Fort Lauderdale-Hollywood as of November 19, 2015:

CHS - FLL	FLL - CHS
2.27 p.m. - 4.12 p.m.	11.09 a.m. - 12.56 p.m.

Daily Schedule Between Charleston and Fort Lauderdale-Hollywood as of January 6, 2016:

CHS - FLL	FLL - CHS
7.00 a.m. - 8.34 a.m.	7.55 p.m. - 9.24 p.m.

Service Between Fort Lauderdale-Hollywood and Turks and Caicos

JetBlue intends to launch service between Fort Lauderdale-Hollywood and Turks and Caicos in November 2015.

"The Caribbean is an important international market for us and the announced service from Turks and Caicos will help us to expand our reach in this region," Fernando Harb, vice president tourism sales, Greater Fort Lauderdale Convention & Visitors Bureau.

"I am delighted by JetBlue's announcement of the intent to launch direct service from Fort Lauderdale to the Turks and Caicos Islands. This is a very critical and long awaited route for the Turks and Caicos Islands as the gateway to some of the main cities where our diaspora have settled," said Dr. The Honourable Rufus W. Ewing, Premier of the Turks and Caicos Islands. "The new route also signifies the strengthening and growth of our economy and the growing demand by travelers to visit the Turks and Caicos Islands, home of Providenciales, voted as TripAdvisor's World's Best Island."

"Daily non-stop flight from Fort Lauderdale to Providenciales with JetBlue is indeed good news," said The Honourable Porsha Stubbs-Smith, Minister of Tourism, Environment, Heritage and Culture of the Turks and Caicos Islands. "This flight will make our destination more accessible for our visitors from South Florida, Central Florida and surrounding states, and will offer our people more options for travel to the United States, whether it be business or pleasure. I would like to commend JetBlue for its continued confidence in the Turks and Caicos Islands."

JetBlue services to between Fort Lauderdale-Hollywood and Turks and Caicos will operate with the airline's E190 aircraft.

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 32 million customers a year to 90 cities in the U.S., Caribbean, and Latin America with an average of 875 daily flights. For more information please visit JetBlue.com.

*JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

(a) Fare includes government taxes/fees and must be purchased by 7/10/15 (the earlier of 11:59 PM ET or local) for flights from Boston (BOS) to San Francisco (SFO) on all days except Saturday only between 3/24/16 and 5/3/16 (no blackout dates). Fare is subject to limited availability; may not be available on all days or all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, nonrefundable and nontransferable. Fare does not include fees for checked/oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. A $25 fee per person applies to fares purchased by phone or at an airport or ticket office. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited). For changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.

(b) Fare includes government taxes/fees and must be purchased by 7/10/15 (the earlier of 11:59 PM ET or local) for flights from New York (JFK) to Daytona Beach (DAB) on all days except Saturday only between 1/7/16 and 2/9/16 (blackout dates: 1/28/16 - 2/1/16). Fare is subject to limited availability; may not be available on all days or all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, nonrefundable and nontransferable. Fare does not include fees for checked/oversized/overweight/extra baggage or other fees for products/services sold separately. To view

baggage fees and other optional services and fees, click here. A $25 fee per person applies to fares purchased by phone or at an airport or ticket office. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited). For changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.

(c) Fare includes government taxes/fees and must be purchased by 7/10/15 (the earlier of 11:59 PM ET or local) for flights from Charleston (CHS) to Fort Lauderdale-Hollywood (FLL) on all days except Saturday only between 12/2/15 and 2/10/16 (blackout dates: 12/17/15 - 1/4/16). Fare is subject to limited availability; may not be available on all days or all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, nonrefundable and nontransferable. Fare does not include fees for checked/oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. A $25 fee per person applies to fares purchased by phone or at an airport or ticket office. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited). For changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.

MEDIA CONTACTSJetBlue Corporate Communications Tel: +1 718 709 3089corpcomm@jetblue.com

Source: JetBlue

Powered by SITECORE