JetBlue and Silver Airways Announce Codeshare to Strengthen Florida Connections

Mar 16, 2015

-- Intra-Florida Flights to Connect With JetBlue's International Network, While JetBlue Customers have New Options for Destinations Across Florida and The Bahamas --

-- Customers Earn TrueBlue Points on Silver Airways-Operated Codeshare Flights --

FORT LAUDERDALE, FL -- (Marketwired) -- 03/16/15 -- JetBlue Airways (NASDAQ: JBLU) and Silver Airways today announced a codeshare partnership that gives customers of both airlines access to new destinations, when connecting on a JetBlue flight. The majority of transfer opportunities will be in JetBlue's focus cities Orlando (MCO) and Fort Lauderdale-Hollywood (FLL). Later this year, the partnership will expand to include 13 Silver Airways routes from Florida to The Bahamas, subject to receipt of regulatory approvals.

Under the agreement, customers will enjoy booking a single ticket and seamless baggage transfers when flying on a JetBlue codeshare flight operated by Silver Airways, and members of JetBlue's frequent flyer program, TrueBlue, will earn points on all codeshare flights. Flights are now available for purchase on JetBlue.com in select markets.

The JetBlue 'B6' designator code will initially be placed on 14 Silver Airways routes, helping JetBlue customers get to destinations across Florida on one itinerary including:

- Gainesville (GNV) - Orlando
- Key West (EYW) - Fort Lauderdale-Hollywood
- Key West - Orlando
- Key West - Fort Myers (RSW)
- Key West - Tampa (TPA)
- Orlando - Fort Lauderdale-Hollywood
- Orlando - Fort Myers
- Pensacola (PNS) - Orlando
- Pensacola - Tampa
- Tallahassee (TLH) - Fort Lauderdale-Hollywood
- Tallahassee - Orlando
- Tallahassee - Tampa
- Tampa - Fort Lauderdale-Hollywood
- Tampa - Jacksonville (JAX)

Convenient Access to Both Leisure and Business Destinations

The agreement gives customers the opportunity to connect from seven airports across Florida to JetBlue's continuously growing network in both Fort Lauderdale-Hollywood and Orlando, reaching final destinations throughout the U.S., Latin America and the Caribbean.

JetBlue is the largest airline from Fort Lauderdale-Hollywood, with more than 70 daily flights to 36 cities in 10 countries, including Colombia, Costa Rica, Dominican Republic, Jamaica, Haiti, Mexico and Peru.

"Whether you're originating in Florida, or you're on your way there, our codeshare with Silver Airways gives customers an easy way to book travel and earn TrueBlue points across our route networks," said Scott Laurence, senior vice president, airline planning, JetBlue. "With this codeshare, we can help our customers get to destinations like Key West and Pensacola more easily, while offering customers in Silver Airways cities connections to incredible JetBlue destinations."

"We are delighted to expand our partnership with JetBlue to a full codeshare," said Silver Airways CEO Sami Teittinen. "As Florida's largest intrastate airline, we are committed to providing a valuable and critical travel link for Florida visitors and residents. This codeshare partnership will further strengthen both of our networks, providing business and leisure customers with even more travel options to and within Florida and The Bahamas."

The two airlines have successfully cooperated on an interline basis since 2013. This marks JetBlue's thirteenth announced codeshare agreement.

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 32 million customers a year to 87 cities in the U.S., Caribbean, and Latin America with an average of 825 daily flights. Upcoming

destinations include: Cleveland on April 30; Reno-Tahoe, Nev. on May 28; and Grenada on June 11, 2015 (subject to receipt of government operating authority). For more information please visit JetBlue.com.

About Silver Airways

As the airline of choice for Florida and The Bahamas, Silver Airways operates more routes within Florida and between Florida and The Bahamas than any other airline. The airline averages nearly 145 daily flights to 28 destinations in Florida and The Bahamas, as well as the Mid-Atlantic region from Washington-Dulles. Silver's fleet is comprised of 27 highly reliable and fuel-efficient 34-seat Saab 340B Plus turbo-prop aircraft. With the lowest accident rate of any other commercial aircraft, Saab is the safest in the world. Silver is privately owned by Victory Park Capital, a Chicago-based investment firm that launched the airline in May 2011. Visit Silver Airways at silverairways.com.

```
  MEDIA CONTACTSJetBlue Corporate CommunicationsTel: +1 718 709 3089corpcomm@jetblue.comSilver AirwaysMisty PinsonDire
ctor of Public Relations and CommunicationsTel: +1 954 494 7761mediarelations@silverairways.com
```

Source: JetBlue

Powered by SITECORE