JetBlue's Newest Destination Grenada Goes out for Sale

Feb 24, 2015

Introductory Fares Starting at $189 One Way (a) for Travel June 11 - October 25, Available Until February 25, 2015; The Largest Airline to the Caribbean Launches Twice Weekly Flights From New York Beginning June 11, 2015

NEW YORK, NY -- (Marketwired) -- 02/24/15 -- JetBlue Airways (NASDAQ: JBLU) today announced that its new nonstop service between New York's John F. Kennedy International Airport (JFK) and Grenada's Maurice Bishop International Airport (GND) is now out for sale. Grenada will become JetBlue's 90th BlueCity on June 11, 2015, with twice weekly service on Thursdays and Sundays, subject to receipt of government operating authority.

JetBlue is now offering an introductory fare of only $189 one way (a) from New York's JFK to Grenada between June 11 and October 25, 2015. All introductory fare tickets must be purchased by February 25, 2015.

"As our 27th destination in the Caribbean, Grenada represents another great opportunity to grow our network in high-value geographies and strengthen JetBlue's position as the leading brand for Caribbean travel," said Umang Gupta, director, JetBlue Getaways and leisure sales. "Grenada attracts travelers seeking a variety of activities, whether for adventure, family holiday or romance, and we are excited to provide a new way for more travelers to discover this hidden Caribbean gem."

For customers planning a vacation in Grenada, JetBlue Getaways provides the added convenience of offering flights, hotels, car rentals and other amenities and activities all in one package, helping save customers' time and costs.

"This service will surely expand the opportunities for bringing travelers to our shores to discover and enjoy all that our beautiful islands have to offer. Our new brand 'Pure Grenada' expresses the unspoilt natural beauty of our tri-island state and we look forward to sharing this 'best-kept secret' with all our JetBlue visitors," said the Honorable Yolande Bain-Horsford, Minister of Tourism and Civil Aviation, Government of Grenada.

Customers planning a vacation to Grenada can now book air fare and hotels at http://www.jetblue.com/vacations/grenada-vacations/, including Getaways partner Sandals LaSource, which recently reopened last year after a major refurbishment. JetBlue Getaways customers enjoy access to an exclusive 24-hour support desk dedicated to Getaways customers before, during and after their trip, as well as the JetBlue Getaways Best Price Guarantee (*) and TrueBlue customer loyalty points on every eligible dollar spent (**). More information can be found at http://www.jetblue.com/vacations/grenada-vacations/.

JetBlue's Schedule between New York's JFK and Grenada on Thursdays and Sundays as of June 11, 2015:
(Subject to receipt of government operating authority)

JFK - GND	GND - JFK
8:26 a.m. - 1:22 p.m.	2:40 p.m. - 7:30 p.m.

JetBlue will serve the route with its spacious 150-seat Airbus A320 aircraft featuring the most legroom in coach (based on average fleet-wide seat pitch of U.S. airlines), free first-run movies on flights to/from Grenada, and unlimited free snacks and soft drinks.

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale/ Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 32 million customers a year to 87 cities in the U.S., Caribbean, and Latin America with an average of 825 daily flights. Upcoming destinations include Cleveland on April 30; Reno-Tahoe, Nev. on May 28; and Grenada on June 11, 2015 (subject to receipt of government operating authority). For more information please visit jetblue.com.

***(a)** Fare includes government taxes/fees and must be purchased by 2/24/15 (the earlier of 11:59 PM ET or local) for flights from New York City, NY (JFK) to Grenada (GND) on Thu., and Sun. only between 6/11/15 and 10/25/15 (no blackout dates). Fare is subject to limited availability; may not be available on all days or all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. A $25 fee per person applies to fares purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); a $150 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.*

(*) Book a JetBlue Getaways air+hotel vacation package, and if you find the same package on another website for a lower price within 48 hours of your Getaways purchase, JetBlue will refund the difference. Terms apply. Click here for details.

(**) For more information, please click here.

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