JetBlue Airways Reports January Traffic

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NEW YORK, NY -- (Marketwired) -- 02/11/15 -- JetBlue Airways Corporation (NASDAQ: JBLU) reported its preliminary traffic results for January 2015. Traffic in January increased 14.3 percent from January 2014, on a capacity increase of 15.5 percent.

Load factor for January 2015 was 81.9 percent, a decrease of 0.9 points from January 2014. JetBlue's preliminary completion factor was 94.9 percent and its on-time (1) performance was 71.9 percent. JetBlue's preliminary passenger revenue per available seat mile (PRASM) for the month of January increased approximately three percent year over year, which includes a positive impact of about two points from winter storm Juno.

JETBLUE AIRWAYS TRAFFIC RESULTS

	January 2015	January 2014	% Change
Revenue passenger miles (000)	3,183,017	2,784,854	14.3%
Available seat miles (000)	3,885,588	3,365,105	15.5%
Load factor	81.9%	82.8%	(0.9) pts.
Revenue passengers	2,659,113	2,343,953	13.4%
Departures	25,107	21,986	14.2%
Average stage length	1,098	1,096	0.2%

(1) The U.S. Department of Transportation considers on-time arrivals to be those domestic flights arriving within 14 minutes of schedule.

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale/Hollywood, Los Angeles (Long Beach), Orlando and San Juan. JetBlue carries more than 32 million customers a year to 87 cities in the U.S., Caribbean and Latin America with an average of 850 daily flights. Upcoming destinations include: Cleveland on April 30; Reno-Tahoe, Nev. on May 28; and Grenada on June 11, 2015 (subject to receipt of government authority). For more information please visit JetBlue.com.

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