JetBlue and Icelandair to Become Codeshare Partners

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Convenient Flight Connections Between Major Markets in the U.S., Iceland and Europe With JetBlue and Icelandair

NEW YORK, NY and REYKJAVIK, ICELAND -- (Marketwired) -- 02/06/15 -- JetBlue Airways (NASDAQ: JBLU), New York's Hometown Airline™, and Icelandair, the flagship carrier of Iceland, have today filed an application with the U.S. Government to enter into a bilateral codeshare partnership that will offer customers easy connections between the two airlines' networks with a focus on gateways in Boston, New York/JFK and Reykjavik.

Customers will enjoy combined ticketing and baggage transfer when connecting between the two carriers. Both airlines offer personal in-flight entertainment, comfortable leather seating, and best-in-class customer service. Flights will become available for sale pending regulatory approval.

"We continuously look to expand and enrich our partnerships with some of the greatest airlines in the world to offer more options to our customers. Icelandair is the perfect partner, with its customer-friendly approach, and an impressive and growing network of flights between the U.S. and scenic Iceland. We welcome customers from Iceland and across Europe aboard our flights, so they too can try our award-winning JetBlue Experience," said JetBlue President Robin Hayes.

"As Icelandair enters 2015, we continue to strengthen our network, with more gateways, more frequency and more destinations. With today's announcement, we're pleased to bolster our partnership with JetBlue for the great benefit of our mutual passengers. We look forward to developing our relationship together and realize the great benefits for our passengers. Both Icelandair and JetBlue have a similar business model with routes that complement each other and a focus on customer satisfaction. We will expand our outreach together giving travelers on both Icelandair and JetBlue even more options when travelling, more connections across the globe, and a more pleasant travel experience to and from Europe," said Icelandair CEO Birkir Holm Gudnason.

Under the proposed codeshare, the JetBlue 'B6' code will be placed on seven Icelandair routes between the U.S. and Reykjavik's Keflavik International Airport (KEF), and eight routes to Scandinavia and Continental Europe available non-stop via Icelandair's Reykjavik hub (subject to receipt of government operating authority):

- Amsterdam, Netherlands (AMS)
- Anchorage, Alaska (ANC)
- Birmingham, United Kingdom (BHX)
- Boston, Massachusetts (BOS)
- Copenhagen, Denmark (CPH)
- Glasgow, United Kingdom (GLA)
- Helsinki, Finland (HEL)
- Manchester, United Kingdom (MAN)
- Newark, New Jersey (EWR)
- New York City, New York (JFK)
- Orlando, Florida (MCO, later 2015)
- Oslo, Norway (OSL)
- Seattle, Washington (SEA)
- Stockholm, Sweden (ARN)
- Washington DC. (IAD)

The Icelandair 'FI' code will be placed on JetBlue flights to allow connections beyond JetBlue's focus cities Boston and New York/JFK to:

- Austin, Texas (AUS)
- Baltimore, Maryland (BWI)
- Chicago, Illinois (ORD)
- Detroit, Michigan (DTW)
- Fort Lauderdale-Hollywood, Florida (FLL)
- Los Angeles (LAX)
- Orlando, Florida (MCO)
- Newark, New Jersey (EWR)
- Philadelphia, Pennsylvania (PHL)
- Pittsburgh, Pennsylvania (PIT)
- Raleigh-Durham, North Carolina (RDU)

- San Francisco, California (SFO)
- Tampa, Florida (TPA)
- Washington D.C. (DCA and IAD)

The airlines have successfully partnered on an interline basis since 2011, and look forward to the further cooperation this codeshare agreement brings.

About Icelandair

Icelandair, Iceland's leading airline since 1937, offers non-stop flights to 13 cities in North America and more than 20 destinations in Europe. With quick and easy connections through Iceland's award-winning Keflavik International Airport, Icelandair provides one of the fastest travel times across the Atlantic. Only Icelandair allows passengers to take an Icelandair Stopover for up to seven nights at no additional airfare. For more information, visit Icelandair.com.

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale/ Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 32 million customers a year to 87 cities in the U.S., Caribbean, and Latin America with an average of 825 daily flights. Upcoming destinations include: Cleveland on April 30; Reno-Tahoe, Nev. on May 28; and Grenada on June 11, 2015 (subject to receipt of government operating authority). For more information please visit JetBlue.com.

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