JetBlue to Launch Service to Grenada

Feb 04, 2015

The Largest Airline to the Caribbean Announces Twice Weekly Flights From New York Beginning June 11, 2015

NEW YORK, NY -- (Marketwired) -- 02/04/15 -- JetBlue Airways (NASDAQ: JBLU), New York's Hometown Airline™, today announced its intent to add another destination to its ever-expanding network in the Caribbean. Subject to receipt of government operating authority, flights between New York's John F. Kennedy International Airport (JFK) and Grenada's Maurice Bishop International Airport (GND) will begin on June 11, 2015, with a twice weekly service on Thursdays and Sundays. Grenada will be JetBlue's 90th destination and its 32nd destination in the Caribbean and Latin America. Flights will be available for sale following government approval.

"We cannot wait to add Grenada to our network of Caribbean destinations," said Dave Clark, JetBlue's vice president, network planning. "Grenada is one of the most beautiful and adventurous destinations in the Caribbean, and our new nonstop service will make it much easier to get there. Whether you go for the white sand beaches, world class diving, flagship resorts, or rich history, we know you will want to return again and again."

"Grenada has seen remarkable growth in tourism thanks to a fresh marketing approach, an extraordinary new Sandals resort and a very resilient and committed tourism sector. Combine that with all the magnificent facets of our tri-island state and we have a winning formula. JetBlue is known to offer quality service and high standards, and is the perfect addition to our family. We are indeed very pleased to welcome the inaugural flight on June 11th to Pure Grenada, the Spice of the Caribbean," said the Honorable Alexandra Otway-Noel, Minister of Implementation, Government of Grenada.

JetBlue will serve the route with its spacious 150-seat Airbus A320 aircraft featuring the most legroom in coach (based on average fleet-wide seat pitch of U.S. airlines), free first-run movies on flights to/from Grenada, and unlimited free snacks and soft drinks.

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale/ Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 30 million customers a year to 87 cities in the U.S., Caribbean, and Latin America with an average of 825 daily flights. Service to Cleveland and Reno-Tahoe, Nev., will launch this spring. For more information please visit JetBlue.com.

MEDIA CONTACTJetBlue Corporate Communications Tel: +1 718 709 3089corpcomm@jetblue.com

Source: JetBlue

Powered by SITECORE