UPDATE - Boston's Largest Carrier Helps Football Fans Touch Down in Phoenix for the Big Game

Jan 19, 2015

JetBlue Adds Extra Flights Between Boston and Phoenix

Customers In the Air During Game Time Can Watch it Live (a) From Their Seat With Complimentary Snacks

BOSTON, MA -- (Marketwired) -- 01/19/15 -- JetBlue Airways (NASDAQ: JBLU), Boston's largest carrier, today announced it is kicking off extra flights between Boston and Phoenix to give New England's biggest fans more options to make it to the big game.

JetBlue has added additional flights between Phoenix (PHX) and Boston (BOS), increasing capacity to its already sold out schedule. In addition to its normal schedule of daily BOS-PHX service, seats are now available on the below new flights:

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               *Extra Flights Added*

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   January 30, 2015           February 2, 2015
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       BOS - PHX                  PHX - BOS
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 8:23 a.m. - 12:24p.m.     11:30 a.m. - 6:10 p.m.
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Traveling on Game Day?

Customers traveling domestically on game day don't have to miss out on the action, or the halftime show. With the most legroom of any airline in coach (b), in-seat LiveTV for every customer, complimentary game day snacks and free Fly-Fi high-speed internet, football fans watching the game on board can do so with the same comfort as their own home.

Every JetBlue seat features free live entertainment (a) with the most extensive sports programming in the sky. JetBlue airs more channels of free sports on-board than any other domestic airline. The line-up includes ESPN, ESPN2, ESPNews, ESPNU, NBC Sports, Fox Sports 1 and NFL Network.

"As New England's largest airline, we are excited to see our local team make a return trip to the big game. We're ready to get more fans to Phoenix to support their hometown team" said Marty St George, senior vice president, commercial. "With free live TV at every seat on every flight, JetBlue customers will be able to follow every play (and every commercial) on game day. What better way is there to watch the game than sitting comfortably at 30,000 feet, with your own personal TV screen, the most legroom of any airline, free unlimited snacks and award-winning service?"

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale/Hollywood, Los Angeles (Long Beach), Orlando and San Juan. JetBlue carries more than 32 million customers a year to 87 cities in the U.S., Caribbean and Latin America with an average of 825 daily flights. Service to Cleveland and Reno-Tahoe, Nev. will launch this spring. For more information please visit JetBlue.com.

(a) Live satellite TV and radio programming is not available on flights outside the contiguous U.S.

(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

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