JetBlue to Become Only Airline to Connect Reno-Tahoe With New York City

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Nonstop Flights Between New York's JFK and Reno-Tahoe Begin May 28, 2015

Introductory Fares Starting at $89 One Way (a) for Travel May 28 - June 17, 2015 Available Until January 14, 2015

NEW YORK, NY -- (Marketwired) -- 01/13/15 -- JetBlue Airways (NASDAQ: JBLU), New York's Hometown Airline™, today announces it will be the only airline to offer nonstop service between Nevada's Reno-Tahoe International Airport (RNO) and the U.S. East Coast as it launches service from New York's John F. Kennedy International Airport (JFK) on May 28, 2015. Reno-Tahoe will be the airline's 89th destination and is among a number of new JetBlue routes in the West.

To celebrate the new route, JetBlue is offering an introductory fare of only $89 one way (a) between May 28 and June 17, 2015. All introductory fare tickets must be purchased by January 14, 2015.

"A nonstop link between Reno-Tahoe International Airport and New York City is long overdue. JetBlue is pleased to provide the only direct service linking the East Coast to an airport that is the gateway to so many great year-round destinations in the Reno-Tahoe region. Customers will finally have easy access to Reno, beautiful Lake Tahoe, the great historic town of Truckee, Donner Lake, Tuolumne River and the majestic Sierra Nevada Mountain range -- home to Yosemite National Park, Kings Canyon, Sequoia National Park and two National Monuments. We are eager to bring the JetBlue Experience to Reno-Tahoe so customers can enjoy our superior customer offering that includes the most legroom in coach, with live TV at every seat and great service offered by JetBlue's award-winning crewmembers," said James Hnat, JetBlue's General Counsel and Executive Vice President of Legal & Government Affairs.

"Landing nonstop daily service on an incredible airline like JetBlue is an example of what this region can do when it works together for a common goal," Marily Mora, President/CEO of the Reno-Tahoe Airport Authority, said. "We are bringing the Biggest Little City and the Big Apple together. We are bringing JetBlue to the blue waters of Lake Tahoe. It's a great day for the Reno-Tahoe region."

As New York's Hometown Airline™, customers from Reno-Tahoe will be able to easily connect to JetBlue's large network at its very own Terminal 5 at JFK, including access to the largest network to the Caribbean. With Reno-Tahoe, JetBlue will offer nonstop routes to 66 destinations across the U.S., Caribbean and Latin America.

JetBlue's Schedule between New York's JFK and Reno-Tahoe as of May 28, 2015:

JFK - RNO	RNO - JFK
7:40 p.m. - 11:07 p.m.	11:59 p.m. - 8:09 a.m.

JetBlue has continuously expanded its presence in the West, with new services recently launched between Salt Lake City (SLC) and Orlando, Fla. (MCO) on November 12, 2014; San Francisco (SFO) to Las Vegas (LAS) on January 5, 2015; and the upcoming Portland, Ore. (PDX) to Anchorage, Alaska (ANC) on June 18, 2015.

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale/Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 30 million customers a year to 87 cities in the U.S., Caribbean, and Latin America with an average of 825 daily flights. Service to Cleveland will launch April 30, 2015. For more information please visit JetBlue.com.

(a) *Fare includes government taxes/fees and must be purchased by 1/14/15 (the earlier of 11:59 PM ET or local) for flights from New York City, NY (JFK) to Reno, NV (RNO) on Mon., Thu., Fri. and Sun. only between 5/28/15 and 6/17/15 (no blackout dates). Fare is subject to limited availability; may not be available on all days or all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. A $25 fee per person applies to fares purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); a $150 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.*

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