JetBlue Adds Even More Fort Lauderdale-Hollywood Flights

Jan 07, 2015

New Routes to Cleveland and Detroit Announced Today

Fares Starting at $23 From Cleveland and $49 From Detroit One Way (a) for Travel April 30 - June 18, 2015, Available Until January 9, 2015

FORT LAUDERDALE, FL -- (Marketwired) -- 01/07/15 -- JetBlue Airways (NASDAQ: JBLU) today announces additional service from Fort Lauderdale-Hollywood International Airport (FLL), where it is the largest airline. Nonstop flights to both Cleveland Hopkins International Airport (CLE) and Detroit Metropolitan Wayne County Airport (DTW) will begin on April 30, 2015. The announcement comes on top of the seven nonstop routes launched by JetBlue from its South Florida focus city last year. JetBlue currently offers up to 74 daily flights to 33 destinations from Fort Lauderdale-Hollywood and its plan is to grow to 100 daily flights by 2017 to meet the increasing customer demand in South Florida for JetBlue's high-quality experience.

"As Fort Lauderdale-Hollywood's largest airline and the one airline servicing South Florida renowned for its customer focus, JetBlue is pleased to extend the JetBlue effect and offer customers in Cleveland and Detroit a superior customer experience when flying to Florida," said Scott Laurence, Senior Vice President, Airline Planning. "Some airlines use low fares as an excuse to provide substandard service; these key Midwest cities deserve much better. We have proven that low fares can come with higher standards."

The airline added Detroit to its route map in March 2014, with nonstop service from its Boston focus city, and Cleveland will become JetBlue's 88th destination on April 30, also with flights from Boston.

To celebrate the two new routes, JetBlue is offering introductory one-way fares from both cities: $23 from Cleveland and $49 from Detroit. The fares are available for one way travel (a) between April 30 and June 18, 2015, on Tuesdays, Wednesdays and Saturdays. All introductory fare tickets much be purchased by January 9.

"The addition of new direct routes from Cleveland and Detroit to Greater Fort Lauderdale connects us with two important cities. These new JetBlue flights will provide more accessibility for cruise passengers, vacationers and for those visiting family and friends to discover all that the Greater Fort Lauderdale region has to offer," said Kim Butler, Vice President, Marketing, Greater Fort Lauderdale Convention & Visitors Bureau.

The new routes will be operated by a 150-seat Airbus A320, on which customers can enjoy JetBlue's award-winning service that includes unlimited free snacks and non-alcoholic drinks, free seatback entertainment, and the most legroom in coach of any U.S. airline, based on average fleet-wide seat pitch.

Schedules for JetBlue's New Fort Lauderdale-Hollywood Destinations Announced Today

```
-----------------------------------------------

Cleveland (CLE)


-----------------------------------------------
FLL - CLE               CLE - FLL

-----------------------------------------------
8:00 a.m. - 10:50 a.m.  11:35 a.m. - 2:35 p.m.

-----------------------------------------------
```

```
-----------------------------------------------

Detroit (DTW)


-----------------------------------------------
FLL - DTW               DTW - FLL

-----------------------------------------------
3:20 p.m. - 6:20 p.m.   7:05 p.m. - 10:10 p.m.

-----------------------------------------------
```

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale/ Hollywood, Los Angeles (Long Beach), Orlando, and San Juan.

JetBlue carries more than 30 million customers a year to 87 cities in the U.S., Caribbean, and Latin America with an average of 825 daily flights. Service to Cleveland will launch April 30, 2015. For more information please visit JetBlue.com.

(a) *Fare includes government taxes/fees and must be purchased by 1/9/15 (the earlier of 11:59 PM ET or local) for flights from Cleveland, OH (CLE) and Detroit, MI (DTW) to Fort Lauderdale-Hollywood (FLL) on Tue., Wed. and Sat. only between 4/30/15 and 6/18/15 (no blackout dates). Fare is subject to limited availability; may not be available on all days or all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $25 fee per person applies to fares purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $150 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding.* Other restrictions apply.

```
   MEDIA CONTACTSJetBlue Corporate Communications Tel: +1 718 709 3089corpcomm@jetblue.comReservations+1 800 JETBLUE (5
38 2583)TTY/TDD: +1 800 336-5530www.jetblue.com
```

Source: JetBlue

Powered by SITECORE