JetBlue Adds New Service Between San Francisco and Las Vegas

Jan 05, 2015

Twice Daily Service Begins on January 5, 2015

Fares Starting at $59 One Way (a) for Travel January 19 - April 30, 2015, Available Until January 11, 2015

NEW YORK, NY -- (Marketwired) -- 01/05/15 -- JetBlue Airways (NASDAQ: JBLU) today launches new service from San Francisco International Airport (SFO) to Las Vegas' McCarran International Airport (LAS). The award-winning airline will offer twice daily non-stop flights on this route.

Fares are available on JetBlue.com, with a special celebratory fare of $59 one way between San Francisco and Las Vegas available until January, 11, 2015, valid for travel January 19 - April 30, 2015 (a). JetBlue Getaways also offers customers heading to Las Vegas the opportunity to bundle flights and hotels, as well as with car rentals and other amenities and activities. Travelers can enjoy access to an exclusive 24-hour support desk dedicated to Getaways customers before, during and after their trip. Services include JetBlue Getaways Best Price Guarantee (b) and TrueBlue points on every eligible dollar spent (c). More information can be found at www.jetblue.com/vacations.

"With the overwhelming customer response to our premium offering, Mint, now between San Francisco and New York, as well as more frequencies between these two cities, the natural next step for us was to expand our presence in San Francisco, with service to Las Vegas, a market where customers have continually been seeking a better airline experience," said Scott Laurence, JetBlue's senior vice president of airline planning.

JetBlue's schedule between Las Vegas and San Francisco, effective January 5:

LAS - SFO	SFO - LAS
7:00 a.m. - 8:40 a.m.	9:25 a.m. - 11:01 a.m.
12:50 p.m. - 2:31 p.m.	12:45 p.m. - 2:20 p.m.

JetBlue will serve the route with its spacious 150-seat Airbus A320 aircraft featuring the most legroom in coach (based on average fleet-wide seat pitch of U.S. airlines), free seatback entertainment, and unlimited free snacks and soft drinks. In addition, customers now have access to fast, free Fly-Fi -- the industry's speediest in-flight internet service -- on the majority of the airline's A320 fleet.

ABOUT JETBLUE AIRWAYS

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale/ Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 30 million customers a year to 87 cities in the U.S., Caribbean, and Latin America with an average of 825 daily flights. Service to Cleveland will launch April 30, 2015. For more information please visit JetBlue.com.

*(a)**Fare Restrictions:** Fare includes government taxes/fees and must be purchased by 1/11/15 (the earlier of 11:59 PM ET or local) for flights from San Francisco, CA (SFO) to Las Vegas, NV (LAS) between 1/19/15 and 4/30/15; 14-day advance purchase required. Fare is subject to limited availability; may not be available on all days or all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop (except as otherwise noted), nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits and exceptions for itineraries including flights marked or operated by other airlines apply). Fares do not include fees for oversized/ overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $25 fee per person applies to fares purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $150 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. All deadlines based on EST. Other restrictions apply.*

(b) *Guarantee valid only for JetBlue Getaways air + hotel vacation packages originating from the U.S. (including Puerto Rico) within 48 hours of purchase from JetBlue. Guarantee is only valid where the lower air + hotel price is found on another U.S. point-of-sale website that is an authorized distributor of JetBlue flights and where the lower price, inclusive of all taxes and fees, is for the exact same air + hotel vacation package (e.g., same JetBlue flights, hotel, hotel room category, dates, number of travelers, etc.). Guarantee does not apply where the lower-priced air + hotel package differs from the purchased Getaways package in any way; does not apply to individual air and hotel portions of a vacation package where the total price is not lower than the purchased air + hotel Getaways package; does not apply to any price differences for any package component other than air + hotel (e.g., Guarantee does not apply to insurance, car rental, activities, etc.); does not apply to any price difference found on a website where the airline, hotel or other itinerary details are*

unknown until after purchase; does not apply to any price difference due to special discounts or value offers, including but not limited to promo codes, resort credits, resort room upgrades, free breakfasts, meal vouchers, activity vouchers, activity discounts from hotel, etc.; does not apply to price differences due to upgrades, including but not limited to Even More Space seats; and is not valid in connection with air-only bookings, hotel bookings, car rentals, vacation packages including partner or code share or interline flights, vacation packages prices that are unpublished or otherwise not available to the general public (e.g., travel industry discount rates, etc.), non-revenue bookings (e.g., bookings using a Travel Certificate, a combination of TrueBlue points and a monetary payment, etc.), corporate bookings, group bookings, bookings by a travel agent or travel supplier, cruises, or any other product or service. In order to receive a refund in the amount of an eligible price difference pursuant to the Guarantee, you must call JetBlue at 1-800-JETBLUE (538-2583), option 3 (for hearing impaired customers, TTY/TDD 1-800-336-5530) within 48 hours of your JetBlue Getaways purchase and before your scheduled flight departure. Guarantee does not apply if travel on the Getaways vacation package has commenced in any way. You must call JetBlue to request a refund pursuant to the Guarantee. Claims may not be submitted via email or in any other manner. You must provide the confirmation number of your Getaways purchase and the exact URL where you found a lower price. JetBlue must be able to locate and verify the lower price during your phone call. JetBlue is not required to conduct any research or make any inquiries to confirm any price. JetBlue reserves the right to deny any claims that cannot be verified during your phone call or for which you have provided incomplete information. Only one claim may be submitted per qualifying package. Once an eligible lower price has been verified, JetBlue will provide you with a refund in the amount of the price difference. The refund will be credited to your original payment method for the applicable Getaways vacation package. Please allow 6-8 weeks for any refund to be processed and post to your account. JetBlue reserves the right to modify or discontinue the Guarantee at any time, in any way, for any reason, in its sole discretion, without prior notice or liability to you. Any modification will be effective upon posting of revised Terms and/or a notice of cancellation at http://www.jetblue.com/vacations/best-price/. Additional restrictions apply to all Getaways vacation packages. See Getaways Terms and Conditions for details.

(c) Members will earn three (3) TrueBlue points per dollar spent on the base fare of their individual JetBlue flight plus three (3) bonus points per dollar for JetBlue flights booked on jetblue.com. Points will be earned on the base fare of the flight only. Points will not be earned on government taxes/fees or other fees or charges (e.g., travel insurance, change/cancel fees, etc.). JetBlue flights are flights operated by JetBlue and purchased under a JetBlue flight number. TrueBlue Terms and Conditions apply.

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