JetBlue to Launch Service to Cleveland

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Nonstop Flights Between Cleveland and Boston Begin April 30, 2015; Introductory Fares Starting at $19.51 One Way (a) for Travel April 30 - June 18, 2015 Available Until December 10

CLEVELAND, OH -- (Marketwired) -- 12/09/14 -- JetBlue Airways (NASDAQ: JBLU) will launch a twice daily service between Boston Logan International Airport (BOS) and Cleveland Hopkins International Airport (CLE) on April 30, 2015. The airline will bring its winning concept of superior customer service offerings and low fares to Cleveland, which will be JetBlue's 88th destination.

To celebrate Cleveland becoming the latest dot on JetBlue's route map, the airline is offering an introductory fare of only $19.51, a reference to the year that rock 'n' roll put Cleveland on the world map. The fare is available for one way travel (a) between April 30 and June 18, 2015, on Tuesdays, Wednesdays and Saturdays. All introductory fare tickets much be purchased by December 10.

"We can't wait to bring our low fares to Clevelanders, starting with a route that is currently suffering from extremely high fares. Travelers in Northeast Ohio will soon get to experience our superior customer offering that includes the most legroom in coach, personal screens in every seat with live TV, unlimited snacks and sodas, and great service offered by JetBlue's award-winning crewmembers. JetBlue looks forward to adding Cleveland to our route network and we see a bright future in this market," said Dave Clark, vice president, network planning, JetBlue (b).

"We are very excited to add JetBlue's service here at Cleveland Hopkins International Airport. JetBlue is recognized for their truly outstanding service and attractive airfares to both business and leisure destinations. We welcome their new Cleveland to Boston nonstop flights and hope that this is just the beginning of a long and prosperous relationship," said Ricky D. Smith, airport director, Cleveland Hopkins International Airport.

"Over the last few years, we have positioned the airport as a place to do business and make Cleveland Hopkins International Airport the airport of choice," said Cleveland Mayor Frank Jackson. "JetBlue's announcement today shows the confidence it has in Cleveland, the people and the region."

JetBlue's Schedule between Boston and Cleveland as of April 30, 2015:

BOS - CLE	CLE - BOS
6:45 a.m. - 8:50 a.m.	9:30 a.m. - 11:20 a.m.
4.10 p.m. - 6.15 p.m.	6.55 p.m. - 8.45 p.m.

JetBlue plans to initially serve Cleveland with its 100-seat EMBRAER 190 aircraft featuring spacious two-by-two seating.

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale/ Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 30 million customers a year to 87 cities in the U.S., Caribbean, and Latin America with an average of 825 daily flights. Service to Cleveland will launch April 30, 2015. For more information please visit JetBlue.com.

(a) *Fare includes government taxes/fees and must be purchased by 12/10/14 (the earlier of 11:59 PM ET or local) for flights from Boston, MA (BOS) to Cleveland, OH (CLE) on Tue., Wed. and Sat. only between 4/30/15 and 6/18/15 (no blackout dates). Fare is subject to limited availability; may not be available on all days or all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $25 fee per person applies to fares purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $150 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.*

(b) *JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.*

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