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NEW YORK, NY -- (Marketwired) -- 10/07/14 -- JetBlue Airways (NASDAQ: JBLU), New York's Hometown Airline™, today announces the appointment of Kevin Crissey to the role of Director, Investor Relations. Crissey joins JetBlue this week and will oversee the carrier's financial communication strategy and manage its relationship with the investment community. He will report to Mark Powers, JetBlue's Executive Vice President and Chief Financial Officer.

Crissey is the founder and CEO of Skyline Research, an independent equity research firm focused on the global airline industry. Previously, he spent a decade as a senior equity research analyst at UBS Investment Bank covering airlines, airfreight, and surface transportation sectors. He has been recognized as a top analyst, stock picker and earnings estimator by the Wall Street Journal, the Financial Times, Institutional Investor Magazine, Starmine and other organizations.

"With Kevin's equity research and aviation-related background, he is ideally suited to help effectively share the JetBlue story with the investment community," said Powers. "As we continue disciplined growth and evolution of the company, he will play an absolutely critical role in further embedding the perspective of investors into our business."

"I am thrilled to join JetBlue, an incredible brand I've tracked closely over the years on Wall Street," said Crissey. "I look forward to helping articulate our unique investment case to investors and analysts as the company continues to challenge the status quo."

Kevin earned an MBA in finance from New York University's Stern School of Business, and a B.S. in finance and international business from the Pennsylvania State University.

About JetBlue Airways

JetBlue is New York's Hometown Airline™ and a leading carrier in Boston, Fort Lauderdale/Hollywood, Los Angeles (Long Beach), Orlando and San Juan. JetBlue carries more than 30 million customers a year to 86 cities in the U.S., Caribbean, and Latin America with an average of 850 daily flights. New service to Curacao begins in December. With JetBlue, all seats are assigned, all fares are one-way, an overnight stay is never required and the first bag is included with your standard fare (subject to weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines). For more information please visit JetBlue.com.

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