# JetBlue to Add Service Between San Francisco and Las Vegas

Oct 01, 2014

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**Two Daily Flights Set to Begin January 5, 2015; Introductory Fares of Just $38 One Way (a) Now on Sale**

SAN FRANCISCO, CA -- (Marketwired) -- 10/01/14 -- JetBlue Airways (NASDAQ: JBLU) today announces plans to launch new nonstop service between San Francisco International Airport and McCarran International Airport in Las Vegas. The award-winning airline will offer two daily roundtrips beginning January 5, 2015.

To celebrate this new route, flights are now on sale starting at $38 one way (a) for travel between January 10, 2015 and April 1, 2015 on Tuesdays, Wednesdays and Saturdays (blackout dates January 17, 2015 to January 24, 2015). Tickets must be purchased by October 3, 2014.

JetBlue will serve the SFO-LAS market with spacious 150-seat Airbus A320 aircraft featuring the most legroom in coach (based on average fleet-wide seat pitch of U.S. airlines), free seatback entertainment, and unlimited free snacks and soft drinks. In addition, customers now have access to fast, free Fly-Fi -- the industry's speediest in-flight internet service -- on the majority of the airline's A320 fleet.

"Our loyal San Francisco customers have long asked for a high-quality option to Las Vegas so we're delighted to make this addition to our route map," said Scott Laurence, the airline's senior vice president of airline planning. "Plus, in just a few short weeks we'll debut our popular new Mint service on flights between San Francisco and New York, yet another way we're bringing a higher standard of service to the market."

*JetBlue's schedule between Las Vegas and San Francisco, effective January 5:*

| ***From*** | ***To*** | ***Departs-Arrives*** |
|---|---|---|
| Las Vegas (LAS) | San Francisco (SFO) | 11 a.m. - 12:30 p.m. |
| Las Vegas (LAS) | San Francisco (SFO) | 5 p.m. - 6:30 p.m. |
| San Francisco (SFO) | Las Vegas (LAS) | 1:15 p.m. - 2:45 p.m. |
| San Francisco (SFO) | Las Vegas (LAS) | 7:15 p.m. - 8:45 p.m. |

Today's new route announcement comes as JetBlue is ramping up service in both the San Francisco and Las Vegas markets.

On October 26, JetBlue will debut its popular new Mint experience on flights between San Francisco and New York. Mint offers transcontinental customers the widest seat and longest fully-flat bed in the U.S. domestic market, with four private suites among the 16 seats. Coinciding with the rollout of Mint, JetBlue will expand its JFK-SFO schedule from three roundtrips per day to five roundtrips by early 2015. JetBlue also serves San Francisco with service to Boston, Long Beach, and New York/JFK.

On October 29, JetBlue will expand in Las Vegas, with daily nonstop service to Fort Lauderdale-Hollywood International Airport, a new link to South Florida that also provides easy connections to JetBlue destinations across the Caribbean and Latin America. JetBlue currently offers flights between Las Vegas and Boston, Long Beach, and New York/JFK.

***About JetBlue Airways***

JetBlue is New York's Hometown Airline™ and a leading carrier in Boston, Fort Lauderdale/Hollywood, Los Angeles (Long Beach), Orlando and San Juan. JetBlue carries more than 30 million customers a year to 86 cities in the U.S., Caribbean, and Latin America with an average of 850 daily flights. New service to Curacao begins in December. With JetBlue, all seats are assigned, all fares are one-way, an overnight stay is never required and the first bag is included with your standard fare (subject to weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines). For more information please visit JetBlue.com.

(a) Fare includes government taxes/fees and must be purchased by 10/3/14 (the earlier of 11:59 PM ET or local) for flights between San Francisco, CA (SFO) and Las Vegas, NV (LAS) on Tues., Wed., and Sat. only between 1/10/15 and 4/1/15 (blackout dates 1/17/15-1/24/15). 14-day advance purchase required. Fare is subject to limited availability; may not be available on all days or all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $25 fee per person applies to fares purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $150 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.

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