JetBlue and EL AL Israel Airlines Announce Plans to Codeshare

Sep 29, 2014

JetBlue and EL AL Israel Airlines Announce Plans to Codeshare

Easy Connections Planned Between EL AL Israel Airlines and 35 JetBlue U.S. Destinations via New York (JFK and Newark)

NEW YORK, NY and TEL AVIV, ISRAEL -- (Marketwired) -- 09/29/14 -- EL AL Israel Airlines and JetBlue Airways (NASDAQ: JBLU) today filed with the United States Department of Transportation seeking approval to codeshare.

Subject to government approval, EL AL plans to place its "LY" code on select JetBlue-operated flights to/from New York (JFK/Newark), expanding options throughout the United States for EL AL customers.

EL AL currently offers up to 22 weekly nonstop flights from Tel Aviv to New York (JFK/Newark) which easily tap into JetBlue's growing network. With one stop in New York (JFK/Newark), customers may connect between Israel and 35 JetBlue destinations including Boston, Chicago/O'Hare, Fort Lauderdale-Hollywood, Houston/Hobby, Las Vegas, Orlando, San Francisco, San Juan, Washington/Dulles and West Palm Beach. JetBlue currently serves 86 cities across the United States, Caribbean, and Latin America.

Onboard JetBlue, travelers can enjoy the carrier's signature in-flight experience including seatback entertainment, unlimited free snacks and non-alcoholic drinks, as well as the most legroom in coach (based on average fleet-wide seat pitch of U.S. airlines).

David Maimon, President and CEO of EL AL, said, "We are proud to expand our cooperation with JetBlue, which is such a successful and highly reputable airline. The agreement between EL AL and JetBlue is a partnership that offers passengers more convenient options between Israel and North America. This improved agreement highlights the EL AL strategy to operate a global airline in an effort to advance tourism between Israel and the U.S.A."

"We are delighted to move toward closer cooperation with EL AL, an important partner of JetBlue's for many years, and make it even easier for customers to book travel with our airlines," said Robin Hayes, JetBlue's president.

EL AL and JetBlue have been interline partners since 2010, allowing customers to purchase single-ticket itineraries, combining travel on both airlines.

About EL AL Israel Airlines

EL AL Israel Airlines is the Israeli national carrier. In 2013 EL AL recorded revenues of 2.1 billion dollars and in the first half of 2014 it had revenues of 987 million dollars. EL AL flew 2.2 million passengers. The Company flies to about 35 direct destinations in the world, and to many additional destinations through cooperation agreements with other airlines, and today operates 40 aircraft, of which 25 aircraft are owned by the Company. EL AL is Israel's leading cargo carrier. EL AL. It's not just an airline. It's Israel.

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale/Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 30 million customers a year to 86 cities in the U.S., Caribbean, and Latin America with an average of 850 daily flights. New service to Curaçao begins in December, subject to receipt of government operating authority. With JetBlue, all seats are assigned, all fares are one-way, an overnight stay is never required and the first checked bag is free (subject to weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines). For more information please visit JetBlue.com.

MEDIA CONTACTS
EL AL
Tel. +1 212-852-0628

JetBlue
Tel: +1 718 709 3089
corpcomm@jetblue.com

RESERVATIONS

EL AL
+1-800-223-6700
www.elal.com

JetBlue
+1 800 JETBLUE (538 2583)

TTY/TDD: +1 800 336-5530

www.jetblue.com

Source: JetBlue

Powered by SITECORE