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Robin Hayes to Succeed Dave Barger, Effective February 16, 2015

NEW YORK, NY -- (Marketwired) -- 09/18/14 -- JetBlue Airways (NASDAQ: JBLU) today announced that Robin Hayes, the company's current President, will succeed Dave Barger as Chief Executive Officer, effective February 16, 2015. Barger will serve on the JetBlue Board of Directors until February 15, 2015, and Hayes is expected to join the Board on February 16, 2015.

Joel Peterson, JetBlue's Chairman, said, "On behalf of the Board of Directors, I would like to congratulate Robin on this appointment and thank Dave for his extraordinary contributions to JetBlue for more than 16 years. Dave's talent, intellect, and inspired leadership helped make JetBlue what it is today -- one of the world's great brands and a leader in its industry. Robin is a highly talented and experienced airline executive who understands JetBlue's culture and strategy. During his time as Chief Commercial Officer and President, Robin proved he is the right leader to take JetBlue into the future."

Barger said, "Helping to found and lead JetBlue has been the experience of a lifetime. We set out to create a better airline, and through our commitment to that simple goal, the people of JetBlue succeeded in establishing a new standard for value and customer service in our industry. I have been looking for the right time to take the next step in my life for a while, and my decision was ultimately determined by the strong state of the company and my absolute confidence in Robin's leadership. I want to thank Robin and all of our crewmembers. With their incredible passion and dedication, I know that JetBlue's best days are ahead."

Hayes said, "It is a tremendous honor to succeed Dave as CEO of JetBlue. I continue to believe in our mission to inspire humanity, and as CEO I will be a faithful steward of the culture that has made JetBlue so successful. The airline industry has never been more competitive, but I believe we can continue to grow profitably. As we maintain our operational focus on safety and efficiency, we will continue to expand our network in underserved markets and roll out new products that enhance the JetBlue Experience and create value for our shareholders. Our commitments to our customers, crewmembers, and investors are all integrally connected and critically important to the long-term future of this great company."

Hayes was named President of JetBlue in 2013. He is responsible for the airline's operations and commercial activities, including Airport Operations, Customer Experience, Customer Support/Reservations, Flight Operations, Inflight Experience, System Operations, Technical Operations, as well as Communications, Marketing, Network Planning and Sales. From 2008 to 2013, he served as JetBlue's Executive Vice President and Chief Commercial Officer.

Prior to joining JetBlue, Hayes was British Airways' Executive Vice President for The Americas. Over the span of a 19-year career with British Airways, he also served as Area General Manager for Europe, Latin America and the Caribbean. Hayes is a graduate in electrical and electronic engineering from the University of Bath in the United Kingdom. He received a BSc and a master's in engineering from the university.

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale/Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 30 million customers a year to 86 cities in the U.S., Caribbean, and Latin America with an average of 850 daily flights. New service to Curaçao begins in December, subject to receipt of government operating authority. With JetBlue, all seats are assigned, all fares are one-way, an overnight stay is never required and the first checked bag is free (subject to weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines). For more information please visit JetBlue.com.

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