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NEW YORK, NY -- (Marketwired) -- 09/16/14 -- JetBlue Airways (NASDAQ: JBLU), New York's Hometown Airline™, today announces an exclusive live performance by platinum-selling soul-pop artist, Aloe Blacc. This exclusive concert will take place on Tues., Sept. 30, 2014 at 5 p.m.

Live From T5, an award-winning concert series, is the core pillar of JetBlue's LIVE music platform which features surprise and delight concerts by emerging artists as well as top recording acts. The Live From T5 concert series features pop-up performances held post-security at JetBlue's home terminal -- T5 -- at John F. Kennedy International Airport (JFK) in New York. Concerts are available exclusively to ticketed customers and lucky contest winners.

To kick-off the fall season, JetBlue welcomes platinum-selling, critically acclaimed singer/songwriter Aloe Blacc. Blacc's third solo album and major-label full-length debut *Lift Your Spirit* features the rapper-turned-singer pushing further into his own special fusion that's both undeniably joyful and eye-opening in message. Adding an of-the-moment twist to the music of legends like Sly Stone and Stevie Wonder, *Lift Your Spirit* is built on songs that pair Blacc's poetic yet incisive lyrics with huge hooks and relentless feel-good grooves.

JetBlue has partnered with XIX Recordings/Interscope Records to provide some of Aloe Blacc's biggest fans with special access to this show and an opportunity to meet Blacc. Additionally, as a special treat, JetBlue will provide an exclusive opportunity to several lucky TrueBlue members plus their guests traveling through JFK on the day of the show. As top members of the airline's loyalty program, these devoted customers will receive a special invitation to personally meet Aloe Blacc before the performance.

"JetBlue's Live From T5 concerts provide our customers with something special and unexpected," said Lisa Borromeo, director of brand management, JetBlue Airways. "We are excited to partner with a progressive artist like Aloe Blacc. Aloe and JetBlue have many things in common. Both have an independent spirit and are disruptors to traditional models. JetBlue successfully created its own niche in the marketplace, just as Aloe created his own place between musical genres."

JetBlue is committed to inspiring humanity both in the air and on the ground. The airline is dedicated to bettering the lives of its customers, crewmembers and communities and inspiring others to do the same. When seeking artists to kick off the new season of the Live From T5 concert series, JetBlue sought out artists that were also socially responsible. Due to his impassioned goal of creating positive social change in the world through his music, Aloe topped the list.

Since 2009, JetBlue's Live From T5 concert series has served as a platform for emerging artists and top pop acts. The concert series enhances the JetBlue Experience with live entertainment for customers traveling through the airline's Terminal 5 at JFK Airport in New York. These surprise shows have featured performances by an array of artists across musical genres including Goodie Mob, The Wanted, Phillip Phillips, Taylor Swift, Ellie Goulding, Lady Antebellum, Emeli Sande, Jason Derulo, Sarah McLachlan, Daughtry and more. Outside of the terminal, the airline has hosted exclusive performances by Lady Antebellum and Gary Clark Jr. as part of JetBlue LIVE.

About Aloe Blacc

Aloe Blacc released his major-label debut album Lift Your Spirit March 11th on XIX Recordings/Interscope Records where it debuted at #4 on the Billboard Top 200 chart. The set follows up Blacc's collaboration as vocalist and co-writer on well-known DJ/producer Avicii's track "Wake Me Up," a song that hit the Top 5 on the Billboard Hot 100 and #1 on its Hot Dance Club Songs and Dance/Electronic Songs charts, as well as topping charts in more than 100 countries. Blacc's single "The Man" topped the charts with more than 2.4 million singles sold. Blacc spent the summer out on a U.S. tour with Bruno Mars in support of Lift Your Spirit. He made his acting debut in "Get On Up," the James Brown biopic which opened on August 1st. To learn more about Aloe Blacc, visit www.aloeblacc.com and follow him on Twitter (@aloeblacc) and Facebook (Facebook.com/AloeBlacc).

ABOUT JETBLUE AIRWAYS

JetBlue is New York's Hometown Airline™ and a leading carrier in Boston, Fort Lauderdale/Hollywood, Los Angeles (Long Beach), Orlando and San Juan. JetBlue carries more than 30 million customers a year to 86 cities in the U.S., Caribbean, and Latin America with an average of 850 daily flights. New service to Curacao begins in December, subject to receipt of government operating authority. With JetBlue, all seats are assigned, all fares are one-way, an overnight stay is never required and the first bag is included with your standard fare (subject to weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines). For more information please visit JetBlue.com.

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