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NEW YORK, NY -- (Marketwired) -- 08/25/14 -- JetBlue Airways (NASDAQ: JBLU), New York's Hometown Airline™, today announces the appointment of Marc Esposito to the role of Vice President, Values Relations. Esposito joins the JetBlue leadership team effective today and will oversee the carrier's labor and values relations strategy. He will report to Mike Elliott, JetBlue's Senior Vice President, People.

Esposito comes to JetBlue from the Atlanta office of FordHarrison, the law firm where he has served as partner since 2003. Over the span of a two-decade career at FordHarrison, he has worked on employee relations matters with countless airlines of all sizes and representing all segments of the industry.

"Marc has a proven track record of professional excellence and we are very pleased to have him join the JetBlue leadership team," said Elliott. "I look forward to working closely with Marc to ensure our people and values-based culture remain our differentiator and competitive strength."

"I am incredibly excited to join JetBlue, a company with core values centered around the engagement and empowerment of its crewmembers." said Esposito. "My job is to provide additional avenues of support for JetBlue crewmembers and crewleaders with the ultimate goal of ensuring they can deliver the premier customer experience that has made JetBlue a standout brand."

Esposito is a graduate of the University of Rochester and Emory University School of Law.

About JetBlue Airways
JetBlue is New York's Hometown Airline, and a leading carrier in Boston, Fort Lauderdale/Hollywood, Los Angeles (Long Beach), Orlando, and San Juan. JetBlue carries more than 30 million customers a year to 86 cities in the U.S., Caribbean, and Latin America with an average of 850 daily flights. New service to Curaçao begins in December, subject to receipt of government operating authority. With JetBlue, all seats are assigned, all fares are one-way, an overnight stay is never required and the first checked bag is free (subject to weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines). For more information please visit JetBlue.com.

MEDIA CONTACTS

JetBlue Corporate Communications
Tel: +1 718 709 3089
corpcomm@jetblue.com

Reservations
+1 800 JETBLUE (538 2583)
TTY/TDD: +1 800 336-5530
www.jetblue.com

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