# JetBlue Airways Reports July Traffic

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NEW YORK, NY -- (Marketwired) -- 08/12/14 -- JetBlue Airways Corporation (NASDAQ: JBLU) reported its preliminary traffic results for July 2014. Traffic in July increased 4.3 percent from July 2013, on a capacity increase of 3.5 percent.

Load factor for July 2014 was 88.3 percent, an increase of 0.7 points from July 2013. JetBlue's preliminary completion factor was 97.0 percent and its on-time (1) performance was 65.8 percent. JetBlue's preliminary passenger revenue per available seat mile for the month of July increased one percent year over year.

***JETBLUE AIRWAYS TRAFFIC RESULTS***

| | ***July 2014*** | ***July 2013*** | ***% Change*** |
|---|---|---|---|
| Revenue passenger miles (000) | 3,673,398 | 3,521,806 | 4.3% |
| Available seat miles (000) | 4,161,374 | 4,020,022 | 3.5% |
| Load factor | 88.3% | 87.6% | 0.7 pts. |
| Revenue passengers | 3,089,148 | 2,949,580 | 4.7% |
| Departures | 27,085 | 26,295 | 3.0% |
| Average stage length | 1,095 | 1,091 | 0.4% |
| | ***Y-T-D 2014*** | ***Y-T-D 2013*** | ***% Change*** |
| Revenue passenger miles (000) | 21,967,332 | 21,142,883 | 3.9% |
| Available seat miles (000) | 25,966,595 | 24,901,263 | 4.3% |
| Load factor | 84.6% | 84.9% | (0.3) pts. |
| Revenue passengers | 18,601,136 | 18,002,410 | 3.3% |
| Departures | 170,154 | 163,790 | 3.9% |
| Average stage length | 1,092 | 1,090 | 0.2% |

(1) The U.S. Department of Transportation considers on-time arrivals to be those domestic flights arriving within 14 minutes of schedule.

JetBlue is a leading carrier in New York, Boston, Fort Lauderdale/Hollywood, Los Angeles (Long Beach), Orlando and San Juan. JetBlue carries 30 million customers a year to 86 cities in the U.S., Caribbean and Latin America with an average of 850 daily flights. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For more information please visit www.JetBlue.com.

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