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Boston's Largest Carrier Offers a Sale as Big as Texas; Nonstop Fares Between Boston and Austin, Dallas/Fort Worth and Houston Will Match the Price of a Barrel of Oil; Fares Available for Two Days Only Starting at $108 Roundtrip (a)

BOSTON, MA -- (Marketwired) -- 07/10/14 -- JetBlue Airways (NASDAQ: JBLU) today announces special Blue Barrel fares for nonstop travel between Boston and destinations in the Lone Star state including Austin (AUS), Dallas/Fort Worth (DFW) and Houston (HOU). Customers can save big on direct flights between Texas and Boston with fares equal to the price of a barrel of crude oil as of the close of the market on July 9, 2014.

Fares including taxes and fees are available starting at $108 roundtrip through July 11 at 11:59 p.m. local time at jetblue.com. These fares are valid for travel between August 4 - November 20, 2014 (a). For two days only the price of a barrel of oil, $108 as of the close of the market on July 9, determined the price of a round-trip fare.

"JetBlue is Boston's largest carrier and we offer nonstop service to 51 destinations including three in Texas. With our Blue Barrel fares, we are turning the price of oil into a good thing. At $108, flying is the quickest and least expensive way to travel between Boston and the Lone Star state," said Jeff Martin, senior vice president, operations, JetBlue and longtime Texas resident. "We invite customers to trade their chili for chowder or their Boston baked beans for barbeque and take advantage of this special offer."

In 2012, Dallas/Fort Worth became JetBlue's 71st destination and 3rd in the Lone Star state, joining Austin and Houston which were both added to the airline's network in 2006. Customers can conveniently connect in Boston to/from several destinations including Baltimore, New York, Philadelphia, Washington, D.C. and more. JetBlue currently offers three daily nonstop flights between Boston and Dallas/Fort Worth and two daily nonstop flights to/from Austin and Houston.

JetBlue was recently awarded its tenth consecutive honor from J.D. Power for highest customer satisfaction among low-cost carriers in North America (b). The airline has successfully carved out a niche by delivering unmatched value and award-winning service to all customers with its core product offerings, including a first checked bag free of charge (c), unlimited complimentary in-flight snacks and non-alcoholic beverages, and a live inflight entertainment system with 36 channels of free DIRECTV programming and more than 100 channels of free XM Satellite Radio at every comfortable leather seat (d). Customers can expect friendly service from the friendliest crewmembers in the sky while kicking back and enjoying the most legroom in coach of any U.S. airline (e).

ABOUT JETBLUE AIRWAYS

JetBlue is the largest carrier in Boston, and a leading carrier in Fort Lauderdale/Hollywood, Los Angeles (Long Beach), New York, Orlando, and San Juan. JetBlue carries more than 30 million customers a year to 86 cities in the U.S., Caribbean, and Latin America with an average of 850 daily flights. With JetBlue, all seats are assigned, all fares are one-way, an overnight stay is never required and the first checked bag is free (subject to weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines). For more information please visit JetBlue.com.

(a) Fare based on closing price of a barrel of Brent Crude oil at market close on 7/9/14. Fare includes government taxes/fees and must be purchased by 7/11/14 (the earlier of 11:59 PM ET or local) for flights between Boston, MA (BOS) and Dallas/Fort Worth, TX (DFW), Austin, TX (AUS), and Houston (HOU) on Tues. Wed. and Sat. only between 8/4/14 - 11/20/14. Fare is subject to availability; may not be available on all flights; may change without notice; must be purchased at time of reservation; and is round trip, nonstop (except as otherwise noted), nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $25 fee per person applies to fares (not Award flights) purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $150 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. All deadlines based on EST. Other restrictions apply.

(b) J.D. Power 2005-2014 North American Airline Satisfaction Studies(SM) (among all carriers in 2005). 2014 study based on responses from 11,370 passengers who flew on major North American airlines between April 2013 - March 2014. Proprietary study results are based on experiences and perceptions of consumers surveyed in May 2013 - March 2014. Your experiences may vary. Visit jdpower.com.

(c) Baggage weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines apply.

(d) Unlimited complimentary inflight snacks and non-alcoholic beverages available on JetBlue-operated flights. Live satellite TV and radio programming is

available on JetBlue-operated flights in the contiguous U.S. Where applicable, for flights over 2 hours operating outside of the contiguous U.S., JetBlue may offer complimentary JetBlue Features™ movies.

(e) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

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