JetBlue Connects Salt Lake City and Orlando

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New Nonstop Route to Florida, Connections to the Caribbean and Latin America

Introductory Fares Available Through May 15, Starting at $89 One Way, Valid for Travel November 12 - December 16 (a)

NEW YORK, NY -- (Marketwired) -- 05/02/14 -- Award-winning JetBlue Airways (NASDAQ: JBLU) today announces plans to launch a new daily nonstop route between Salt Lake City and Orlando, Fla. beginning November 12, 2014.The Utah capital will be JetBlue's 24th nonstop destination from its focus city at Orlando International Airport.

To celebrate the new route, flights are now on sale starting at $89 one way (a) for travel between November 12 and December 16, 2014 on Mondays, Tuesdays, Wednesdays, Thursdays and Saturdays (blackout dates November 25 to December 1, 2014). Tickets must be purchased by May 15, 2014.

"Salt Lake City is home to JetBlue's 2,000+ reservations crewmembers, the friendly voices behind 1-800-JETBLUE who are always getting asked by customers for a flight to Orlando," said Frankie Littleford, JetBlue's Vice President of Customer Support. "We are thrilled to add this much-requested new service and connect Utah with one of America's most popular destinations for business and leisure travel."

Besides a direct link to the world-class attractions of Central Florida, the new route also opens up numerous connections across the Caribbean and Latin America for Utah travelers including the Bahamas, Colombia, Costa Rica, Dominican Republic, Jamaica, Mexico and Puerto Rico.

JetBlue also offers daily nonstop service between Salt Lake City and both New York City and Long Beach, Calif.

Customers traveling with JetBlue between Salt Lake City and Orlando will enjoy the airline's award-winning in-flight experience, which includes unlimited free snacks and non-alcoholic drinks, free seatback entertainment, and the most legroom in coach of any U.S. airline, based on average fleet-wide seat pitch

JetBlue's schedule between Orlando (MCO) and Salt Lake City (SLC), effective November 12, 2014:

MCO to SLC:	***SLC to MCO:***
Depart - Arrive	Depart - Arrive
8:24 p.m. - 11:08 p.m.	11:59 p.m. - 6:21 a.m. (+1)

About JetBlue Airways

JetBlue is New York's Hometown Airline™, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles (Long Beach), Orlando and San Juan. JetBlue carries more than 30 million customers a year to 85 cities in the U.S., Caribbean and Latin America with an average of 825 daily flights. New service to Hyannis, Mass. begins this summer. With JetBlue, all seats are assigned, all fares are one-way, an overnight stay is never required and the first checked bag is free (subject to weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines). For more information please visit JetBlue.com.

(a) Fare includes government taxes/fees and must be purchased by 5/15/14 (the earlier of 11:59 PM ET or local) for flights between Orlando, FL (MCO) and Salt Lake City, UT (SLC) on Mon., Tues., Weds. Thurs. and Sat. only between 11/12/14 and 12/16/14 (blackout dates 11/25/14 - 12/1/14). 21-day advance purchase required. Fare is subject to availability; may not be available on all days or all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. First checked bag is free (weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $25 fee per person applies to fares purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $150 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.

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