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Service to Steel City Added as the Airline Continues to Grow Its Presence in Fort Lauderdale-Hollywood; Introductory Fares Available Through April 15, Starting at $79 One Way, Valid for Travel October 29 - December 17, 2014 (a)

FORT LAUDERDALE, FL -- (Marketwired) -- 04/14/14 -- JetBlue Airways (NASDAQ: JBLU), the leading carrier at Fort Lauderdale-Hollywood International Airport (FLL), will launch a new route to Pittsburgh International Airport (PIT) on October 29, 2014. The service will complement JetBlue's existing route from Pittsburgh to Boston Logan International Airport, and is one of five upcoming routes announced for Fort Lauderdale-Hollywood in 2014/15. To celebrate the new route, flights are now on sale starting at $79 one way (a) for travel between October 29 and December 17, 2014 on Tuesday, Wednesday and Saturday (blackout dates November 20 to December 1, 2014). Tickets must be purchased by April 15.

"Pittsburghers have asked for a nonstop, year-round connection to Florida. With the introduction of this service, customers will not only save time, but also save money as this is traditionally a high-fare route. Besides access to South Florida, this will also meet the great demand for travels onwards to the Caribbean and Latin America," said Robin Hayes, JetBlue's President.

"We are really excited to be adding another flight to the offerings at Pittsburgh International," said Allegheny County Executive Rich Fitzgerald. "This connection to Florida will benefit business and leisure travelers and gives our region one more option for their travel. We look forward to continuing to work with JetBlue to grow that service here in Pittsburgh."

JetBlue currently operates 26 nonstop routes out of Fort Lauderdale-Hollywood, with five more new routes already announced to begin in 2014/15. On May 1, JetBlue will add three new nonstop routes from Fort Lauderdale-Hollywood to Montego Bay (Jamaica), Port of Spain (Trinidad and Tobago) and Punta Cana (Dominican Republic). Next year, the airline also intends to launch a nonstop route to Albany, NY.

JetBlue's schedule between Pittsburgh (PIT) and Fort Lauderdale-Hollywood (FLL), effective October 29, 2014:

PIT to FLL:	***FLL to PIT:***
Depart - Arrive	Depart - Arrive
07:15 a.m. - 10:00 a.m.	6:55 p.m. - 9:31 p.m.

About JetBlue Airways

JetBlue is a leading airline in Fort Lauderdale-Hollywood, Boston, Los Angeles (Long Beach), New York, Orlando and San Juan. JetBlue carries more than 30 million customers a year to 85 cities in the U.S., Caribbean and Latin America with an average of 825 daily flights. JetBlue was the first U.S. airline to allow customers to use their personal electronic devices throughout all domestic flights. With JetBlue, all seats are assigned, all fares are one-way, an overnight stay is never required and the first checked bag is free (subject to weight and size limits and exceptions for itineraries including flights marketed and operated by other airlines). For more information please visit JetBlue.com.

(a) *Fare includes government taxes/fees and must be purchased by 4/15/14 (the earlier of 11:59 PM ET or local) for flights between Pittsburgh, PA (PIT) and Ft. Lauderdale, FL (FLL) on Tues., Weds. and Sat. between 10/29/14 and 12/17/14 (blackout dates 11/20/14 - 12/1/14). 21-day advance purchase required. Fare is subject to availability; may not be available on all days or all flights; may change without notice; must be purchased at time of reservation; and is one-way, nonstop, nonrefundable and nontransferable. Reservations made one week or more prior to a flight's scheduled departure may be canceled without penalty up to 24 hours after the reservation is made. Fare not available for purchase via Online Travel Agencies Orbitz, Travelocity, Expedia, Hotwire, CheapTickets, LowestFare or Priceline. First checked bag is free (weight and size limits and exceptions for itineraries including flights marked or operated by other airlines apply). Fare does not include fees for oversized/overweight/extra baggage or other fees for products/services sold separately. To view baggage fees and other optional services and fees, click here. $25 fee per person applies to fares purchased by phone or at an airport or ticket office. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $150 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply.*

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