JetBlue Airways Reports March Traffic

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NEW YORK, NY -- (Marketwired) -- 04/10/14 -- JetBlue Airways Corporation (NASDAQ: JBLU) reported its preliminary traffic results for March 2014. Traffic in March increased 0.9 percent from March 2013, on a capacity increase of 3.7 percent.

Load factor for March 2014 was 84.8 percent, a decrease of 2.3 points from March 2013. JetBlue's preliminary completion factor was 98.0 percent and its on-time (1) performance was 77.2 percent. JetBlue's preliminary passenger revenue per available seat mile (PRASM) for the month of March decreased eight percent year over year. March PRASM was negatively impacted by the shift in the Easter and Passover holidays from March last year.

JETBLUE AIRWAYS TRAFFIC RESULTS

	March 2014	***March 2013***	***% Change***
Revenue passenger miles (000)	3,238,709	3,208,906	0.9%
Available seat miles (000)	3,819,426	3,682,064	3.7%
Load factor	84.8%	87.1%	(2.3) pts.
Revenue passengers	2,755,454	2,745,097	0.4%
Departures	25,076	24,146	3.9%
Average stage length	1,091	1,095	(0.4)%
	Y-T-D 2014	***Y-T-D 2013***	***% Change***
Revenue passenger miles (000)	8,661,805	8,505,557	1.8%
Available seat miles (000)	10,419,118	10,140,374	2.7%
Load factor	83.1%	83.9%	(0.8) pts.
Revenue passengers	7,332,695	7,299,517	0.5%
Departures	68,152	66,773	2.1%
Average stage length	1,095	1,092	0.3%

(1) The U.S. Department of Transportation considers on-time arrivals to be those domestic flights arriving within 14 minutes of schedule.

About JetBlue Airways

JetBlue is New York's Hometown Airline™ with other focus cities in Boston, Fort Lauderdale/Hollywood, Los Angeles/Long Beach, Orlando and San Juan. JetBlue carries more than 30 million customers a year to 85 cities in the U.S., Caribbean and Latin America with an average of 825 daily flights. JetBlue was the first U.S. airline to allow customers to use their personal electronic devices throughout all domestic flights. With JetBlue, all seats are assigned, all fares are one-way, an overnight stay is never required and the first checked bag is free (subject to weight and size limits and exceptions for itineraries including flights marketed or operated by other airlines). For more information please visit JetBlue.com.

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